

# 2020-21 MARYLAND FBLA REGIONAL LEADERSHIP CONFERENCE PERFORMANCE-ONLY EVENT DESCRIPTIONS FOR JUDGES

For in-home judging on your time between 12/28/20 and 1/15/21  
of pre-recorded student video presentations.  
Event guidelines, rating sheets, and other instructions will be provided.

**BROADCAST JOURNALISM:** A panel of judges will independently evaluate pre-recorded video presentations as student(s) present a live news broadcast. Students are provided the broadcast topics in advance to prepare. Event entries may be for an individual or a team of 2 or 3 students.

**BUSINESS ETHICS:** A panel of judges will independently evaluate pre-recorded video presentations as student(s) prepare a response to a business ethics case study. Students are provided the topic in advance to prepare. Event entries may be for an individual or a team of 2 or 3 students.

**CODING & PROGRAMMING:** A panel of judges will independently evaluate the pre-recorded video presentations as the student demonstrates their computer program. Students are provided the topic in advance to prepare. This is an individual event.

**COMPUTER GAME & SIMULATION PROGRAMMING:** A panel of judges will independently evaluate pre-recorded video presentations as student(s) demonstrate their computer & game simulation program. Students are provided the topic in advance to prepare. Event entries may be for an individual or a team of 2 or 3.

**E-BUSINESS:** A panel of judges will independently evaluate pre-recorded video presentations in which student(s) have developed proficiency in the creation of an e-commerce website. Students are provided the topic in advance to prepare. Event entries may be for an individual or a team of 2 or 3 students.

**ELECTRONIC CAREER PORTFOLIO:** A panel of judges will independently evaluate pre-recorded video presentations in which a student has developed a personal web-based career portfolio. This is an individual event.

**GRAPHIC DESIGN:** A panel of judges will independently evaluate pre-recorded video presentations on the student(s) ability to sell their design and include an explanation of the choices made in the design. Students are provided the topic in advance to prepare. Event entries may be for an individual or a team of 2 or 3 students.

**INTRODUCTION TO BUSINESS PRESENTATION:** A panel of judges will independently evaluate pre-recorded video presentations in which the student(s) present their multimedia presentation. Students are provided the top in advance to prepare. Event entries may be for an individual or a team of 2 or 3 students. This event is limited to students in grades 9 and 10.

**INTRODUCTION TO PUBLIC SPEAKING:** A panel of judges will independently evaluate a student's pre-recorded video presentation of a 4-minute prepared speech. Students are able to prepare the speech in advance. This event is limited to students in grades 9 and 10.

**INTRODUCTION TO SOCIAL MEDIA STRATEGY:** A panel of judges will independently evaluate pre-recorded video presentations in which the student(s) present their social media campaign. Students are provided the topic in advance to prepare. Event entries may be for an individual or a team of 2 or 3 students. This event is limited to students in grades 9 and 10.

**MOBILE APPLICATION DEVELOPMENT:** A panel of judges will independently evaluate pre-recorded video presentations in which the student(s) demonstrate a mobile application they created for an Android, Apple, or Microsoft Windows smartphone. Students are provided the topic in advance to prepare. Event entries may be for an individual or a team of 2 or 3 students.

**PUBLIC SERVICE ANNOUNCEMENT:** A panel of judges will independently evaluate the pre-recorded video presentations in which the student(s) present a 30-second PSA video. Students are provided the topic in advance to prepare. Event entries may be for an individual or a team of 2 or 3 students.

**PUBLIC SPEAKING:** A panel of judges will independently evaluate a student's pre-recorded video presentation of a 5-minute prepared speech. Students are able to prepare the speech in advance. This event is for students in 11th and 12th grades.

**PUBLICATION DESIGN:** A panel of judges will independently evaluate pre-recorded video presentations on the student(s) ability to present and sell their print publication designs and include an explanation of the choices made in the designs. Students are provided the topic in advance to prepare. Event entries may be for an individual or a team of 2 or 3 students.

**SOCIAL MEDIA CAMPAIGN:** A panel of judges will independently evaluate pre-recorded video presentations in which the student(s) present their social media campaign. Students are provided the topic in advance to prepare. Event entries may be for an individual or a team of 2 or 3 students.

**WEBSITE DESIGN:** A panel of judges will independently evaluate pre-recorded video presentations in which the student(s) demonstrate their website. Students are provided the website topic in advance to prepare. Event entries may be for an individual or a team of 2 or 3 students.