

KEYNOTE SPEAKER

Red, White, and BBQ

Thursday, March 23 - 5:30 p.m.
Hunt Valley Ballroom

Bill Kraus' success at starting Mission BBQ, along with his good friend Steve Newton, is nothing short of extraordinary. Starting with the original restaurant in Glen Burnie, Maryland in 2011, the dynamic duo has since grown the business to 40 restaurants across 11 states with six additional stores opening this year.

A former senior vice president of marketing at Under Armour, Kraus' story of partnering with Newton, a former Outback Steakhouse executive, to form Mission BBQ is a testament to the power of networking and making connections. The two entrepreneurs combined their love of barbeque, business acumen, and personal values to create a wildly successful business that has a mission of making the world a better place through barbeque. Hear from this amazing leader and entrepreneur at the Opening Session!



**Bill Kraus, Co-Owner
Mission BBQ**

SCHEDULE OF EVENTS

THURSDAY, MARCH 23

10:00 AM	2:00 PM	Registration/Check-In	Lower Level
11:00 AM	12:00 PM	State Officer Candidate Group Session and Testing	Frankie & Vinnie's
12:00 PM	1:00 PM	Judge/Event Administrator/Proctor Orientation	Frankie & Vinnie's
12:00 PM	8:15 PM	Campaign Exhibits	Hunt Valley Ballroom Foyer
12:00 PM	12:50 PM	Workshop Session 1 -Personal Branding -Drones, Clones, & Genomes—Oh My! -Dress For Success -Financial Planning <i>(see pg. 15-20 for workshop descriptions)</i>	Garden Room Salon A Salon C/D Salon E/F
1:00 PM	5:00 PM	March of Dimes Basket Raffle <i>(see pg. 6 for more information)</i>	Maryland Ballroom Foyer

SCHEDULE OF EVENTS

THURSDAY, MARCH 23 (CONTINUED)

1:00 PM	1:50 PM	Workshop Session 2 -Personal Branding -Drones, Clones, & Genomes—Oh My! -Dress For Success -Financial Planning <i>(see pg. 15-20 for workshop descriptions)</i>	Garden Room Salon A Salon C/D Salon E/F
1:00 PM	2:15 PM	Battle of the Regions Written Test (Qualification Round) <i>All students registered for Battle of the Regions must attend!</i>	Maryland Ballrooms 3 & 4
1:00 PM	5:00 PM	Performance Events: - 3D Animation - American Enterprise Project - Business Financial Plan - Coding & Programming - Community Service Project - Computer Game & Simulation Prog. - Electronic Career Portfolio - Graphic Design - Mobile Application Development - Partnership with Business Project - Public Service Announcement - Publication Design	Belmont Derby Parlor 3041 Belmont Tack Salon B Parlor 2026 Parlor 1041 Parlor 2026 Derby Parlor 1026 Parlor 2041
2:00 PM	2:50 PM	Workshop Session 3 -Accounting For Your Future -How To Get Promoted -Network Like A Rock Star -TEAMSMART—Assessment & Exercise <i>(see pg. 15-20 for workshop descriptions)</i>	Garden Room Salon A Salon C/D Salon E/F
2:15 PM	3:45 PM	Open Events Session 1: - Computer Foundations - FBLA-PBL Foundations <i>Open events are open to all students in grades 9-12. Pre-registration is not required. Each open event is limited to the first 150 participants. Students may take one open event test in each session, up to a total of three tests. If a student is participating in another competitive event, they may also participate in open events if their schedule permits.</i>	Maryland Ballrooms 3 & 4

SCHEDULE OF EVENTS

THURSDAY, MARCH 23 (CONTINUED)

3:00 PM	4:45 PM	Rising Leaders Track 2017: The Innovation Tank <i>Open to middle level, 9th, and 10th grade students— pre-registration required.</i>	Frankie & Vinnie's
3:00 PM	3:50 PM	Workshop Session 4 -Accounting For Your Future -How To Get Promoted -Network Like A Rock Star -TEAMSMART—Assessment & Exercise <i>(see pg. 15-20 for workshop descriptions)</i>	Garden Room Salon A Salon C/D Salon E/F
4:00 PM	4:50 PM	Workshop Session 5 -Accounting For Your Future -How To Get Promoted -Network Like A Rock Star -TEAMSMART—Assessment & Exercise <i>(see pg. 15-20 for workshop descriptions)</i>	Garden Room Salon A Salon C/D Salon E/F
4:00 PM	5:00 PM	State Officer Campaign Rally <i>Open to voting delegates only. All voting delegates and state officer candidates MUST attend! Check-in begins at 3:50 p.m.</i>	Maryland Ballrooms 3 & 4
4:00 PM	5:00 PM	Advisors' Session <i>All advisors must attend!</i>	Tack
5:30 PM	7:45 PM	Opening General Session & Dinner	Hunt Valley Ballroom
9:00 PM	11:45 PM	Carnival Games	Maryland Ballroom Foyer
		Escape Rooms	Salon A-F
		Photo Booth	Garden Room
		Dance <i>(see pg. 6 for description)</i>	Maryland Ballroom
Midnight	6:00 AM	Curfew	

SCHEDULE OF EVENTS

FRIDAY, MARCH 24

7:00 AM	9:00 AM	Breakfast (on your own)	
8:00 AM	9:00 AM	Judge/Event Administrator/Proctor Orientation (morning events)	Frankie & Vinnie's
9:00 AM	1:00 PM	Performance Events:	
		- Business Ethics	Salon C
		- Client Service	Salon A
		- E-business	Parlor 1026
		- Emerging Business Issues	Parlor 2041
		- Entrepreneurship	Salon A
		- Future Business Leader	Salon B
		- Help Desk	Salon A
		- Impromptu Speaking	Belmont
		- Job Interview	Parlor 3041
		- Network Design	Salon A
		- Parliamentary Procedure	Salon A
		- Public Speaking I	Derby
		- Sales Presentation	Parlor 2026
		- Website Design	Parlor 1041
8:30 AM	10:00 AM	Open Events Session 2:	Hunt Valley Ballroom
		- Human Resource Management	
		- Leadership	
		<i>Open events are open to all students in grades 9-12. Pre-registration is not required. Each open event is limited to the first 150 participants. Students may take one open event test in each session, up to a total of three tests. If a student is participating in another competitive event, they may also participate in open events if their schedule permits.</i>	
10:00 AM	10:50 AM	Workshop Session 1	
		-Enemies of Excellence	MD Ballroom 1
		-Starting Your Own Business	MD Ballroom 2
		-Be Your B.E.S.T.	MD Ballroom 3
		-The Art of Writing for Business and Beyond!	MD Ballroom 4
		<i>(see pg. 15-20 for workshop descriptions)</i>	
10:00 AM	3:30 PM	Rising Leaders Track 2017: The Innovation Tank	Garden Room
		<i>Open to middle level, 9th, and 10th grade students—pre-registration required.</i>	

SCHEDULE OF EVENTS

FRIDAY, MARCH 24 (CONTINUED)

10:00 AM	5:00 PM	Campaign Exhibits	Hunt Valley Ballroom Foyer
10:00 AM	11:30 AM	Open Events Session 3: - Management - Microsoft Office Suite <i>Open events are open to all students in grades 9-12. Pre-registration is not required. Each open event is limited to the first 150 participants. Students may take one open event test in each session, up to a total of three tests. If a student is participating in another competitive event, they may also participate in open events if their schedule permits.</i>	Hunt Valley Ballroom
11:00 AM	11:50 AM	Workshop Session 2 -Enemies of Excellence -Starting Your Own Business -Be Your B.E.S.T. -The Art of Writing for Business and Beyond! <i>(see pg. 15-20 for workshop descriptions)</i>	MD Ballroom 1 MD Ballroom 2 MD Ballroom 3 MD Ballroom 4
12:00 PM	12:50 PM	Lunch (on your own)	
12:00 PM	1:00 PM	Judge/Event Administrator/Proctor Orientation (afternoon events)	Frankie & Vinnie's
1:00 PM	5:00 PM	Performance Events: - Banking and Financial Systems - Business Plan - Digital Video Production - Global Business - Hospitality Management - Intro. to Business Presentation - Management Decision Making - Marketing - Public Speaking II - Social Media Campaign - Sports & Entertainment Management	Salon A Parlor 1026 Parlor 2026 Salon A Salon A Parlor 2041 Salon A Salon A Belmont Derby Salon A

SCHEDULE OF EVENTS

FRIDAY, MARCH 24 (CONTINUED)

1:00 PM	1:50 PM	Workshop Session 3 -Leadership Skills -Leaders and Followers -Unleashing Your Gift in the New World of Work -Money For College <i>(see pg. 15-20 for workshop descriptions)</i>	MD Ballroom 1 MD Ballroom 2 MD Ballroom 3 MD Ballroom 4
2:00 PM	2:50 PM	Workshop Session 4 -Leadership Skills -Leaders and Followers -Unleashing Your Gift in the New World of Work -Money For College <i>(see pg. 15-20 for workshop descriptions)</i>	MD Ballroom 1 MD Ballroom 2 MD Ballroom 3 MD Ballroom 4
3:00 PM	4:00 PM	Battle of the Regions <i>(see pg. 8 for description)</i>	Hunt Valley Ballroom
5:30 PM	7:30 PM	Second General Session & Dinner <i>March of Dimes Basket Raffle, Workshop Prize Ticket, and Carnival Prize Ticket drawings will occur during this session. See pg. 6 and 7 for more information.</i>	Hunt Valley Ballroom
7:30 PM	9:30 PM	State Officer Election Session <i>All voting delegates and state officer candidates MUST attend!</i>	Hunt Valley Ballroom
9:00 PM	11:45 PM	Dance	Maryland Ballroom
9:00 PM	11:45 PM	Social Event—Board Games <i>Bring your own games.</i>	Garden Room
9:00 PM	10:30 PM	Advisors' Social and Reception	Concierge Lounge
Midnight	6:00 AM	Curfew	

SATURDAY, MARCH 25

7:00 AM	9:00 AM	Breakfast (on your own)	
9:00 AM	12:00 PM	State Awards Program - Installation of the 2017-18 State Officers - State Awards Program - Conference Flashback	Hunt Valley Ballroom
12:00 PM		Checkout	<i>Have a safe trip home!</i>
