

2021 Maryland FBLA Virtual State Leadership Conference Competitive Events Program Modifications for Virtual Conference

Modifications to Competitive Events for the 2021 Virtual State Leadership Conference are summarized below. This document groups events by type. There is also a modified Competitive Events Made Easy grid which lists each event in alphabetical order for quick and easy reference. These two documents can be viewed together in conjunction with the 2020-2021 Maryland FBLA Competitive Events Guide.

Event type 1: Individual/Team performance-only competitive events

The performance-only competitive events listed below will be conducted virtually via a pre-recorded video submission to Maryland FBLA for the State Leadership Conference.

- a. Each region may submit the top 3 individual/team entries per event.
- b. Remember to review the 2020-2021 Maryland FBLA Competitive Events Guide for the Maryland State event overview, eligibility, and procedure guidelines as well as the national FBLA Competitive Events Guidelines for additional event details, rating sheets, and topic (if applicable).
- c. For events that normally include a 3-minute question/answer segment, this will not be included for the pre-recorded SLC video entry.
- d. The deadline to register for these performance-only competitive events is February 24, 2021.
- e. The deadline to submit the pre-recorded video entry for these SLC performance-only competitive events is February 24, 2021.
- f. The upload format for each individual/team video entry is included within the Blue Panda Registration System.

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| Broadcast Journalism | Individual/Team | SLC virtual video |
| Business Ethics | Individual/Team | SLC virtual video |
| Coding & Programming | Individual | SLC virtual video |
| Computer Game & Simulation Programming | Individual/Team | SLC virtual video |
| E-Business | Individual/Team | SLC virtual video |
| Electronic Career Portfolio | Individual | SLC virtual video |
| Graphic Design | Individual/Team | SLC virtual video |
| Introduction to Business Presentation | Individual/Team | SLC virtual video |
| Introduction to Public Speaking | Individual | SLC virtual video |
| Introduction to Social Media Strategy | Individual/Team | SLC virtual video |
| Mobile Application Development | Individual/Team | SLC virtual video |
| Public Service Announcement | Individual/Team | SLC virtual video |
| Public Speaking | Individual | SLC virtual video |
| Publication Design | Individual/Team | SLC virtual video |
| Social Media Strategies | Individual/Team | SLC virtual video |
| Website Design | Individual/Team | SLC virtual video |

Event type 2: Individual/Team performance competitive events that requires direct judge interaction

The performance-only competitive events listed below are interactive and will have an assigned live event performance time for direct interaction with a panel of judges for the State Leadership Conference.

- a. Each region may submit the top 3 or top 5 individual/team entries per event as noted below.
- a. Remember to review the 2020-2021 Maryland FBLA Competitive Events Guide for the Maryland State event overview, eligibility, and procedure guidelines as well as the national FBLA Competitive Events Guidelines for additional event details and rating sheets.
- b. The deadline to register for these performance-only competitive events is February 24, 2021.
- g. The deadline for Future Business Leader and Job Interview participants to upload their resume/letter is February 24, 2021. The upload format for the letter/resume is included within the Blue Panda Registration System.
- c. The MD FBLA Competitive Events Committee will assign each individual/team a date and time for their live interactive competitive event. The live event judging will take place on two dates between March 1 and March 26, 2021. The specific date/time for each event will be posted to the MD FBLA website.

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| Client Service | Individual | Top 3 per region | SLC Interactive role play with judges |
| Future Business Leader | Individual | Top 5 per region* | SLC interview with judges |
| Help Desk | Individual | Top 5 per region* | SLC interactive role play with judges |
| Impromptu Speaking | Individual | Top 3 per region | SLC Impromptu speech to judges |
| Job Interview | Individual | Top 3 per region | SLC interview with judges |
| Sales Presentation | Individual/Team | Top 3 per region | SLC interactive role play with judges |

* For Future Business Leader and Help Desk, only the Top 15 entries will be assigned a live interview/role play with judges based upon their objective test score.

Event type 3: Individual competitive event with objective test only

The competitive events listed below are “individual objective test only” competitive events.

- a. Each region may submit the top 5 individual entries per event.
- b. The objective test will be administered at either at the home school with advisor supervision or with log-in information provided to each individual to complete with parent/guardian supervision in the home. Guidance and decisions on proctoring and the testing location will be determined by Maryland FBLA with consideration for current local school system guidelines and applicable safety guidelines/practices in place for the local school system during the SLC testing dates.
- c. The objective test log-in information will be sent to the local chapter advisor via the on-line testing system. Instructions will be provided for the proctoring methods available.
- d. Remember to review the 2020-2021 Maryland FBLA Competitive Events Guide for the Maryland State event overview, eligibility, and procedure guidelines as well as the national FBLA Competitive Events Guidelines for additional event details.
- e. The deadline to register for these objective-test-only competitive events is February 24, 2021.
- f. The on-line testing window for these objective-test-only competitive events begins on Monday, March 1, 2021 and closes at 5 pm on Friday, March 12, 2021.

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| Accounting I | Individual | SLC objective test |
| Accounting II | Individual | SLC objective test |
| Advertising | Individual | SLC objective test |
| Agribusiness | Individual | SLC objective test |
| Business Calculations | Individual | SLC objective test |
| Business Communication | Individual | SLC objective test |
| Business Law | Individual | SLC objective test |
| Computer Problem Solving | Individual | SLC objective test |
| Cyber Security | Individual | SLC objective test |
| Economics | Individual | SLC objective test |
| Health Care Administration | Individual | SLC objective test |
| Insurance & Risk Management | Individual | SLC objective test |
| Introduction to Business | Individual | SLC objective test |
| Introduction to Business Communication | Individual | SLC objective test |
| Introduction to Business Procedures | Individual | SLC objective test |
| Introduction to FBLA | Individual | SLC objective test |
| Introduction to Financial Math | Individual | SLC objective test |
| Introduction to Information Technology | Individual | SLC objective test |
| Introduction to Parliamentary Procedure | Individual | SLC objective test |
| Journalism | Individual | SLC objective test |
| Networking Infrastructures | Individual | SLC objective test |
| Organizational Leadership | Individual | SLC objective test |
| Personal Finance | Individual | SLC objective test |
| Political Science | Individual | SLC objective test |
| Securities & Investments | Individual | SLC objective test |
| Supply Chain Management | Individual | SLC objective test |

Event type 4: Individual/team competitive events with objective test and top-15 pre-qualification for a pre-recorded video performance

The competitive events listed below are individual/team competitive events that consist of an objective test and a performance component. The performance portion of the competitive events listed below are based upon the top-15 objective test scores and the performance will be conducted virtually via a pre-recorded video submission to Maryland FBLA for the State Leadership Conference.

- a. Each region may submit the top 5 individual/team entries per event.
- b. If registered as an individual, the objective test will be administered either at the home school with advisor supervision or with log-in information provided to each individual to complete with parent/guardian supervision in the home. Guidance and decisions on proctoring and the testing location will be determined by Maryland FBLA with consideration for current local school system guidelines and applicable safety guidelines/practices in place by the local school system during the SLC testing dates.
- c. If registered as a team of two or three in these competitive events, the objective test shall be taken individually and will be administered at either at the home school with advisor supervision or with log-in information provided to each individual to complete with parent/guardian supervision in the home. Guidance and decisions on proctoring and the testing location will be determined by Maryland FBLA with consideration for current local school system guidelines and safety guidelines/practices in place for the local school system during the SLC testing dates.
- d. The objective test log-in information will be sent to the local chapter advisor via the on-line testing system. Instructions will be provided for the school/home proctoring methods available.
- e. Remember to review the 2020-2021 Maryland FBLA Competitive Events Guide for the Maryland State event overview, eligibility, and procedure guidelines as well as the national FBLA Competitive Events Guidelines for additional event details.
- f. The deadline to register for these objective-test/performance competitive events: February 24, 2021.
- g. The on-line testing window for these objective-test SLC competitive events begins on Monday, March 1, 2021 and closes at 5 pm on Friday, March 12, 2021.
- h. The individuals/teams with a top-15 objective test score will be notified on Monday, March 15, 2021 and posted to the MD FBLA website. Eligible top-15 entries will be provided the case study/event prompt and will have until 5 pm on Friday, March 19, 2021 to upload their pre-recorded video performance via the Blue Panda Registration System.

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| Banking & Financial Systems | Individual/Team | SLC objective test & top-15 performance |
| Entrepreneurship | Individual/Team | SLC objective test & top-15 performance |
| Hospitality & Event Management | Individual/Team | SLC objective test & top-15 performance |
| International Business | Individual/Team | SLC objective test & top-15 performance |
| Introduction to Event Planning | Individual/Team | SLC objective test & top-15 performance |
| Management Decision Making | Individual/Team | SLC objective test & top-15 performance |
| Management Information Systems | Individual/Team | SLC objective test & top-15 performance |
| Marketing | Individual/Team | SLC objective test & top-15 performance |
| Network Design | Individual/Team | SLC objective test & top-15 performance |
| Parliamentary Procedure | Team of 4 or 5 | SLC objective test & top-15 performance |
| Sports & Entertainment Management | Individual/Team | SLC objective test & top-15 performance |

Event type 5: Individual competitive events with objective test and production test

The competitive events listed below are individual competitive events that consist of an objective test and a production test component. At the State Leadership Conference level, only the objective test is completed.

- a. Each region may submit the top 5 entries per event.
- b. The objective test will be administered at either at the home school with advisor supervision or with log-in information provided to each individual to complete with parent/guardian supervision in the home. Guidance and decisions on proctoring and the testing location will be determined by Maryland FBLA with consideration for current local school system guidelines and applicable safety guidelines/practices in place by the local school system during the SLC testing dates.
- c. The objective test log-in information will be sent to the local chapter advisor via the on-line testing system. Instructions will be provided for the school/home proctoring methods available.
- d. Remember to review the 2020-2021 Maryland FBLA Competitive Events Guide for the Maryland State event overview, eligibility, and procedure guidelines as well as the national FBLA Competitive Events Guidelines for additional event details.
- e. The deadline to register for these competitive events is February 24, 2021.
- f. The testing window for these objective-test SLC competitive events begins on Monday, March 1, 2021 and closes at 5 pm on Friday, March 12, 2021.
- g. These events will be awarded at the SLC based upon the objective test score only. There will not be a production component administered for these events.

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| Computer Applications | Individual | SLC objective test only |
| Database Design & Applications | Individual | SLC objective test only |
| Spreadsheet Applications | Individual | SLC objective test only |
| Word Processing | Individual | SLC objective test only |

Event type 6: SLC level written report chapter competitive events

The competitive events listed below are chapter written reports with a pre-recorded video performance. The performance portion of these events will be conducted virtually via a pre-recorded video submission to Maryland FBLA for the State Leadership Conference.

- a. Each chapter may submit one entry for the chapter events listed below. In the event that there are more than 15 entries in any of these chapter events, only the top 15 written chapter report scores will have their video entry evaluated/judged.
- b. The deadline to register for these SLC-only events is February 24, 2021.
- c. The deadline to submit the written report PDF and pre-recorded video entry for these chapter competitive events is February 24, 2021.
- d. The upload format for all entries is included within the Blue Panda Registration System.

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| American Enterprise Project | Chapter Event | Written chapter report & video performance |
| Community Service Project | Chapter Event | Written chapter report & video performance |
| Local Chapter Annual Business Report | Chapter Event | Written chapter report & video performance |
| Partnership with Business Project | Chapter Event | Written chapter report & video performance |

Event type 7: Straight-to-state individual/team competitive events

The competitive events listed below are individual/team pre-judged projects with a video performance component. The performance portion of these pre-judged URL/report competitive events are based upon the top-15 pre-judged event scores and the performance will be conducted virtually via a pre-recorded video submission to Maryland FBLA for the State Leadership Conference.

- a. Each chapter may submit up to 4 individual/team entries for each of the events listed below.
- b. The deadline to register for these straight-to-state events is February 24, 2021.
- c. The deadline to submit the pre-judged project (URL or report) is February 24, 2021.
- d. The individual/team events with a top-15 pre-judged project score will be notified on Monday, March 15, 2021 and posted to the MD FBLA website. Eligible top-15 entries must produce and upload their pre-recorded video by 5 pm on Friday, March 19, 2021.
- e. The upload format for all entries is included within the Blue Panda Registration System.

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| 3D Animation | Individual/Team | Pre-judged URL & top 15 performance |
| Business Financial Plan | Individual/Team | Pre-judged report & top 15 performance |
| Business Plan | Individual/Team | Pre-judged report & top 15 performance |
| Digital Video Production | Individual/Team | Pre-judged URL & top 15 performance |

Event type 8: SLC State Chapter competitive events

The events below are Maryland-only chapter recognition events. Review the 2020-2021 Maryland FBLA Competitive Events Guide for additional information, SLC guidelines, and submission guidelines for these events.

- a. Each chapter may submit one entry for the chapter recognition events listed below.
- b. The deadline to register for these SLC-only recognition events is February 24, 2021.
- c. The deadline to submit the pre-recorded video, entry form, or scrapbook PDF is February 24, 2021.
- d. The upload format for all entries is included within the Blue Panda Registration System.

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| FBLA-PBL Week | Chapter Event | Pre-judged URL video |
| Outstanding Chapter/Chapter of the Year | Chapter Event | Pre-judged entry form** |
| Scrapbook | Chapter Event | PDF format (see revised guidelines) |

**Outstanding Chapter/Chapter of the Year fillable PDF form found on MD FBLA website

Event type 9: Other recognition events

Review the 2020-2021 Maryland FBLA Competitive Events Guide for additional information, SLC guidelines, and submission guidelines for these events.

- a. The deadline to submit the entry form and other required information is February 24, 2021.
- b. The upload for these entries is through Wufoo, not Blue Panda.**

Businessperson of the Year

<https://mdfbla.wufoo.com/forms/businessperson-of-the-year-slc-2021/>

Gold Seal Chapter Award of Merit

<https://mdfbla.wufoo.com/forms/gold-seal-chapter-award-of-merit-slc-2021/>

Who's Who in FBLA

<https://mdfbla.wufoo.com/forms/whos-who-in-fbla-slc-2021/>