

WORKSHOP DESCRIPTIONS (THURSDAY, APRIL 23) ---

Celebrating Creativity in Your Career

12:00–12:50 p.m. and 1:00–1:50 p.m.

Garden Room

Presenter:

Matthew Yannuzzi, The Art Institutes

Workshop attendees will participate in an active discussion connecting their interests and passions to careers in Design, Media, Fashion, and Culinary. In addition, they will discuss how their education is the foundation for their future careers.

Banking on Our Future

12:00–12:50 p.m. and 1:00–1:50 p.m.

Salon A

Presenter:

Dionne Waldron, Operation HOPE, Inc

Dignity, Basics of Budgeting, Get Smart About Banking, Fundamentals of Credit, and an Intro to Savings and Investing.

Boost Your Communication Style

12:00–12:50 p.m. and 1:00–1:50 p.m.

Salon C/D

Presenters:

Rebecca Klein and Keith Scott, TALLsmall Productions

Learn to communicate in a way that is concise, memorable, authentic and attracts attention. Gain an understanding of how harnessing strong body language and eliminating weak body language can dramatically boost your public speaking skills.

Panel: The Apprentice: Service Projects & Your Future Success

12:00–12:50 p.m. and 1:00–1:50 p.m.

Salon E/F

Presenter:

Adam Spence, Law Offices of Spence & Associates, P.C.

Panel will discuss benefits of doing a simple service project for your club. Service projects not only help the community but help you develop critical leadership and planning skills as well as further your college admissions and career success.

WORKSHOP DESCRIPTIONS (THURSDAY, APRIL 23) ---

Successful Teamwork Strategies in Marketing and Management

2:00–2:50 p.m. and 3:00–3:50 p.m.

Garden Room

Presenter:

Deborah Calhoun, Notre Dame of Maryland University

Effective teams are not a matter of luck; they result from hard work, careful planning, and commitment. Understanding what makes teams work will lead to more effective teams. Learn theories and practices behind effective teamwork and participate in brief experiential exercises.

Fundraising in the Age of Social Media

2:00–2:50 p.m., 3:00–3:50 p.m., and 4:00–4:50 p.m.

Salon A

Presenters:

Whit Hunter and John Dreyzehner, Better World Collective

The rise of E-commerce and social media present new opportunities for student groups seeking to raise money. Learn how to use the web and social media to run simple and successful fundraisers that require less effort and out-perform traditional methods.

Don't Eat the Ground Beef—Food Safety Risk Analysis

2:00–2:50 p.m., 3:00–3:50 p.m., and 4:00–4:50 p.m.

Salon C/D

Presenter:

Charles Yoe, Notre Dame of Maryland University

This year in the United States 3,000 people will sit down to eat a meal that will kill them. One in six of each of you will spend some time sick from food you eat this year. Risk analysis is a new and emerging discipline that is being used globally to save lives and protect health around the world, especially in food safety. Come find out how you can become part of this new discipline.

Get Rich—Own a Small Business

2:00–2:50 p.m., 3:00–3:50 p.m., and 4:00–4:50 p.m.

Salon E/F

Presenter:

Adam Spence, Law Offices of Spence & Associates, P.C.

Discuss how small businesses dominate the American economy and how to develop the business skill set for small business as well as how to create a small business and the benefits of owning a small business.

WORKSHOPS AT A GLANCE (THURSDAY, APRIL 23)

	Session 1 12:00– 12:50 p.m.	Session 2 1:00– 1:50 p.m.	Session 3 2:00– 2:50 p.m.	Session 4 3:00– 3:50 p.m.	Session 5 4:00– 4:50 p.m.
Workshop 1 Celebrating Creativity in Your Career	Garden Room	Garden Room			
Workshop 2 Banking on Our Future	Salon A	Salon A			
Workshop 3 Boost Your Communication Style	Salon C/D	Salon C/D			
Workshop 4 Panel: The Apprentice: Service Projects & Your Future Success	Salon E/F	Salon E/F			
Workshop 5 Successful Teamwork Strategies in Marketing and Management			Garden Room	Garden Room	
Workshop 6 Fundraising in the Age of Social Media			Salon A	Salon A	Salon A
Workshop 7 Don't Eat the Ground Beef—Food Safety Risk Analysis			Salon C/D	Salon C/D	Salon C/D
Workshop 8 Get Rich—Own a Small Business			Salon E/F	Salon E/F	Salon E/F
State Officer Campaign Rally Voting delegates only!					Garden Room Check-in begins at 3:50 p.m.

State Officer Campaign Rally
Thursday, April 23 – 4 p.m. (check-in begins at 3:50 p.m.)
Garden Room

All voting delegates must report to the Garden Room at 3:50 p.m. on Thursday, April 23. Voting delegates will receive their voting delegate ribbon during this meeting. Please note that the State Officer Campaign Rally is open to voting delegates only. All voting delegates MUST attend!

WORKSHOP DESCRIPTIONS (FRIDAY, APRIL 24) ---

Unlock the Power of Your Mind

9:00–9:50 a.m. and 10:00–10:50 a.m.

Maryland Ballrooms 3 & 4

Presenter:

Brian Imbus, Opening Session Keynote Speaker

In this interactive workshop, the amazing power of the subconscious mind is discussed. The students are taught self-hypnosis techniques to unlock this hidden power and to achieve their maximum potential.

Dress for Success

11:00–11:50 a.m.

Maryland Ballrooms 3 & 4

Presenters:

JaLee Swann and Tracy Shepperson, The Men's Warehouse

How to appropriately dress, prepare, and act during a work interview including interview etiquette, clothing management, and tips to do your best.

Goal Setting with Attitude

10:00–10:50 a.m. and 11:00–11:50 a.m.

Maryland Ballroom 1

Presenter:

Michael Galante, American Management Association

This popular course has inspired thousands to set goals, develop plans, and follow through to build more meaningful lives, careers and relationships.

Starting Your Own Business: What Are Your Plans?

10:00–10:50 a.m. and 11:00–11:50 a.m.

Maryland Ballroom 2

Presenter:

Frank van Vliet, University of Baltimore

So, you have an excellent idea for a new business venture and have visions of dollar bills dancing in your head. Excellent! However, do you know what is required to take that idea and turn it into a business opportunity? What types of hurdles, challenges, risks, and unforeseen events are you likely to face? How will you minimize risk and maximize results? Here you will explore these questions and learn about some tools to help you achieve entrepreneurial success.

WORKSHOP DESCRIPTIONS (FRIDAY, APRIL 24) _____

Unlocking Your Hidden Potential: Finding the Strengths Within Career Development

1:00–1:50 p.m. and 2:00–2:50 p.m.

Maryland Ballroom 1

Presenter:

Susan Oskin, Maryland State Department of Education

Do you ever wonder what you say when someone says to you, “Tell me about yourself?” You are not alone. What people really want to know is what sets you apart from the rest. Come and have fun with your peers as you learn the key to unlocking your hidden gems. Who knows what you might find!

YouthMAX Training

1:00–1:50 p.m. and 2:00–2:50 p.m.

Maryland Ballroom 2

Presenter:

Sheikh Rahman, U Next Leadership

Stand up and be counted (stop bullying), personal character, positive self-image, learning to fail, and count it for success.

Dress for Success

1:00–1:50 p.m. and 2:00–2:50 p.m.

Maryland Ballroom 3

Presenters:

JaLee Swann and Tracy Shepperson, The Men's Warehouse

How to appropriately dress, prepare, and act during a work interview including interview etiquette, clothing management, and tips to do your best.

Drones, Clones, & Genomes—Oh My! Emerging Careers for a Global Age

1:00–1:50 p.m. and 2:00–2:50 p.m.

Maryland Ballroom 4

Presenter:

Andrew Potter, Envision

Students explore emerging 21st century career trajectories and identify the skills and knowledge required to succeed in these careers.

WORKSHOPS AT A GLANCE (FRIDAY, APRIL 24) _____

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Workshop 1 Unlock the Power of Your Mind	Maryland Ballroom 3/4	Maryland Ballroom 3/4			
Workshop 2 Dress for Success			Maryland Ballroom 3/4		
Workshop 3 Goal Setting with Attitude		Maryland Ballroom 1	Maryland Ballroom 1		
Workshop 4 Starting Your Own Business: What Are Your Plans?		Maryland Ballroom 2	Maryland Ballroom 2		
Workshop 5 Unlocking Your Hidden Potential: Finding the Strengths within Career Development				Maryland Ballroom 1	Maryland Ballroom 1
Workshop 6 YouthMAX Training				Maryland Ballroom 2	Maryland Ballroom 2
Workshop 7 Dress for Success				Maryland Ballroom 3	Maryland Ballroom 3
Workshop 8 Drones, Clones, & Genomes—Oh My! Emerging Careers for a Global Age				Maryland Ballroom 4	Maryland Ballroom 4