

## KEYNOTE SPEAKER

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# Miracles of the Mind

Thursday, March 28  
8:30 p.m.–10:00 p.m.  
Hunt Valley Ballroom

"Can this man read minds?" This is just one question you will be asking yourself after witnessing Brian Imbus' 'Miracles of the Mind'. This intriguing performance will keep the audience scratching their heads with impossible displays of Mindreading, Illusion, and Imagination. The lottery will be predicted; Brian will read the minds of the entire audience; and the show will end with one mind blowing finale that will leave you awestruck!



**Brian Imbus**

## SCHEDULE OF EVENTS

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### THURSDAY, MARCH 28

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10:00 AM	2:00 PM	Registration/Check-In	Lower Level
11:00 AM	12:00 PM	FBLA State Officer Candidate Group Session	Cinnamon Tree Restaurant
12:00 PM	1:00 PM	Judge/Event Administrator/Proctor Orientation	Cinnamon Tree Restaurant
12:00 PM	8:15 PM	FBLA Campaign Exhibits	Hunt Valley Ballroom Foyer
12:00 PM	12:50 PM	<b>Workshop Session 1</b> -Philanthropic Leadership Through Mini-THON -Apple–Everyone Can Code -Dress For Success -Power of Social Media Marketing <i>(see pg. 15-20 for workshop descriptions)</i>	Garden Room  Salon A Salon C/D Salon E/F
1:00 PM	5:00 PM	<b>March of Dimes Basket Raffle</b> <i>(see pg. 6 for more information)</i>	Lower Level <i>(bottom of escalator)</i>

# SCHEDULE OF EVENTS

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## THURSDAY, MARCH 28 (CONTINUED)

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1:00 PM	1:50 PM	<b>Workshop Session 2</b> -Philanthropic Leadership Through Mini-THON -Apple–Everyone Can Code -Dress For Success -Power of Social Media Marketing <i>(see pg. 15-20 for workshop descriptions)</i>	Garden Room Salon A Salon C/D Salon E/F
1:00 PM	2:15 PM	<b>Battle of the Regions Written Test (Qualification Round)</b> <i>All students registered for Battle of the Regions must attend! Pre-registration is required.</i>	Maryland Ballrooms 3 & 4
1:00 PM	5:00 PM	<b>FBLA Performance Events</b> - 3D Animation - American Enterprise Project - Business Financial Plan - Coding & Programming - Community Service Project - Computer Game & Simulation Prog. - Electronic Career Portfolio - Graphic Design - Mobile Application Development - Partnership with Business Project - Public Service Announcement - Publication Design	Belmont Derby Parlor 3041 Salon B Chase Salon B Chase Parlor 1041 Belmont Derby Parlor 1026 Parlor 2041
2:00 PM	2:50 PM	<b>Workshop Session 3</b> -College Admissions Trends Today -Apple–Everyone Can Code -Becoming Your Best Self -Ethics and Productivity in Business <i>(see pg. 15-20 for workshop descriptions)</i>	Garden Room Salon A Salon C/D Salon E/F
2:15 PM	3:45 PM	<b>FBLA Open Events Session 1</b> - Forensic Accounting - Political Science  <i>Open events are open to all students in grades 9-12. Pre-registration is not required. Each open event is limited to the first 100 participants. Students may take one open event test in each session, up to a total of three tests. If a student is participating in another competitive event, they may also participate in open events if their schedule permits.</i>	Maryland Ballrooms 3 & 4

# SCHEDULE OF EVENTS

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## THURSDAY, MARCH 28 (CONTINUED)

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3:00 PM	4:45 PM	<b>Rising Leaders Track 2019: PROpel Your Future</b> <i>Open to middle level, 9th, and 10th grade students— pre-registration is required.</i>	<b>Polo Lounge</b>
3:00 PM	3:50 PM	<b>Workshop Session 4</b> -College Admissions Trends Today -Apple—Everyone Can Code -Becoming Your Best Self -Ethics and Productivity in Business <i>(see pg. 15-20 for workshop descriptions)</i>	Garden Room Salon A Salon C/D Salon E/F
4:00 PM	4:50 PM	<b>Workshop Session 5</b> -College Admissions Trends Today -Apple—Everyone Can Code -Becoming Your Best Self -Ethics and Productivity in Business <i>(see pg. 15-20 for workshop descriptions)</i>	Garden Room Salon A Salon C/D Salon E/F
4:00 PM	5:00 PM	<b>FBLA State Officer Campaign Rally</b> <i>Open to voting delegates only. All voting delegates and state officer candidates MUST attend! Check-in begins at 3:50 p.m.</i>	Maryland Ballrooms 3 & 4
4:00 PM	5:00 PM	<b>Advisors' Session</b> <i>(All advisors must attend!)</i>	Tack
5:30 PM	8:00 PM	<b>Opening General Session &amp; Dinner</b>	Hunt Valley Ballroom
8:30 PM	10:00 PM	<b>Keynote Speaker—<i>Miracles of the Mind</i></b> <i>(see pg. 9 for description)</i>	Hunt Valley Ballroom
10:15 PM	11:00 PM	<b>Battle of the Regions</b> <i>(see pg. 8 for description)</i>	Hunt Valley Ballroom
11:00 PM	11:45 PM	<b>Social Event—Board Games</b> <i>(bring your own games)</i>	Hunt Valley Ballroom
Midnight	6:00 AM	<b>Curfew</b>	

# SCHEDULE OF EVENTS

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FRIDAY, MARCH 29

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8:00 AM	9:00 AM	<b>Judge/Event Administrator/Proctor Orientation (morning events)</b>	<b>Cinnamon Tree Restaurant</b>
8:30 AM	10:00 AM	<b>Middle Level Competitive Events</b> - Business Etiquette - Business Math & Financial Literacy - Career Exploration - Critical Thinking - Digital Citizenship - Elevator Speech	<b>Garden Room</b>
9:00 AM	1:00 PM	<b>FBLA Performance Events</b> - Broadcast Journalism - Business Ethics - Client Service - E-business - Entrepreneurship - Future Business Leader - Help Desk - Impromptu Speaking - Intro. to Business Presentation - Intro. to Public Speaking - Job Interview - Management Information Systems - Network Design - Parliamentary Procedure - Sales Presentation - Social Media Campaign - Website Design	Parlor 3041 Derby Salon A Parlor 1026 Salon A Salon B Salon A Belmont Parlor 2026 Tack Chase Salon A Salon A Salon A Salon C Parlor 2041 Parlor 1041
9:00 AM	9:50 AM	<b>Workshop Session 1</b> -Maximize Your Mind <i>(see pg. 15-20 for workshop descriptions)</i>	<b>Hunt Valley Ballroom</b>
9:00 AM	4:00 PM	<b>March of Dimes Basket Raffle</b> <i>(see pg. 6 for more information)</i>	<b>MD Ballroom Foyer</b> <i>(top of escalator)</i>
10:00 AM	10:50 AM	<b>Workshop Session 2</b> -Marketing & Advertising Ethics -Get Rich, Own a Business -Self-Leadership Principles -Apple—Everyone Can Code <i>(see pg. 15-20 for workshop descriptions)</i>	MD Ballroom 1 MD Ballroom 2 MD Ballroom 3 MD Ballroom 4

# SCHEDULE OF EVENTS

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## FRIDAY, MARCH 29 (CONTINUED)

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10:00 AM	3:30 PM	<b>Rising Leaders Track 2019: PROpel Your Future</b> <i>Open to middle level, 9th, and 10th grade students— pre-registration is required.</i>	<b>Garden Room</b>
10:00 AM	5:00 PM	<b>FBLA Campaign Exhibits</b>	<b>Hunt Valley Ballroom Foyer</b>
10:15 AM	11:30 AM	<b>FBLA Open Events Session 2</b> - Public Relations - Python Programming  <i>Open events are open to all students in grades 9-12. Pre-registration is not required. Each open event is limited to the first 100 participants. Students may take one open event test in each session, up to a total of three tests. If a student is participating in another competitive event, they may also participate in open events if their schedule permits.</i>	<b>Hunt Valley Ballroom</b>
11:00 AM	11:50 AM	<b>Workshop Session 3</b> -Marketing & Advertising Ethics -Get Rich, Own a Business -Self-Leadership Principles -Apple—Everyone Can Code <i>(see pg. 15-20 for workshop descriptions)</i>	MD Ballroom 1 MD Ballroom 2 MD Ballroom 3 MD Ballroom 4
12:00 PM	1:00 PM	<b>Judge/Event Administrator/Proctor Orientation (afternoon events)</b>	<b>Cinnamon Tree Restaurant</b>
1:00 PM	5:00 PM	<b>FBLA Performance Events</b> - Banking and Financial Systems - Business Plan - Digital Video Production - Emerging Business Issues - Global Business - Hospitality Management - Management Decision Making - Marketing - Public Speaking - Sports & Entertainment Management	Salon A Parlor 1026 Tack Derby Salon A Salon A Salon A Salon A Chase Salon A
1:00 PM	2:15 PM	<b>FBLA Open Events Session 3</b> - Retail Management - Supply Chain Management  <i>Open events are open to all students in grades 9-12. Pre-registration is not required. Each open event is limited to the first 100 participants. Students may take one open event test in each session, up to a total of three tests. If a student is participating in another competitive event, they may also participate in open events if their schedule permits.</i>	<b>Hunt Valley Ballroom</b>

# SCHEDULE OF EVENTS

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## FRIDAY, MARCH 29 (CONTINUED)

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1:00 PM	1:50 PM	<b>Workshop Session 4</b> -Cisco Networking Academy -Networking Like a Rockstar -Artificial Intelligence Paradigms -Buyer Behavior—A Marketer’s Guide <i>(see pg. 15-20 for workshop descriptions)</i>	MD Ballroom 1 MD Ballroom 2 MD Ballroom 3 MD Ballroom 4
2:00 PM	2:50 PM	<b>Workshop Session 5</b> -Cisco Networking Academy -Networking Like a Rockstar -Artificial Intelligence Paradigms -Buyer Behavior—A Marketer’s Guide <i>(see pg. 15-20 for workshop descriptions)</i>	MD Ballroom 1 MD Ballroom 2 MD Ballroom 3 MD Ballroom 4
5:30 PM	7:30 PM	<b>Second General Session &amp; Dinner</b> <i>(March of Dimes Basket Raffle and Workshop Prize Ticket drawings will occur during this session. See pg. 6 and 7 for more information.)</i>	<b>Hunt Valley Ballroom</b>
7:30 PM	9:30 PM	<b>FBLA State Officer Election Session</b> <i>All voting delegates and state officer candidates MUST attend! Bring your smart phone to vote electronically.</i>	<b>Hunt Valley Ballroom</b>
9:00 PM	11:45 PM	<b>Dance</b>	<b>Maryland Ballroom</b>
9:00 PM	11:45 PM	<b>Social Event—Board Games</b> <i>(bring your own games)</i>	<b>Garden Room</b>
9:00 PM	10:30 PM	<b>Advisors’ Social and Reception</b> <i>(dress is casual)</i>	<b>Concierge Lounge</b>
Midnight	6:00 AM	<b>Curfew</b>	

## SATURDAY, MARCH 30

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8:30 AM	12:00 PM	<b>State Awards Program</b> - Installation of the 2019-20 FBLA State Officers - State Awards Program - Conference Flashback	<b>Hunt Valley Ballroom</b>
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