

# Adviser SLC Kickoff

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Information Session

February 5, 2024  
6:00 PM -7:00 PM



# State Leadership Conference (SLC) 101

The Maryland State Leadership Conference is in Ocean City, Maryland March 14-16, 2024

- Schedule at a Glance/Competitive Event Schedule (website)
- Registration closes February 13th at 5:00 PM (Blue Panda)
  - Name changes or modification window February 14-16th
- Pre-Judge Materials due March 1st
- State Officer Applications and Information due by February 23rd (website)
- Pre-Conference Nomination Form, and Asset Collections due by March 1st
- Photo ID for students to compete (can be school ID or an adviser can come to HQ and fill out form for students without one. (This is also a policy at NLC)



# Asset Collection (Adviser Responsibility)

<b>Event Name</b>	<b>Submission</b>	<b>File Type</b>
American Enterprise Project	Report	PDF URL
Business Ethics	Report	PDF URL
Business Plan	Report	PDF URL
Community Service Project	Report	PDF URL
Digital Animation	VIDEO	VIDEO URL
Digital Video Production	VIDEO	VIDEO URL
Future Business Educator	Lesson Plan	PDF URL
Future Business Leader	Interview Materials (Cover Letter, Resume)	PDF URL
Job Interview	Interview Materials (Cover Letter, Resume)	PDF URL
Local Chapter Annual Business Report	Report	PDF URL
Partnership with Business Project	Report	PDF URL
Computer Applications	Up to 15 PDF Files	Folder URL
Database Design & Applications	Up to 11 PDF Files	Folder URL
Spreadsheet Applications	Up to 8 PDF Files	Folder URL
Word Processing	Up to 9 PDF Files	Folder URL

## What will happen at SLC?

### **Thursday, March 14, 2024**

Headquarters.....	All Day
Registration.....	11:00 AM - 1:00 PM
March of Dimes Mini Walk.....	11:30 AM - 12:00 PM
Competitive Events.....	12:00 PM - 6:00 PM
Workshops.....	2:00 PM - 5:00 PM
Adviser Meeting.....	2:00 PM - 3:00 PM
Opening Session.....	8:00 PM - 9:30 PM
Entertainment.....	9:30 PM - 11:00 PM
Curfew.....	11:30 PM



## What will happen at SLC?

### Friday, March 15, 2024

Headquarters.....	All Day
Regional Meetings.....	8:00 AM- 9:00 AM
Competitive Events.....	9:00 AM - 6:00 PM
Workshops.....	9:00 AM - 12:00 PM
Leadership Lounge.....	11:00 AM - 4:00 PM
Workshops.....	2:00 PM - 5:00 PM
Explore Ocean City.....	5:00 PM - 11:00 PM
Curfew.....	11:30 PM



What will happen at SLC?

**Saturday, March 16, 2024**

Award Ceremony/Officer Induction.....9 AM- 12:00 PM

- The Top 8 will be called to the stage
  - Top 4 National Qualifiers will get a trophy
  - Places 5-8 will get a certificate
    - These students will have the “bump up” opportunity to attend NLC if 1-4 can not attend



# Leaders Have Fun Too!

**Matt's Fish Camp – Fenwick Island, DE**

*The best casual seafood restaurant in southern Delaware!*

**Crab Bag – 131st Street**

*Large setting offering local seafood favorites*

**The Original Fractured Prune – 56th Street**

*Quirky source of create-your-own donuts*

**Dumser's Dairyland Drive-In – 49th Street**

*Old-fashioned landmark – diner fare*

**The Dough Roller – 41st Street**

*Long-standing mini-chain eatery – diner fare*

**Ocean City Boardwalk – Inlet to 27th Street**

*Find an abundance of shops and eateries here!*

**City Hall of Ocean City, MD – 3rd Street**

*Historic local government building*

**H2O Nite Club – Worcester Street**

*The only under 21-night club in Ocean City*

**Crab Alley – West Ocean City, MD**

*Long-standing crab house offering regional specialties*

**Papa Grande's Taqueria – Fenwick Island, DE**

*Warm, timber-clad stop for coastal Mexican fare*

**Old Pro Golf – 68th Street**

*Mini-golf with safari and pirate themes*

**Alley Oops Midtown – 56th Street**

*Indoor arcade, bowling, and eats*

**Seacrets – 49th Street**

*Multiple dance floors at this (21+) lively bayside spot*

**Touch of Mediterranean – 28th Street**

*Authentic Shawarma, Hummus, Gyros, and more*

**Pablo's Bowls-Downtown OC – 16th Street**

*Colorful juice & smoothie shop*

**Ocean City Fishing Pier – Wicomico Street**

*Fishing spot with incredible Ocean City beach views*

**Sunset Grille – West Ocean City, MD**

*Dockside eatery for upscale seafood favorites*

**Outlets Ocean City – West Ocean City, MD**

*Outdoor mall featuring a wide variety of brands*



## Leaders Lounge

- Networking
- Card Games
- Table Top Games
- State Officer Candidate Campaign Booths
- Ice Cream Social (Friday)

## March of Dimes Step Contest

What region can get the most steps in during SLC? There will be a verification done with Region VP before leaving the conference center daily!

**\*\*Winner announced at Awards\*\***

**“Step it Up for Babies”**

## Uno Contest

Think March Madness, but with Uno

Which Region will have the 2024 SLC Uno Champion?

**\*\*More details to come\*\***







## Hotel

- Incidental Room Cost
- Early Check In
- Luggage Hold



## Adviser

- Supervise your students
- Sign up to work and get a \$50 discount on registration
- Follow Curfew/rules



## Promote

- Need Sponsors
- Workshop Presenters
- Judges (120)

# Upcoming Information

## Monday Briefings(same link)6PM-7PM

- 2-12: Registration or Competitive Event Help
- 2-19: Hotel, Competitive Event Help, State Officer Candidates
- 2-26: State Officer Candidates
- 3-11: Last Minute reminders or Help
- 3-18: NLC Questions (Commit to participate from 1st - 4th due 4-1)
- 4-15: NLC Planning and Questions (Registration due by 4-26)

## Production Event Files

- Files will be sent to advisers on February 19th by 5:00PM
- Must upload Folder with all files by March 1st

