

2016 FBLA State Leadership Conference

60th ANNIVERSARY

Hunt Valley, Maryland

April 14-16, 2016

SLC Advisor Information
Advisor Update #8

Hotel assignments and special
leadership workshop track

March 22, 2016

Summary of information included in this document:

1. Hotel assignments
2. Special workshop track for middle level, 9th and 10th grade students ***pre-registration required***
3. REMINDER—State Leadership Conference website
4. REMINDER—key deadlines for conference

1. Hotel assignments

We have set record attendance again for the SLC; this will be our largest conference in our 60 year history! We have worked out a great plan with the hotel to handle the number of attendees that we have for the conference itself and we will share those details closer to the conference.

For the hotel sleeping rooms, however, we have exceeded the number of rooms that The Hunt Valley Inn has. While we have secured every room The Hunt Valley Inn physically has, we will still need to use approximately 50 rooms at Embassy Suites across the street from The Hunt Valley Inn.

We will have a continuous bus shuttle service between The Hunt Valley Inn and Embassy Suites and it shouldn't take more than 5-7 minutes to get from one hotel to the other. The hotels are across the street from each other but you cannot cross the street on foot as it is a three lane divided highway with a concrete barrier in the middle. The bus shuttle service will ensure a safe and efficient transfer of our students and advisors between the properties.

I am soliciting chapters who would like to volunteer to be housed at Embassy Suites. **If your chapter would like to volunteer to be housed at Embassy Suites, please e-mail David Jones (davejones21122@yahoo.com) by 5 p.m. this Thursday, March 24.** If we do not get enough volunteers, we will assign chapters to stay at Embassy Suites. Some things to keep in mind about Embassy Suites:

Embassy Suite unique amenities

- All rooms are suites with separate living and bedroom areas
- Most of the rooms in our room block have two beds in each room (greater chance you will have two beds in each of your rooms)
- Complimentary made-to-order breakfast (pancakes, waffles, fruit, cereal, or a signature custom omelet)
- Complimentary evening reception (snacks and drinks)

Also as an incentive to those who volunteer and get assigned to Embassy Suites, we will provide reserved seating near the front of the room for all three conference general sessions (Opening Session, 2nd General Session, and State Awards Program) in the main ballroom. As always, our Gold Seal Chapters will be seated in the front section and immediately behind them we will assign any chapter that volunteers and gets assigned to Embassy Suites.

The address of Embassy Suites is:

Embassy Suites by Hilton
213 International Circle
Hunt Valley, MD 21030

We will provide arrival instructions to all chapters in the next week or so once housing assignments have been made.

2. Special workshop track for middle level, 9th and 10th grade students ***pre-registration required***

CONNECT: 360 Leadership Experience - Maryland FBLA Rising Leaders Track 2016

We are very excited to announce that we will have a special workshop track for our rising leaders on Thursday and Friday. This special track is limited to the first 50 registrants and is open to middle level, 9th, and 10th grade students only.

Facilitator - Eric McGarvey

Eric McGarvey will be leading this two day leadership session. Mr. McGarvey is the Director of Marketing and Student Recruitment for a network of 12 top-rated community schools in Cleveland, Ohio. Eric is also an entrepreneur offering consultation services and leadership development training. Mr. McGarvey has a long history with FBLA-PBL, serving as a former national officer in PBL and the Professional Division, Ohio FBLA Board of Directors member, and North Carolina Professional Division Executive Council member. He is often a workshop presenter at the National Leadership Conference. We are very lucky to have someone with his expertise and history with our organization at our conference. Please be sure to take full advantage of this unique opportunity and register your students for this awesome special leadership track.

Program Overview

The 360 Leadership Experience targets middle level, 9th, and 10th grade students that have recently begun their FBLA involvement and/or are poised to become future leaders within their local and state chapter. The track will allow students to tackle a series of “Big Questions” which require individual and group thought, leveraging individual strengths, some minor research, and utilization of various business related skills to answer.

Learning Objectives Covered:

Public Speaking/Presentations	Design/Marketing
Team Building	Financial Management Skills
Creative Problem Solving	Goal Setting
Innovation & Idea Development	Time Management
Entrepreneurship	Supply/Resource Procurement

- Students will still be able to attend a few workshops on Thursday and one Friday morning
- Advisers do not need to be present during the track
- Students should have a desire to learn and participate fully in order to maximize the effectiveness of the track
- If a student has a competitive event during track, we will work around that

Complete details, including the schedule and topics for this workshop track for Thursday and Friday, are in the attached document.

If you would like to register any middle school, 9th, or 10th grade students for this exclusive opportunity, please register them using the following link: <https://mdfbla.wufoo.com/forms/connect-360-leadership-experience-md-fbla/>

To register, all you will need is their first and last name and grade. The students must already be registered for and attending the State Leadership Conference in order to participate in this special workshop track. You may register as many students as you would like for this event as long as they are middle level, 9th or 10th grade students. **There is no additional charge for this workshop track.**

Registration is limited to the first 50 registrants, so register your students as soon as possible. **Registration for this event will close at 5 p.m. on Wednesday, April 6.**

3. State Leadership Conference website

All information and forms related to the State Leadership Conference have been posted to the following website: <http://www.mdfla.org/2016-state-leadership-conference.html>. You have received multiple e-mails regarding the SLC with various attachments. To help keep track of the information and documents, they have all been posted on this one website.

4. REMINDER—Key Deadlines for 2016 Maryland FBLA State Leadership Conference

March 24, 2016	<ul style="list-style-type: none">▪ Deadline to volunteer for chapter to be housed at Embassy Suites (notify David Jones at davejones21122@yahoo.com)
April 6, 2016	<ul style="list-style-type: none">▪ All money due for SLC▪ CONNECT: 360 Leadership Experience - Maryland FBLA Rising Leaders Track (middle level, 9th and 10th grades) registration deadline https://mdfla.wufoo.com/forms/connect-360-leadership-experience-md-fla/▪ Photos for use in conference slideshow due (upload to http://upload.mdfla.org/)▪ Song requests due for the DJ's playlist for the dance https://mdfla.wufoo.com/forms/md-fla-song-request-form-slc-2016/▪ Local Chapter Significant Accomplishments, Awards, and/or Recognition submission deadline https://mdfla.wufoo.com/forms/local-chapter-significant-accomplishments-2016/
April 14, 2016	<ul style="list-style-type: none">▪ State Leadership Conference check-in begins at 10 a.m.▪ Select competitive events begin at Noon▪ State Officer Candidate mandatory meeting - 11 a.m. at The Hunt Valley Inn Baltimore (must be attended by the candidate running for office, the candidate's local chapter advisor, and the candidate's campaign manager)