

**Maryland FBLA
Advisor Update #2
Competitive Event Updates for 2022-23
October 23, 2022**

Dear Maryland FBLA Advisors:

There are several important competitive event updates for the 2022-23 school year. Please take a few minutes to review the following information:

- **Maryland Competitive Events Guide** (*coming soon, see attached grid in Item 2 for regional eligibility*)
- **Competitive Events Made Easy** summary sheet
- **New and modified events for 2022-23**
- **Eligibility guidelines for Regional Leadership Conferences and the State Leadership Conference**
- **Deadline for submitting prejudged materials and reports**
- **Middle Level Competitive Events Program**

1. Maryland Competitive Events Guide

The handbook is still being revised and as soon as it is completed, it will be emailed to all advisors and posted on the Maryland FBLA website. In order to prepare for regional conference registration, please refer to the Competitive Events Made Easy summary sheet that is attached to this email (see item 2 below for more details).

You may also view the National FBLA Competitive Events Handbook and Rating Sheets for event information and other resources, which can be found at the following address:

National FBLA Competitive Event Guidelines

https://www.fbla-pbl.org/media/2022/08/FBLA-High-School-CE-Guidelines_8.29.22.pdf

National FBLA Competitive Event Rating Sheets

<https://www.fbla-pbl.org/media/2022/08/2022-23-High-School-Rating-Sheets-All-8.30.22.pdf>

2. Competitive Events Made Easy summary sheet

The “Competitive Events Made Easy” summary sheet of all competitive events offered at Regionals and the State Leadership Conference will be included in the appendix of the Maryland Competitive Events Handbook. The summary sheet lists who is eligible to compete and what type of competition is held at Regionals and the SLC.

3. New and modified events for 2022-23

New Events

- Introduction to Marketing Concepts - Individual objective test event. Open to 9th and 10th graders only.

Name Changes

- Digital Animation (formerly named 3-D Animation). Also, competitors will be able to submit their projects in any digital format (2-D or 3-D) they wish.

Modified Events

- Introduction to Public Speaking and Public Speaking - Will now have a different topic posted each year from which the speech must be developed.

Procedural Changes

- Reports - The cover and table of contents do not count toward the 15-page limit for reports.
- Time Penalties - Time penalties will be eliminated from all events, and timers will stop students from continuing once their allotted time has elapsed.
- Objective Tests for Team Events - All team event objective tests taken individually by each team member. The scores of all team members will be averaged to determine the average team score. Any team member who does not sign in and take the test will be removed from the team and prevented from advancing to final round competition.
- Previous Competitors in Same Event Eligibility - Members may compete in an event at the regional state, and national levels more than once if they **have not** previously placed in the top ten of that event at the NLC. If a member places in the top ten of an event at the NLC, they are no longer eligible to compete in that event again at any level. This eliminates the exceptions for team events that were previously in place, as this change will now affect all events.

Important Reminders

- Future Business Leader - At the state level, students may compete in this event in addition to one other event at the regional and state conference. If a student qualifies for nationals in this in addition to the other event they competed in at the SLC, they must compete in Future Business Leader at the NLC and will not be permitted to compete in the other event.

4. Eligibility Guidelines for Regional Leadership Conferences and the State Leadership Conference

Regional Leadership Conference

For all events that are offered at the Regional Leadership Conference, each chapter may enter up to four individuals/teams in each event.

A student may only compete in one event at the regional conference with the exception of Future Business Leader. A student may compete in Future Business Leader and one other event.

State Leadership Conference

A summary of the number of students eligible to compete at the State Leadership is as follows:

- For **objective test only** events, five individuals per region are eligible to compete at the SLC. The objective test will be taken online in advance of the SLC.
- For **events with an objective test and a performance component**, five individuals or teams per region are eligible to compete at the SLC. All or teams will take the objective test online in advance of the SLC. The top 10 individuals or teams (depending on the event) with the highest objective test score will advance to the performance round.
- For **events with an objective test and a production test component**, five individuals per region are eligible to compete at the SLC. The objective test will be taken online in advance of the SLC.
- For **performance only events**, (those that don't also have an objective test or pre-judged component), three individuals or teams per region are eligible to compete at the SLC. *This eligibility rule applies to the Job Interview event even though the resume and cover letter must be submitted in advance for pre-judging.*
- For **pre-judged events and reports that are individual or team events**, each chapter may submit four entries at the SLC.
- For **chapter report events**, each chapter may submit one entry at the SLC.

5. Deadline for submitting pre-judged materials and reports

The receipt deadline for pre-judged materials and reports is 5 p.m. on February 8, 2023 with the exception of FBLA Week, Scrapbook, and Outstanding Chapter/Chapter of the Year which are due by 5 p.m. on February 17, 2023. **All required materials and reports for the events listed below must be RECEIVED by the Competitive Events Committee by 5 p.m. on February 8, 2023.**

All events that have pre-judged materials (report, URL, etc.) will be uploaded to the Competitive Events Committee electronically either through the Blue Panda conference registration system or through links that will be published on the Maryland FBLA website when registration for the SLC opens as follows:

<u>BLUE PANDA</u>
Uploaded in Blue Panda conference registration system by 5 p.m. on February 8, 2023:
<u>Pre-judged Events</u>
<ul style="list-style-type: none">• 3D Animation• Business Ethics (<i>Executive Summary of case study</i>)• Digital Video Production• Future Business Leader (<i>cover letter and resume</i>)• Job Interview (<i>cover letter and resume</i>)
<u>Pre-judged Reports</u>
<ul style="list-style-type: none">• American Enterprise Project• Business Financial Plan• Business Plan• Community Service Project• Local Chapter Annual Business Report• Partnership with Business Project
Uploaded in Blue Panda conference registration system by 5 p.m. on February 17, 2023:
<u>Pre-judged Events</u>
<ul style="list-style-type: none">• Scrapbook

<u>WUFOO</u>
Uploaded via Wufoo link by 5 p.m. on February 8, 2023:
<u>Pre-judged Events</u>
<ul style="list-style-type: none">• Businessperson of the Year• Gold Seal Chapter Award of Merit• Who's Who in FBLA
Uploaded via Wufoo link by 5 p.m. on February 17, 2023:
<u>Pre-judged Events</u>
<ul style="list-style-type: none">• FBLA-PBL Week• Outstanding Chapter/Chapter of the Year
The Wufoo links for these events will be posted on the Maryland FBLA website.

6. Middle Level Competitive Events Program

Maryland FBLA will follow all guidelines and policies as established by the National Office and will issue a separate Competitive Events Handbook with state regulations in the near future. Middle Level events are not offered at the regional conference level. Please review the National FBLA website for more information on Middle Level events while awaiting the Maryland FBLA-Middle Level Competitive Events Guide (<https://www.fbla-pbl.org/divisions/fbla-middle-level/competitive-events/>)