

WORKSHOP DESCRIPTIONS (THURSDAY, APRIL 14)

Preparing for the Next Generation to Lead

12:00–12:50 p.m. and 1:00–1:50 p.m.

Garden Room

Presenter:

Ryan McShane, Marc3 Leadership

This workshop will help participants define “leadership” in their own words, understand the types and principles of leadership, and identify characteristics of conscious leadership in the workforce.

Rocking Your Resume & Career with a Club Service Project

12:00–12:50 p.m. and 1:00–1:50 p.m.

Salon A

Presenter:

Adam Spence, Law Offices of Spence & Associates, P.C.

Colleges and employers are more selective than they have ever been in history. Rock your resume and your career by distinguishing yourself from the herd by creating a club service project. This program discusses the incredible long-term value of creating and implementing a club service project for your future success.

Pathway to Success: Activating Your Entrepreneurial Mindset

12:00–12:50 p.m. and 1:00–1:50 p.m.

Salon C/D

Presenter:

Troy Pressens, Network For Teaching Entrepreneurship (NFTE)

Are you creative or flexible? A problem solver or communicator? Learn how to unlock your entrepreneurial mindset in this interactive session where you will complete entrepreneurial challenges to understand your mindset.

Love Monday

12:00–12:50 p.m. and 1:00–1:50 p.m.

Salon E/F

Presenter:

Matthew Yannuzzi, The Art Institutes

Reports show that 75% of the workforce is communicating that they do not like what they are doing in their careers. This workshop will discuss how you can use your talents and passions in your careers. The question is, when you are working everyday, will you love Mondays?

WORKSHOP DESCRIPTIONS (THURSDAY, APRIL 14)

SassyDreaming: Torchbearers Leading Change

2:00–2:50 p.m., 3:00–3:50 p.m., and 4:00–4:50 p.m.

Garden Room

Presenter:

Dr. Mariana Lebron, Towson University

You have the power to transform the world, but only you can make that choice. This motivational session challenges participants to think about what it means to be a torchbearer for positive change in our society. What issues are you willing to carry the torch for? What are you willing to sacrifice? And in the end, will you make that choice?

Wild Beasts & Career Success: Ethics Matter

2:00–2:50 p.m., 3:00–3:50 p.m., and 4:00–4:50 p.m.

Salon A

Presenter:

Adam Spence, Law Offices of Spence & Associates, P.C.

A recent survey by ADP found that 70% of students say they would lie on a resume to get a job. Some of these students will surely fabricate additional lies throughout their careers to hide mistakes, obtain sales or otherwise attempt to advance their careers. When found out, lies lose customers and destroy careers. This presentation encourages students to develop both personal sense and a corporate sense of ethics.

Digital Reality: Intelligent Tinkering—Your Brain, Your Choice

2:00–2:50 p.m., 3:00–3:50 p.m., and 4:00–4:50 p.m.

Salon C/D

Presenter:

Dr. Robert Joseph Harris, Paradigm Research International

Explore how intelligent tinkering created all digital technology, which then created amazing new super powers and opportunities accessible to individuals for the first time in history, especially for young people. Participants will be “in charge” for the bulk of the workshop to pose questions for discussion and get advice on anything that’s on their minds.

Manage Your Energy, Not Your Time!

2:00–2:50 p.m., 3:00–3:50 p.m., and 4:00–4:50 p.m.

Salon E/F

Presenters:

Fran Jackson and Kathy Norton, True North Training & Coaching

Did you know that taking a break every 90-120 minutes will help you get more done than working straight through to the end of your homework? This workshop presents ideas and strategies for being highly productive by “getting in the zone.” Strategies focus on the four dimensions of personal energy: physical, emotional, mental, and spiritual.

WORKSHOPS AT A GLANCE (THURSDAY, APRIL 14)

	Session 1 12:00– 12:50 p.m.	Session 2 1:00– 1:50 p.m.	Session 3 2:00– 2:50 p.m.	Session 4 3:00– 3:50 p.m.	Session 5 4:00– 4:50 p.m.
Workshop 1 Preparing for the Next Generation to Lead	Garden Room	Garden Room			
Workshop 2 Rocking Your Resume & Career with a Club Service Project	Salon A	Salon A			
Workshop 3 Pathway to Success: Activating Your Entrepreneurial Mindset	Salon C/D	Salon C/D			
Workshop 4 Love Monday	Salon E/F	Salon E/F			
Workshop 5 SassyDreaming: Torchbearers Leading Change			Garden Room	Garden Room	Garden Room
Workshop 6 Wild Beasts & Career Success: Ethics Matter			Salon A	Salon A	Salon A
Workshop 7 Digital Reality: Intelligent Tinkering—Your Brain, Your Choice			Salon C/D	Salon C/D	Salon C/D
Workshop 8 Manage Your Energy, Not Your Time!			Salon E/F	Salon E/F	Salon E/F
State Officer Campaign Rally Voting delegates only!					Maryland Ballroom Check-in begins at 3:50 p.m.

State Officer Campaign Rally
Thursday, April 14 – 4 p.m. (check-in begins at 3:50 p.m.)
Maryland Ballrooms 3 & 4

All voting delegates must report to the Maryland Ballroom at 3:50 p.m. on Thursday, April 14. Voting delegates will receive their voting delegate ribbon during this meeting. Please note that the State Officer Campaign Rally is open to voting delegates only. All voting delegates MUST attend!

WORKSHOP DESCRIPTIONS (FRIDAY, APRIL 15) ---

Full Throttle—Accelerating the Strength of Your Mind

9:00–9:50 a.m. and 10:00–10:50 a.m.

Maryland Ballrooms 3 & 4

Presenter:

Brian Imbus, Opening Session Keynote Speaker

In this thought-provoking program, the amazing power of the mind is discussed and Brian will demonstrate several different types of tools we can use to utilize the full capacity of our mind. Topics of discussion will include: how to prepare for exams, how to improve study habits, and how to increase positivity in our lives.

Be Your B.E.S.T.

11:00–11:50 a.m.

Maryland Ballrooms 3 & 4

Presenter:

Angela Solomon, A Success School

This fun and interactive workshop will discuss business etiquette and social skills to be confident and comfortable in social and business interactions. First impressions are lasting and this seminar will help you put your best foot forward every time. Topics covered include conversation and listening skills, proper introductions, and non-verbal communication awareness.

Claiming a College Education

10:00–10:50 a.m. and 11:00–11:50 a.m.

Maryland Ballroom 1

Presenters:

Deborah Calhoun, Notre Dame of Maryland University
Frank van Vliet, University of Baltimore

This session will be broken into two parts; the first, “From Admissions to Acceptance” will cover information about the admissions process. The second half of the program, “The Transition from Successful High School Student to Thriving College Student,” will revolve around the first year university experience.

Drones, Clones, & Genomes—Oh My! Emerging Careers for a Global Age

10:00–10:50 a.m. and 11:00–11:50 a.m.

Maryland Ballroom 2

Presenter:

Andrew Potter, Envision

Students explore emerging 21st century career trajectories and identify the skills and knowledge required to succeed in these careers.

WORKSHOP DESCRIPTIONS (FRIDAY, APRIL 15) _____

Dress for Success

1:00–1:50 p.m. and 2:00–2:50 p.m.

Maryland Ballroom 1

Presenter:

Tracy Shepperson, Men's Wearhouse

This session will introduce students on how to dress for the business-world, specifically interviews, including the difference between business vs. business casual dress code. Tips on how to prepare for an interview, interview etiquette, resume writing, and how social media can play a key part in career building will also be shared.

Starting Your Own Business: What Are Your Plans?

1:00–1:50 p.m. and 2:00–2:50 p.m.

Maryland Ballroom 2

Presenter:

Frank van Vliet, University of Baltimore

So, you have an excellent idea for a new business venture and have visions of dollar bills dancing in your head. Excellent! However, do you know what is required to take that idea and turn it into a business opportunity? What types of hurdles, challenges, risks, and unforeseen events are you likely to face? How will you minimize risk and maximize results? Here you will explore these questions and learn about some tools to help you achieve entrepreneurial success.

Yourself: The Brand

1:00–1:50 p.m. and 2:00–2:50 p.m.

Maryland Ballroom 3

Presenters:

Jack Fitzpatrick, The Eymard Group

Many entrepreneurs worry about their small companies' brand; however, they completely forget about the importance of a strong personal brand image. This workshop will provide you with the tools to construct your own personal brand through looking at the latest trends in marketing and communication.

What Kind of Leader Are You?

1:00–1:50 p.m. and 2:00–2:50 p.m.

Maryland Ballroom 4

Presenter:

Vanessa Ting, FBLA National Parliamentarian

Participate in interactive activities and games to identify and develop your leadership skills.

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Workshop 2 Be Your B.E.S.T.			Maryland Ballroom 3/4		
Workshop 3 Claiming a College Education		Maryland Ballroom 1	Maryland Ballroom 1		
Workshop 4 Drones, Clones, & Genomes–Oh My! Emerging Careers for a Global Age		Maryland Ballroom 2	Maryland Ballroom 2		
Workshop 5 Dress for Success				Maryland Ballroom 1	Maryland Ballroom 1
Workshop 6 Starting Your Own Business: What Are Your Plans?				Maryland Ballroom 2	Maryland Ballroom 2
Workshop 7 Yourself: The Brand				Maryland Ballroom 3	Maryland Ballroom 3
Workshop 8 What Kind of Leader Are You?				Maryland Ballroom 4	Maryland Ballroom 4