

**Maryland FBLA  
Board of Directors Update #1  
September 16, 2022**

**Advisor Update #1 - General Information**

**\*\*\*Advisor Training, Fall Leadership Conference, and Important Dates (calendar) included in this update\*\***

Dear Maryland FBLA Advisors:

The Maryland FBLA Board of Directors is geared up for another exciting year for Maryland FBLA and is looking forward to working with each of you again this year. With your help and involvement, we are sure to experience our most rewarding year yet. I will be sending out Board of Directors Updates throughout the year and will keep them sequentially numbered so they are easier to keep track of.

**Summary of information included in this document:**

- Maryland FBLA recognition as Maryland CTSO by the Maryland State Department of Education
- Membership dues processing procedures
- National FBLA Leadership Community Communications Portal
- **Advisor Training and Resources (\*\*Live Zoom training on September 27\*\*)**
- New FBLA Logo
- 2022-23 State and National Theme: “One Association for Service, Education, and Progress” and chapter welcome kit
- Competitive Events Update
- **Conferences (Fall, Regional, and State) (\*\*In-person Fall Leadership Conference on November 2\*\*)**
- Champion Chapter (\*\*NEW–National FBLA initiative)
- BAA’s (FBLA level)
- LEAD Awards (Middle Level)
- Maryland FBLA website and how to sign up for our monthly newsletter
- **Important Calendar Dates for National FBLA Programs/Recognition**

**Maryland FBLA recognition as Maryland CTSO by the Maryland State Department of Education**

Maryland FBLA is a Maryland CTSO recognized by the Maryland State Department of Education. CTE Directors were informed of this at the June 27 CTE Directors meeting hosted by MSDE. A written communication from MSDE to all advisors is forthcoming. By visiting the CTSO section of MSDE’s website, you can learn more information about the four CTSOs recognized by MSDE (<https://marylandpublicschools.org/programs/Pages/CTE/CTSO.aspx>).

**Membership dues processing procedures**

Dues for 2022-23 for Middle Level and FBLA are \$14 per student (\$6 national and \$8 state). Just like prior years, ALL dues payments (both state and national) are to be remitted directly to National FBLA. Dues payments are not to be sent to Maryland FBLA. Below is information on registering members, paying dues, and new or reactivating chapters.

Registering Members and Paying Dues

Register members and pay or renew dues online at <https://my.fbla-pbl.org>. If a credit card is not used at the time members are entered, an option will be available to have an invoice sent to the school for payment with a check.

New or Reactivating Chapters

If you are a new chapter or need to reactivate your chapter or know of a chapter interested in chartering or reactivating, complete the Chapter Organization Packet (COP) request form via the national Web site at <https://form.jotform.com/221996490320054>.

There are two great resources to assist you with navigating the membership system:

- *My.FBLA* Video Tutorial: [Click Here](#) (a quick 3 minute video that walks you through the membership system)
- Quick Guide PDF (attached to this email, the PDF contains screen shots and instructions for the membership system)

If you have any issues with registering members or paying dues, you may contact the Membership Services Specialists at National FBLA as follows: Eric Jones ([ejones@fbla.org](mailto:ejones@fbla.org)) or Katera Poma ([kpoma@fbla.org](mailto:kpoma@fbla.org)).

## **National FBLA Leadership Community Communications Portal**

All National FBLA communications with Local Chapter Advisors are available through the FBLA Leadership Community (<https://leadershipcommunity.fbla.org/home>).

You can set up notifications to get emailed every time something is posted (“Real Time”) or get a “Daily Digest” that is one email per day and includes all topics discussed in the previous day. There is a “No Email” option that is not recommended as this will require you to log-in to view all posts. **Please take a moment to log into the FBLA-PBL Leadership Community to verify your Email Notifications in the “Settings” button in the “FBLA Local Chapter Advisers” community.**

## **Advisor Training**

National FBLA has consolidated all advisor training and other learning resources within a learning portal at: <https://learn.fbla-pbl.org/>. Choose “Advisor Hub” and you will be taken to the advisor specific page with many valuable resources. Please note that you will need to be logged in as an advisor to access the resources. In addition, please visit the Leadership Community (<https://leadershipcommunity.fbla.org/home>) for many other advisor resources and to post questions/review discussions.

**The Maryland FBLA Board of Directors will host live advisor training on Zoom on Tuesday, September 27 at 3:30 p.m.**

You may participate in the training by visiting the following link:

<https://us02web.zoom.us/j/81289465971?pwd=Q3hHaHpCL2Z6ZlRkR2Q1A1TFRaQT09>.

## **New FBLA Logo**

FBLA just completed a rebranding process. We have new logos and other related assets for your use! Please feel free to take this time to use existing stock and materials, and update things when you are ready and able to during the year. When you are ready to update your online presence and materials, please visit the new Brand Center on the FBLA website ([www.fbla.org/brand-center](http://www.fbla.org/brand-center)). There you will find branding guidelines, along with logo assets and other information, so you can help us maintain a consistent and strong FBLA presence across the country.

## **2022-23 State and National Theme: “One Association for Service, Education, and Progress”**

All active and newly activated or reactivated chapters have been sent a welcome kit mailing that includes a poster representing this year’s theme along with additional programming materials. If you have not received your mailing, please contact Eric Jones ([ejones@fbla.org](mailto:ejones@fbla.org)) or Katera Poma ([kpoma@fbla.org](mailto:kpoma@fbla.org)) at the national center. You can download the theme logos at [https://drive.google.com/file/d/1HNbutswkC9s\\_JmKrrt1Nuexv0c7wf8lo/view](https://drive.google.com/file/d/1HNbutswkC9s_JmKrrt1Nuexv0c7wf8lo/view).

Attached please find a PDF of the Advisor Guide that you will receive in hardcopy in the welcome kit shipped to your school.

## **Competitive Events Update**

The Maryland State Handbook - Competitive Events Guide will be distributed to all advisors and posted on the Maryland FBLA website in early October. The e-mail that will include the Competitive Events Guide will also include other important information regarding competitive events, including information on updated event guidelines, deadlines, and other updates. In the meantime, you can review the National FBLA Competitive Events Guide and other competitive event information at the following addresses: FBLA - <https://www.fbla-pbl.org/divisions/fbla/fbla-competitive-events/> and Middle Level - <https://www.fbla-pbl.org/divisions/fbla-middle-level/competitive-events/>.

## **Conferences - Fall, Regional, and State**

The Board of Directors is excited to announce that all conferences will be in-person! We are so thrilled to return to in-person events and would like to share the following dates/locations with you:

### **Fall Leadership Conference**

Wednesday, November 2, 2022 - Hunt Valley Inn, Hunt Valley, MD (*tentative agenda and registration info attached*)

## Regional Conferences

REGION	LOCATION	DATE	SNOW DATE
Region 1	Urbana High School	Fri, January 20, 2023	Mon, January 23, 2023
Region 2	Eastern Technical High School	Tues, January 3, 2023	Mon, January 9, 2023
Region 3	South River High School	Sat, January 7, 2023	Wed, January 11, 2023
Region 4	Northern High School	Wed, January 11, 2023	Wed, January 18, 2023
Region 5	Glenelg High School	Sat, January 21, 2023	Mon, January 23, 2023

## State Leadership Conference

March 9-11, 2023 - Hilton Inner Harbor Baltimore, Baltimore, MD

## Champion Chapter

Champion Chapter is a series of membership engagement-focused challenges that chapters may complete for national recognition. By completing activities, chapters accrue points. Completing activities across four sections (to accrue points) will result in Champion Chapter recognition, with a banner for the advisor's classroom/meeting space or school award case. Additional incentives such as ribbons at conferences, national recognition in publications, and plaques are available. In your chapter toolkit, you should have received a poster for each quarter with the assigned tasks to complete. Attached to this email are PDF versions of the Champion Chapter posters. The Champion Chapter sections are:

Summer Starter (August 1 - September 30)  
Shaping Success (October 1 - November 10)

Service Season (November 11 - December 31)  
CTE Celebration (January 1 - March 1)

More information on Champion Chapter can be found at <https://www.fbla-pbl.org/divisions/fbla/fbla-membership/>.

## BAA's (FBLA Level)

The Business Achievement Awards allow each member to complete the tasks at their own pace and progress through engaging activities present in each module. The BAA's can be accessed through the Learning Center (<https://learn.fbla-pbl.org/>) and are broken into four levels: Contributor, Leader, Advocate, and Capstone.

One of the easiest ways for your members to become engaged members is to get them registered, paid and working on individual recognition. Please get them started immediately on the **Business Achievement Awards**. Current students will start at the first level and may pick up where they left off if they do not complete all levels.

You can find more information on BAA at: <https://www.fbla-pbl.org/divisions/fbla/fbla-education/>

## LEAD Awards (Middle Level)

The LEAD Awards are an individual achievement award program open to all active, paid FBLA-ML middle school students. Participating students have the opportunity to enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school and communities. There are two levels to the LEAD Awards: Explore and Aspire.

You can find more information on LEAD Awards at: <https://www.fbla-pbl.org/divisions/fbla-middle-level/education-programs/>

## Maryland FBLA website and how to sign up for our monthly newsletter

Please be sure to visit the Maryland FBLA website at [www.mdfla.org](http://www.mdfla.org) for information about our conferences, competitive events, state officers, and many other resources to assist you in managing your chapter throughout the year. All advisor updates will be posted to the website so you can easily find them in one spot as well as all of our newsletters.

**MD FBLA newsletter subscription**—If you or your students are not receiving our monthly newsletter via e-mail, please sign up at <http://www.mdfla.org/newsletter-sign-up.html>. It's quick and easy to sign up and you'll be sure to stay up-to-date on the activities of our state chapter throughout the year!

## **Important Calendar Dates for National FBLA Programs/Recognition and Maryland FBLA**

Attached please find a calendar of important dates for national programs/recognition as well as Maryland FBLA conferences and competitive events.

We appreciate all of your hard work and dedication and know that Maryland FBLA would not be as successful without you. Best wishes for the 2022-23 school year! I look forward to seeing each of you throughout the year at our conferences and other events.

Sincerely,  
David Jones  
Chairman  
Maryland FBLA Board of Directors