

2022 Maryland FBLA Virtual State Leadership Conference Competitive Events Program Modifications for Virtual Conference

Modifications to Competitive Events for the 2022 Virtual State Leadership Conference are summarized below. This document groups events by type/procedure. There is also a modified Competitive Events Made Easy grid which lists each event in alphabetical order for quick and easy reference. These two documents can be viewed together in conjunction with the 2021-2022 Maryland FBLA Competitive Events Guide.

Event type 1: Individual/Team performance-only competitive events

The performance-only competitive events listed below will be conducted virtually via a pre-recorded video submission to Maryland FBLA for the State Leadership Conference.

- a. Each region may submit the top 3 individual/team entries per event.
- b. Remember to review the 2021-2022 Maryland FBLA Competitive Events Guide for the Maryland State event overview, eligibility, and procedure guidelines as well as the national FBLA Competitive Events Guidelines for additional event details, rating sheets, and topic (if applicable).
- c. For events that normally include a 3-minute question/answer segment, this will not be included for the pre-recorded SLC video entry.
- d. The deadline to register for these performance-only competitive events is February 23, 2022.
- e. The deadline to submit the pre-recorded video entry for these SLC performance-only competitive events is February 23, 2022.
- f. The upload format for each individual/team video entry is included within the Blue Panda Registration System. Also follow all instructions for creating an unlisted YouTube video URL.

Broadcast Journalism	Individual/Team	SLC virtual video presentation
Coding & Programming	Individual/Team	SLC virtual video presentation
Computer Game & Simulation Programming	Individual/Team	SLC virtual video presentation
Data Analysis	Individual/Team	SLC virtual video presentation
E-Business	Individual/Team	SLC virtual video presentation
Electronic Career Portfolio	Individual	SLC virtual video presentation
Graphic Design	Individual/Team	SLC virtual video presentation
Introduction to Business Presentation	Individual/Team	SLC virtual video presentation
Introduction to Public Speaking	Individual	SLC virtual video presentation
Introduction to Social Media Strategy	Individual/Team	SLC virtual video presentation
Mobile Application Development	Individual/Team	SLC virtual video presentation
Public Service Announcement	Individual/Team	SLC virtual video presentation
Public Speaking	Individual	SLC virtual video presentation
Publication Design	Individual/Team	SLC virtual video presentation
Social Media Strategies	Individual/Team	SLC virtual video presentation
Website Design	Individual/Team	SLC virtual video presentation

Event type 2: Individual/Team performance competitive events that require judge interaction

The performance-only competitive events listed below are interactive and will have an assigned live event performance time for direct interaction with a panel of judges for the State Leadership Conference.

- a. Each region may submit the top 3 or top 5 individual/team entries per event as noted below.
- a. Remember to review the 2021-2022 Maryland FBLA Competitive Events Guide for the Maryland State event overview, eligibility, and procedure guidelines as well as the national FBLA Competitive Events Guidelines for additional event details and rating sheets.
- b. The deadline to register for these performance-only competitive events is February 23, 2022.
- g. The deadline for Future Business Leader and Job Interview participants to upload their resume/letter is February 23, 2022. The upload format for the letter/resume is included within the Blue Panda Registration System.
- c. Event judging for all six live events will take place on Friday, March 18, 2022. The MD FBLA Competitive Events Committee will assign each individual/team a time for their live interactive competitive event and post the schedules to the MD FBLA website
- d. Event schedules for Client Service, Future Business Leader, Impromptu Speaking, Job Interview, and Sales Presentation will be posted to the MD FBLA website on March 1, 2022.
- e. The event schedule for Help Desk will be posted to the MD FBLA website on March 14, 2022.
- f. All students must perform live on March 18, 2022 in the time slot assigned by MD FBLA.

Client Service	Individual	Top 3 per region	SLC Interactive role play with judges
Future Business Leader	Individual	Top 5 per region*	SLC interview with judges
Help Desk	Individual	Top 5 per region*	SLC interactive role play with judges
Impromptu Speaking	Individual	Top 3 per region	SLC Impromptu speech to judges
Job Interview	Individual	Top 3 per region	SLC interview with judges
Sales Presentation	Individual/Team	Top 3 per region	SLC interactive role play with judges

* For Future Business Leader and Help Desk, only the Top 15 entries will be assigned a live interview/role play with judges based upon their objective test score.

Event type 3: Individual competitive event with objective test only

The competitive events listed below are “individual objective test only” competitive events.

- a. Each region may submit the top 5 individual entries per event.
- b. The objective test will be administered at the school site with proctor supervision. If pandemic conditions and/or local school system rules warrant a change in this procedure, Maryland FBLA will issue guidance at that time for possible exceptions to the testing location and proctoring format.
- c. The objective test log-in information will be sent to the local chapter advisor via the on-line testing system. Proctor instructions will also be provided.
- d. Remember to review the 2021-2022 Maryland FBLA Competitive Events Guide for the Maryland State event overview, eligibility, and procedure guidelines as well as the national FBLA Competitive Events Guidelines for additional event details.
- e. The deadline to register for these objective-test-only competitive events is February 23, 2022.
- f. The on-line testing window for these objective test only competitive events begins on Monday, February 28, 2022 and closes at 5 pm on Friday, March 11, 2022. Be sure to test early!

Accounting I	Individual	SLC objective test
Accounting II	Individual	SLC objective test
Advertising	Individual	SLC objective test
Agribusiness	Individual	SLC objective test
Business Calculations	Individual	SLC objective test
Business Communication	Individual	SLC objective test
Business Law	Individual	SLC objective test
Computer Problem Solving	Individual	SLC objective test
Cyber Security	Individual	SLC objective test
Economics	Individual	SLC objective test
Health Care Administration	Individual	SLC objective test
Human Resource Management	Individual	SLC objective test
Insurance & Risk Management	Individual	SLC objective test
Introduction to Business Communication	Individual	SLC objective test
Introduction to Business Concepts	Individual	SLC objective test
Introduction to Business Procedures	Individual	SLC objective test
Introduction to FBLA	Individual	SLC objective test
Introduction to Financial Math	Individual	SLC objective test
Introduction to Information Technology	Individual	SLC objective test
Introduction to Parliamentary Procedure	Individual	SLC objective test
Journalism	Individual	SLC objective test
Networking Infrastructures	Individual	SLC objective test
Organizational Leadership	Individual	SLC objective test
Personal Finance	Individual	SLC objective test
Political Science	Individual	SLC objective test
Securities & Investments	Individual	SLC objective test
Supply Chain Management	Individual	SLC objective test
UX Design	Individual	SLC objective test

Event type 4: Individual/team competitive events with objective test and top-15 pre-qualification for a pre-recorded video performance

The competitive events listed below are individual/team competitive events that consist of an objective test and a performance component. The performance portion of the competitive events listed below are based upon the top-15 objective test scores and the performance will be conducted virtually via a pre-recorded video submission to Maryland FBLA for the State Leadership Conference.

- a. Each region may submit the top 5 individual/team entries per event.
- b. The objective test will be administered at the school site with proctor supervision. Teams of two or three will complete the test collaboratively. If pandemic conditions and/or local school system rules warrant a change in the testing procedure, Maryland FBLA will issue guidance at that time for possible exceptions to the testing location and proctoring format.
- c. The objective test log-in information will be sent to the local chapter advisor via the on-line testing system. Proctor instructions will also be provided.
- d. Remember to review the 2021-2022 Maryland FBLA Competitive Events Guide for the Maryland State event overview, eligibility, and procedure guidelines as well as the national FBLA Competitive Events Guidelines for additional event details.
- e. The deadline to register for these objective-test/performance competitive events: February 23, 2022.
- f. The on-line testing window for these objective-test SLC competitive events begins on Monday, February 28, 2022 and closes at 5 pm on Friday, March 11, 2022. Be sure to test early!
- g. The individuals/teams with a top-15 objective test score will be posted to the MD FBLA website on Monday, March 14, 2022. Chapter advisors with an eligible top-15 entry will be provided the case study/event prompt and will have until 5 pm on Friday, March 18, 2022 to upload their pre-recorded video performance using the upload format included within the Blue Panda Registration System. Also follow all instructions for creating an unlisted YouTube video URL.

Banking & Financial Systems	Individual/Team	SLC objective test & top-15 performance
Business Ethics	Individual/Team	SLC objective test & top-15 perf w/ summary
Business Management	Individual/Team	SLC objective test & top-15 performance
Entrepreneurship	Individual/Team	SLC objective test & top-15 performance
Hospitality & Event Management	Individual/Team	SLC objective test & top-15 performance
International Business	Individual/Team	SLC objective test & top-15 performance
Introduction to Event Planning	Individual/Team	SLC objective test & top-15 performance
Management Information Systems	Individual/Team	SLC objective test & top-15 performance
Marketing	Individual/Team	SLC objective test & top-15 performance
Network Design	Individual/Team	SLC objective test & top-15 performance
Parliamentary Procedure	Team of 4 or 5	SLC objective test & top-15 performance
Sports & Entertainment Management	Individual/Team	SLC objective test & top-15 performance

Event type 5: Individual competitive events with objective test and production test

The competitive events listed below are individual competitive events that consist of an objective test and a production test component. At the State Leadership Conference level, only the objective test is completed.

- a. Each region may submit the top 5 entries per event.
- b. The objective test will be administered at the school site with proctor supervision. If pandemic conditions and/or local school system rules warrant a change in this procedure, Maryland FBLA will issue guidance at that time for possible exceptions to the testing location and proctoring format.
- c. The objective test log-in information will be sent to the local chapter advisor via the on-line testing system. Proctor instructions will also be provided.
- d. Remember to review the 2021-2022 Maryland FBLA Competitive Events Guide for the Maryland State event overview, eligibility, and procedure guidelines as well as the national FBLA Competitive Events Guidelines for additional event details.
- e. The deadline to register for these competitive events is February 23, 2022.
- f. The testing window for these objective-test SLC competitive events begins on Monday, February 28, 2021 and closes at 5 pm on Friday, March 11, 2022. Be sure to test early!
- g. These events will be awarded at the SLC based upon the objective test score only. There will not be a production component administered for these events.

Computer Applications	Individual	SLC objective test only
Database Design & Applications	Individual	SLC objective test only
Spreadsheet Applications	Individual	SLC objective test only
Word Processing	Individual	SLC objective test only

Event type 6: SLC level written report chapter competitive events

The competitive events listed below are chapter written reports with a pre-recorded video performance. The performance portion of these events will be conducted virtually via a pre-recorded video submission to Maryland FBLA for the State Leadership Conference.

- a. Each chapter may submit one entry for the chapter events listed below. In the event that there are more than 15 entries in any of these chapter events, only the top 15 written chapter report scores will have their video entry evaluated/judged.
- b. The deadline to register for these SLC-only events is February 23, 2022.
- c. The deadline to submit the written report PDF and pre-recorded video entry for these chapter competitive events is February 23, 2022.
- d. The upload format for all entries is included within the Blue Panda Registration System. Also follow all instructions for creating an unlisted YouTube video URL.

American Enterprise Project	Chapter Event	Written chapter report & video performance
Community Service Project	Chapter Event	Written chapter report & video performance
Local Chapter Annual Business Report	Chapter Event	Written chapter report & video performance
Partnership with Business Project	Chapter Event	Written chapter report & video performance

Event type 7: Straight-to-state individual/team competitive events

The competitive events listed below are individual/team pre-judged projects with a video performance component. The performance portion of these pre-judged URL/report competitive events are based upon the top-15 pre-judged event scores and the performance will be conducted virtually via a pre-recorded video submission to Maryland FBLA for the State Leadership Conference.

- a. Each chapter may submit up to 4 individual/team entries for each of the events listed below.
- b. The deadline to register for these straight-to-state events is February 23, 2022.
- c. The deadline to submit the pre-judged project (URL video or PDF report) is February 23, 2022.
- d. The individual/team events with a top-15 pre-judged project score will be notified on Monday, March 14, 2022 via a post to the MD FBLA website. Eligible top-15 entries must produce and upload their pre-recorded performance video by 5 pm on Friday, March 18, 2022.
- e. The upload format for all entries is included within the Blue Panda Registration System. Also follow all instructions for creating an unlisted YouTube video URL.

3D Animation	Individual/Team	Pre-judged project	Top 15 perform w/ video
Business Financial Plan	Individual/Team	Pre-judged report	Top 15 perform w/ video
Business Plan	Individual/Team	Pre-judged report	Top 15 perform w/ video
Digital Video Production	Individual/Team	Pre-judged project	Top 15 perform w/ video

Event type 8: SLC State Chapter competitive events

The events below are Maryland-only chapter recognition events. Review the 2021-2022 Maryland FBLA Competitive Events Guide for additional information, SLC guidelines, and submission guidelines for these events.

- a. Each chapter may submit one entry for the chapter recognition events listed below.
- b. The deadline to register for these SLC-only recognition events is February 23, 2022.
- c. The deadline to submit the pre-recorded video, entry form, or scrapbook PDF is February 23, 2022.
- d. The upload format for all entries is included within the Blue Panda Registration System.

FBLA-PBL Week	Chapter Event	Pre-judged URL video
Outstanding Chapter/Chapter of the Year	Chapter Event	Pre-judged entry form**
Scrapbook	Chapter Event	PDF format (see revised guidelines)

** Fillable PDF form located on MD FBLA website

Event type 9: Other recognition events

Review the 2021-2022 Maryland FBLA Competitive Events Guide for additional information, SLC guidelines, and submission guidelines for these events.

- a. The deadline to submit the entry form and other required information is February 23, 2022.
- b. The upload for these entries is through Wufoo, not Blue Panda.**

Businessperson of the Year

<https://mdfbla.wufoo.com/forms/businessperson-of-the-year-slc-2022/>

Gold Seal Chapter Award of Merit

<https://mdfbla.wufoo.com/forms/gold-seal-chapter-award-of-merit-slc-2022/>

Who's Who in FBLA

<https://mdfbla.wufoo.com/forms/whos-who-in-fbla-slc-2022/>