

Region 1 RLC: Urbana High School, November 23, 2024

TENTATIVE RLC Schedule:

Time	Event	Location
9:00 AM	Staff Arrival	Auditorium/Main lobby and hallways to set up
9:45-10:00 AM	Judge Arrival/Training	Main entrance / Upstairs C wing
10:00-10:45 AM	Registration and Check-In	Main entrance
10:45-11:10 AM	Welcome	Auditorium
11:10-3:00 PM	Competitive Events	Upstairs C Wing
11:10-3:00 PM Session 1: 11:10-11:55 AM Session 2: 12:10-12:55 AM Session 3: 1:10-1:55 PM Session 4: 2:10-2:55 PM	<p>Workshops</p> <p>1) “Selling Yourself First” presented by Jeremy Lessard Description: Master the art of persuasion, marketing, negotiation, and sales in this hands-on workshop led by a business expert. Learn real-world strategies to boost your confidence and take control in any business scenario</p> <p>2) “Introduction to Sponsorships & Grants” presented by UHS robotics club Description: Learn how to connect with your audience and deliver your message effectively, all while raising funds for your cause.</p> <p>3) “Robotics & Collaboration: Building the Future Together” presented by FTC robotics Description: Join us for a workshop where the Techy Titans' first tech challenge team will explain foundational robotics concepts and collaborative skills through various activities.</p>	Upstairs B Wing

	<p>4) “How to Make the Next Facebook” presented by Vaibhav, Mihir, Russel, Jacques, Alan Description: Learn how to start setting yourself up in high school to produce the tech startup of tomorrow.</p> <p>5) “Sharper Minds, Stronger Leaders” presented by UHS YMAA club Description: Discover how today’s business leaders leverage brain health to excel in their careers and how you, as a student, can improve your academic performance. Enjoy trivia, games, and prizes, courtesy of FBLA's national partner, YMAA.</p>	
11:10-3:00 PM	Dinner (Grab and Go) ** Students are available to grab lunch anytime during this time block as long as they have a ticket **	Cafeteria
3:00-4:00 PM	Awards	Auditorium

TENTATIVE RLC Schedule:

Time	Event	Location
12:00	Staff Arrival	TBD
1:30-2:10	Judge Arrival/Training	TBD
1:45-2:00 PM	Registration and Check-In	TBD
2:00-2:10 PM	Welcome	TBD
2:20 - 4:30	Competitive Events	TBD
2:20-4:30	<p>Workshops</p> <p>1. Improv Workshop: Thinking on Your Feet</p> <p>In this fast-paced and interactive Improv Workshop, learn how to think quickly, communicate effectively, and build confidence in any situation! Improv techniques will help you improve your problem-solving skills, enhance teamwork, and develop creative thinking — all essential for success in the business world. Join us for a fun, hands-on session where you'll practice staying sharp under pressure while having a few laughs along the way!</p>	TBD

2. Snake Oil Workshop: Master the Art of Persuasion

Ever tried to sell something completely ridiculous? In the **Snake Oil Workshop**, you'll learn how to pitch the unpitchable! This fun and energetic workshop will help you sharpen your persuasive communication skills, whether you're convincing a team, winning over a client, or making your next big sale. Through engaging exercises and role-playing, you'll discover how to turn any situation into an opportunity to sell your idea – no matter how "out there" it might be!

3. AI Resume Workshop: Craft Your Future-Ready Resume

Artificial Intelligence is changing how companies find and hire talent, so it's time to ensure your resume stands out! In this **AI Resume Workshop**, you'll learn how to create an AI-optimized resume that is noticed by hiring software and real people. We'll cover formatting tips, critical language to use, and strategies to ensure your skills and experience shine through. Whether you're just starting your resume or looking to revamp it, this workshop will help you stay ahead in the digital age of job searching.

	<p>4. Running for State Office: Lead with Confidence</p> <p>Are you ready to take your leadership skills to the next level? In the Running for State Office workshop, you'll learn everything you need to know about running a successful campaign for the FBLA state office. From crafting your platform to delivering compelling speeches, this session will guide you through becoming a standout candidate. You'll also gain insight into the responsibilities of holding a state office position and how to lead with confidence, vision, and integrity. Whether you're considering running or want to explore your leadership potential, this workshop will give you the tools and inspiration to step up and make an impact!</p>	
4:30 -5:00	Dinner (Grab and Go)	TBD
5:00 - 6:00	Awards	TBD

Region 3

TENTATIVE RLC Schedule:

3:30-4:00 PM	Registration and Check-In (Advisor Only) FBLA Photo Opp	Main Lobby
4:00 PM	Orientation for judges	Media Center
4:20*-6:45 PM *Events scheduled for 4:30-5:00 report now	Event Kickoff	Auditorium
4:30-6:30 PM Run every 30 minutes (4:30-4:55; 5:00-5:25; 5:30-5:55; 6-6:25)	<p>Workshops</p> <p>Workshop Title: “Crafting Your Culinary Dream: Entrepreneurship Inspired by Vagabond Sandwich Shop”</p> <p>Description: Join us for an engaging workshop that dives into the world of entrepreneurship through the lens of Vagabond Sandwich Shop. Participants will learn the essentials of starting a food business, from developing a unique concept and creating a business plan to effective marketing strategies and operational best practices. Whether you’re an aspiring entrepreneur or a culinary enthusiast, this workshop will equip you with the knowledge and tools to bring your sandwich shop vision to life.</p> <p>Workshop Title: “Brewing Success Entrepreneurial Lessons from Newberry Cafe” (TENTATIVE)</p> <p>Description:</p>	Second Floor A and B A219

Join us for an immersive workshop inspired by Newberry Cafe focused on the intersection of entrepreneurship and hospitality. Discover how to create a warm, welcoming environment that keeps customers returning. We'll explore essential elements such as service excellence, menu development, community engagement, and effective marketing strategies tailored to the café experience. Participants will learn practical skills and insights to enhance their hospitality approach, ensuring their café serves great food and drinks and fosters a vibrant community atmosphere. Perfect for aspiring café owners and hospitality professionals looking to elevate their business!

Workshop Title: “Financial Freedom: Empowering Your Future with Freedom Credit Union”

Description:

Join us for an informative workshop hosted by Freedom Credit Union, designed to help you take control of your financial future. This session will cover essential topics such as budgeting, saving, understanding credit scores, and making informed investment choices. Participants will gain practical tools and resources to build financial literacy and confidence, empowering them to achieve their personal and financial goals. Whether you're starting your financial journey or looking to enhance your existing knowledge, this workshop will provide valuable insights and support from experienced credit union professionals.

Workshop Title: “Pitch Perfect: Mastering Your Elevator Pitch for the Shark Tank Challenge”

Description:

Unlock the secrets to crafting a compelling elevator pitch in this dynamic workshop! Participants will learn how to communicate their business ideas succinctly, highlight their unique value propositions, and engage potential investors. Through interactive exercises, real-time feedback, and expert insights, attendees will refine their pitches and gain confidence in presenting their concepts. Conclude the workshop with a friendly “Shark Tank” battle, where participants can showcase their pitches and receive constructive critiques from peers and a panel of judges. Perfect for aspiring entrepreneurs ready to make a memorable impression!

Workshop Title: “Networking for Introverts: Building Connections with Confidence”

Description:

Join us for a supportive workshop for introverts looking to enhance their networking skills. This session will explore practical strategies for building meaningful connections in personal and professional settings. Participants will learn techniques for overcoming social anxiety, starting conversations, and leveraging one-on-one interactions. Attendees will practice networking in a comfortable environment through interactive activities and role-playing scenarios. By the end of the workshop, participants will feel empowered to navigate networking events and cultivate lasting relationships, all while staying true to their authentic selves.

Workshop Title: “Senior Secrets: Effective Time Management Strategies”

Description:

Join us for a workshop led by high school seniors who share their best time management tips and tricks for navigating a busy schedule. This session will focus on practical techniques for balancing schoolwork, extracurricular activities, and college applications. Participants will learn to prioritize tasks, set achievable goals, and create effective schedules. Through engaging discussions and hands-on activities, attendees will develop personalized strategies to enhance their productivity and reduce stress. This workshop is perfect for students seeking relatable insights from their peers to make the most of their senior year!

Workshop Title: “Personal Branding Bootcamp: Playful Insights with Logo Charades”

Description:

Join us for an engaging workshop that focuses on the art of personal branding through a fun twist—Logo Charades! Participants will explore the key elements of effective branding, such as identity, messaging, and visual impact, all while playing a game that highlights how brands communicate their essence. This interactive session will foster creativity and collaboration, allowing attendees to refine their own personal brand narratives. By the end of the workshop, you’ll walk away with actionable strategies and a clearer vision of how to present your unique self in professional and personal contexts. Perfect for anyone eager to build a memorable personal brand!

5:00–6:45 PM	Dinner (ongoing, you pick) and Social Games	Cafeteria
7:00 PM	Awards	Auditorium

Region 4

TENTATIVE RLC [Schedule:](#)

Time	Event	Location
8-9 am	Arrival	Gym and Cafeteria (if overflow))
8-9:50am	Judge Arrival+Breakfast /Training	cafeteria>>>media center
8-9:50	Registration and Check-In	gym
10-10:30	Opening Ceremony	10:45am- 3:15pm Every 50 minutes (10:45am, 11:40am , 12:35am, 1:30pm, 2:25pm,)
10:45am- 3:15pm Every 50 minutes (10:45am, 11:40am , 12:35am, 1:30pm, 2:25pm,)	Competitive Events	New building and old building 2nd floor
10:45am- 3:15pm Every 50 minutes (10:45am, 11:40am , 12:35am, 1:30pm, 2:25pm,)	Workshops <ul style="list-style-type: none"> ● Student Athletes: Mental toughness: How sports build resilience for life and leadership ● SGA Officers & members: Leading Change: How to drive school-wide initiatives ● JROTC: Leadership under pressure: Applying Military strategies to everyday leadership 	old. building 1st floor

	<ul style="list-style-type: none"> ● Peer Forward/Leaders: Creating a culture of support: How to foster a positive school environment ● College Admissions: A Guide to One of the paths for life after high school – the process behind it all. ● Global Leaders: Tutoring-- the kindness of helping others ● Confidence Booster: The art of theater (Interactive Impromptu speaking/acting) 	
10:45am- 3:15pm Every 50 minutes (10:45am, 11:40am , 12:35am, 1:30pm, 2:25pm,)	Lunch: Three Brothers (Catered)	
3:30-4:15	Awards Ceremony	Auditorium

Region 5


TENTATIVE RLC Schedule:

Time	Event	Location
2:00 pm - 2:25 pm	Staff Arrival	Gym Doors
2:00 pm - 2:25 pm 2:30 pm - 3:05 pm	Judge Arrival/Training -Judge Briefing	Gym Doors
2:00 pm - 2:25 pm	Registration and Check-In	Gym Doors
2:30 pm - 3:00 pm	Welcome	Gym
3:00 pm - 5:30 pm	Competitive Events	Rooms
3:00 pm - 5:30 pm (Run every 30 Minutes)	Workshops Celebrity PR and Crisis Management: Lessons for Business Leaders: <ul style="list-style-type: none">• Students will analyze high-profile celebrity PR crises and how they were handled, with lessons on damage control, managing public perception, and the importance of authenticity. Students could work in teams to solve mock PR crises inspired by real celebrity incidents.	Rooms

- 7 Steps to a Yes - Conflict Resolution

7 Steps to a Yes - Conflict Resolution

- Describe the situations where conflict may arise
 - Ask Audience for input
- Explain the steps/domains of conflict resolution
- Pair students into groups to make skits on good vs poor conflict resolution
 - Prewritten Scenarios



The Business Dilemma Challenge:

- Ready to put your morals to the test? Join us for a fun and action-packed workshop where YOU get to make the tough calls!

In this interactive session, teams will face real-world business dilemmas and race through our business ethics game, where every choice leads to a different outcome—will your company thrive or dive? Role-play as company executives, debate controversial cases, and experience the impact of ethical (or not-so-ethical) decisions firsthand.

4:30 pm - 5:30 pm	Dinner	Cafeteria
5:30 pm - 6:00 pm	Awards	Gym