

2015 FBLA State Leadership Conference  
Hunt Valley, Maryland  
April 23-25, 2015

SLC Advisor Information  
Advisor Update #6  
SLC Competitive Events Information  
February 15, 2015

**Summary of information included in this document:**

1. Who is Eligible to compete at the State Leadership Conference?
2. Written report and other pre-judged materials deadline and submission instructions
3. Competitive events schedule

***1. Who is Eligible to compete at the State Leadership Conference?***

Some events are offered at the state level only and others required students to have qualified at the regional conference. To determine if an event is a state level only event or required qualification at the regional conference, review grid on page 8-10 of the Maryland Competitive Events Handbook (e-mailed to advisors on November 12 and it is also posted on the Maryland FBLA website at [http://www.mdfla.org/uploads/3/1/0/0/31006403/maryland\\_fbla\\_competitive\\_events\\_guide\\_2014-2015\\_rev.11-14.pdf](http://www.mdfla.org/uploads/3/1/0/0/31006403/maryland_fbla_competitive_events_guide_2014-2015_rev.11-14.pdf). In addition, the Board of Directors has created a "Competitive Events Made Easy" summary sheet of all competitive events offered at the SLC. This summary sheet is included on pages 127-136 of the Maryland Competitive Events Handbook. It is also attached to this e-mail for your convenience. The summary sheet lists who is eligible to compete and what type of competition is held at the SLC. Please review the summary sheet in conjunction with the Maryland Competitive Events Handbook for detailed event guidelines and requirements.

**If you have a student that is eligible to compete at the SLC but is not able to attend, you may NOT substitute a replacement for this student.**

For events that allow seven students from each region to compete at the SLC, students placing 8<sup>th</sup> or below in these events are NOT eligible to compete at the SLC if a student in 1<sup>st</sup> to 7<sup>th</sup> place cannot attend. These are events with an objective test only component or objective test events with a performance component.

**For events that allow three students from each region to compete at the SLC, the opportunity to compete may be extended to the student who placed 4<sup>th</sup> and 5<sup>th</sup> at regionals if either the 1<sup>st</sup>, 2<sup>nd</sup>, or 3<sup>rd</sup> place student are not able to attend the SLC.** Students placing 6<sup>th</sup> or below in these events are NOT eligible to compete at the SLC. These are performance only events or objective test events with a production test component. See a complete listing below.

**If you have a student in one of the following events** that placed 1<sup>st</sup>, 2<sup>nd</sup>, or 3<sup>rd</sup> at regionals and is NOT attending the SLC, you must notify Diana Hegmann at [diana.hegmann@maryland.gov](mailto:diana.hegmann@maryland.gov) no later than **March 11, 2015** and the opportunity to compete will be given to the next student on the list of winners from the regional conference.

3D ANIMATION  
ACCOUNTING II  
BUSINESS ETHICS  
BUSINESS PRESENTATION  
CLIENT SERVICE  
COMPUTER APPLICATIONS  
DATABASE DESIGN & APPLICATIONS  
ELECTRONIC CAREER PORTFOLIO  
EMERGING BUSINESS ISSUES

IMPROMPTU SPEAKING  
JOB INTERVIEW  
PUBLIC SERVICE ANNOUNCEMENT  
PUBLIC SPEAKING I  
PUBLIC SPEAKING II  
SALES PRESENTATION  
SOCIAL MEDIA CAMPAIGN  
SPREADSHEET APPLICATIONS  
WORD PROCESSING

This will be strictly enforced and all students registered for competitive events will be cross-checked against the winners list from the regional conferences. Please notify Diana as soon as you know the student will not be participating in the competitive event at the SLC but no later than **March 11, 2015**. The more notice we have the better chance that another student will be able to fill the slot. We would like to offer the opportunity to compete to as many students as possible and by giving adequate notice of a student who is unable to compete, you will help us to do that.

After registration closes on April 8, 2015 we will mail out the production skills test piece for those participants in an event that requires you to be on a computer. This includes the following events: Accounting II, Computer Applications, Database Design & Applications, Spreadsheet Applications, and Word Processing. The production skills portion of the event will be taken in the home school prior to the conference and the chapter advisor will bring that portion of the event with them to the State Leadership Conference.

**Members not having paid their dues by the March 1, 2015 will not be allowed to compete or attend the SLC. Please do not allow this to happen to your members.** Please check with National FBLA to make sure that they have your correct listing of members. It is very easy to miss a name when National downloads them. Some of you think you have active chapters but you do not. The National Office verifies all entries in events and if they don't have you registered, you will not be able to participate in the conference. Your chapter will not be allowed to register for the State Leadership Conference until you pay dues for all chapter members.

**2. Written report and other pre-judged materials deadline and submission instructions**

All written reports and other pre-judged materials **must be RECEIVED** by the Competitive Events Committee by **March 11, 2015 at 5 p.m.**

Most reports and other pre-judged materials will be submitted online instead of by mail. Complete the required information on the online form and upload a PDF of the report/pre-judged material for the events listed below using the addresses listed. **Events with an additional mail in submission requirement are designated with \*\*.**

EVENT NAME	WEB ADDRESS TO SUBMIT REPORTS/MATERIALS
American Enterprise Project	<a href="https://mdfbla.wufoo.com/forms/american-enterprise-project-slc-2015/">https://mdfbla.wufoo.com/forms/american-enterprise-project-slc-2015/</a>
Business Financial Plan	<a href="https://mdfbla.wufoo.com/forms/business-financial-plan-slc-2015/">https://mdfbla.wufoo.com/forms/business-financial-plan-slc-2015/</a>
Business Plan	<a href="https://mdfbla.wufoo.com/forms/business-plan-slc-2015/">https://mdfbla.wufoo.com/forms/business-plan-slc-2015/</a>
Businessperson of the Year	<a href="https://mdfbla.wufoo.com/forms/businessperson-of-the-year-slc-2015/">https://mdfbla.wufoo.com/forms/businessperson-of-the-year-slc-2015/</a>
Community Service Project	<a href="https://mdfbla.wufoo.com/forms/community-service-project-slc-2015/">https://mdfbla.wufoo.com/forms/community-service-project-slc-2015/</a>
Computer Game & Simulation Programming**	<a href="https://mdfbla.wufoo.com/forms/computer-game-simulation-programming-slc-2015/">https://mdfbla.wufoo.com/forms/computer-game-simulation-programming-slc-2015/</a>
Desktop Application Programming**	<a href="https://mdfbla.wufoo.com/forms/desktop-application-programming-slc-2015/">https://mdfbla.wufoo.com/forms/desktop-application-programming-slc-2015/</a>
Desktop Publishing	<a href="https://mdfbla.wufoo.com/forms/desktop-publishing-slc-2015/">https://mdfbla.wufoo.com/forms/desktop-publishing-slc-2015/</a>
Digital Design & Promotion**	<a href="https://mdfbla.wufoo.com/forms/digital-design-and-promotion-slc-2015/">https://mdfbla.wufoo.com/forms/digital-design-and-promotion-slc-2015/</a>
Digital Video Production	<a href="https://mdfbla.wufoo.com/forms/digital-video-production-slc-2015/">https://mdfbla.wufoo.com/forms/digital-video-production-slc-2015/</a>
E-business	<a href="https://mdfbla.wufoo.com/forms/ebusiness-slc-2015/">https://mdfbla.wufoo.com/forms/ebusiness-slc-2015/</a>
FBLA-PBL Week	<a href="https://mdfbla.wufoo.com/forms/fblapbl-week-slc-2015/">https://mdfbla.wufoo.com/forms/fblapbl-week-slc-2015/</a>
Gold Seal Chapter Award of Merit	<a href="https://mdfbla.wufoo.com/forms/gold-seal-chapter-award-of-merit-slc-2015/">https://mdfbla.wufoo.com/forms/gold-seal-chapter-award-of-merit-slc-2015/</a>

Local Chapter Annual Business Report	<a href="https://mdfbla.wufoo.com/forms/local-chapter-annual-business-report-slc-2015/">https://mdfbla.wufoo.com/forms/local-chapter-annual-business-report-slc-2015/</a>
Mobile Application Development**	<a href="https://mdfbla.wufoo.com/forms/mobile-application-development-slc-2015/">https://mdfbla.wufoo.com/forms/mobile-application-development-slc-2015/</a>
Outstanding Chapter/Chapter of the Year	<a href="https://mdfbla.wufoo.com/forms/outstanding-chapterchapter-of-the-year-slc-2015/">https://mdfbla.wufoo.com/forms/outstanding-chapterchapter-of-the-year-slc-2015/</a>
Partnership with Business Project	<a href="https://mdfbla.wufoo.com/forms/partnership-with-business-project-slc-2015/">https://mdfbla.wufoo.com/forms/partnership-with-business-project-slc-2015/</a>
Website Design	<a href="https://mdfbla.wufoo.com/forms/website-design-slc-2015/">https://mdfbla.wufoo.com/forms/website-design-slc-2015/</a>
Who's Who in FBLA	<a href="https://mdfbla.wufoo.com/forms/whos-who-in-fbla-slc-2015/">https://mdfbla.wufoo.com/forms/whos-who-in-fbla-slc-2015/</a>

\*\* These events require mailing media and other documents **in addition to** submitting the online Wufoo entry form. Please see the next page in the appendix for mailing instructions for these events.

The following pre-judged events require an entry form to be completed online (Wufoo link above) and mail in the pre-judged material:

- Computer Game & Simulation Programming (Entry form and DVD/USB)
- Desktop Application Programming (Entry form and DVD/USB)
- Digital Design & Promotion (Entry form and DVD/USB)
- Mobile Application Development (Entry form and DVD)

Mailing instructions can be found in the Appendix of the Maryland FBLA Competitive Events Guide (page 126).

### **3. Competitive events schedule**

As was noted in the Advisor Update #5, some competitive events will begin at Noon on Thursday, April 23. As more details are known about what specific events will occur on Thursday, the information will be distributed to all chapters. For planning purposes, please make sure you plan to arrive at the hotel as close to 10 a.m. (conference registration start time) as possible to make sure your students are there in time for the competitive events. Any student who is not present for their competitive event will be disqualified from competition. Please allow adequate time for travel.