

2022 Maryland FBLA Virtual State Leadership Conference

Advisor Update #10

Top 15 Competitive Event Finalists Announcement and Video Submission Instructions March 14, 2022

Dear Maryland FBLA Advisors:

We are excited to announce the top 15 finalists in several events that will move on to the performance round (via a pre-recorded video submission). Instructions on the next steps, including the case studies/scenarios, are also included below. Congratulations to all our members who qualified to move on to the next round of competition!

Summary of information included in this document:

1. Top 15 winners for performance events with an objective test or performance component
2. Instructions on how to record videos, including accessing case studies/scenarios, and how to upload video URLs in Blue Panda

1. Top 15 winners for performance events with an objective test or pre-judged component

Attached to this e-mail is the Top 15 finalists list for the following events:

Performance events with an objective test component

Banking & Financial Systems	Introduction to Event Planning
Business Ethics	Management Information Systems
Business Management	Marketing
Entrepreneurship	Network Design
Hospitality and Event Management	Parliamentary Procedure
International Business	Sports & Entertainment Management

Performance events with a pre-judged component

3D Animation	Business Plan
Business Financial Plan	Digital Video Production

There are two PDFs attached with this information; one is sorted by event (1a) and one is sorted by school (1b).

2. Instructions on how to record videos, including accessing case studies/scenarios, and how to upload video URLs in Blue Panda

All video submissions are due by Friday, March 18 at 5 p.m. The URLs must be uploaded in Blue Panda by the chapter advisor by this date/time. Please note that students are not able to access Blue Panda and this Blue Panda upload MUST be completed by the chapter advisor.

Video Recording and Posting Instructions

Instructions on how to record videos and how to post them as unlisted videos so students can obtain a URL can be found at: http://www.mdfla.org/uploads/3/1/0/0/31006403/virtual_performance_set-up_instructions__mdfla_slc_2022_.pdf

Case Studies/Scenarios

Case studies/scenarios for the following events will be e-mailed in a separate e-mail to each chapter advisor for the events that they have finalists in:

Banking & Financial Systems
Business Management
Entrepreneurship
Hospitality and Event Management
International Business
Introduction to Event Planning

Management Information Systems
Marketing
Network Design
Parliamentary Procedure
Sports & Entertainment Management

Blue Panda upload instructions

The chapter advisor (not students) must upload the video URL in Blue Panda by Friday, March 18 at 5 p.m.
Instructions for submitting the URLs can be found at:

http://www.mdfla.org/uploads/3/1/0/0/31006403/how_to_submit_competitive_event_materials_in_blue_panda.pdf.