

2021 Maryland FBLA Virtual State Leadership Conference

Advisor Update #10 Top 15 Competitive Event Finalists Announcement and Video Submission Instructions March 15, 2021

Dear Maryland FBLA Advisors:

We are excited to announce the top 15 finalists in several events that will move on to the performance round (via a pre-recorded video submission). Instructions on the next steps, including the case studies/scenarios, are also included below. Congratulations to all our members who qualified to move on to the next round of competition!

Summary of information included in this document:

1. Top 15 winners for performance events with an objective test component
2. Top 15 winners for pre-judged events with a performance component
3. Instructions on how to record videos, including accessing case studies/scenarios, and how to upload video URLs in Blue Panda

1. Top 15 winners for performance events with an objective test component

Attached to this e-mail is the Top 15 finalists list for the following events:

| | |
|----------------------------------|-----------------------------------|
| Banking & Financial Systems | Management Information Systems |
| Entrepreneurship | Marketing |
| Hospitality and Event Management | Network Design |
| International Business | Parliamentary Procedure |
| Introduction to Event Planning | Sports & Entertainment Management |
| Management Decision Making | |

There are two PDFs attached with this information; one is sorted by event (1a) and one is sorted by school (1b).

2. Top 15 winners for pre-judged events with a performance component

Attached to this e-mail is the Top 15 finalists list for the following events:

| | |
|-------------------------|--------------------------|
| 3D Animation | Business Plan |
| Business Financial Plan | Digital Video Production |

There are two PDFs attached with this information; one is sorted by event (2a) and one is sorted by school (2b).

3. Instructions on how to record videos, including accessing case studies/scenarios, and how to upload video URLs in Blue Panda

All video submissions are due by Friday, March 19 at 5 p.m. The URLs must be uploaded in Blue Panda by the chapter advisor by this date/time. Please note that students are not able to access Blue Panda and this Blue Panda upload **MUST** be completed by the chapter advisor.

Video Recording and Posting Instructions

Instructions on how to record videos and how to post them as unlisted videos so students can obtain a URL can be found at: http://www.mdfla.org/uploads/3/1/0/0/31006403/virtual_performance_set-up_instructions__mdfla_slc_2021_.pdf

Case Studies/Scenarios

Case studies/scenarios for the following events will be e-mailed in a separate e-mail to each chapter advisor for the events that they have finalists in:

Banking & Financial Systems
Entrepreneurship
Hospitality and Event Management
International Business
Introduction to Event Planning
Management Decision Making

Management Information Systems
Marketing
Network Design
Parliamentary Procedure
Sports & Entertainment Management

Blue Panda upload instructions

The chapter advisor (not students) must upload the video URL in Blue Panda by Friday, March 19 at 5 p.m.

Instructions for submitting the URLs can be found at:

http://www.mdfla.org/uploads/3/1/0/0/31006403/how_to_submit_competitive_event_materials_in_blue_panda.pdf