Hello Maryland FBLA Advisors

Regional conferences will occur virtually this year. This means that there will be no in-person events; all objective tests will be taken online at school or home and all performance events will be judged through a video submission or live online judging. Below is information that will be helpful to you and your students:

- Summary of key dates for regional conferences
- Online testing window
- Registration and payment process
- Competitive events that will be judged virtually (performance events)
- Competitive events that will occur at home school or student's home (online testing)
- Competitive events that will occur at the state leadership conference and not at regionals
- State Leadership Conference update

Summary of key dates for regional conferences

October 19	Conference registration opens
November 20	Conference registration closes at 5 p.m.
December 4	Conference payment due

November 30	Online testing begins
December 23	Online testing ends at 5 p.m.

December 23	Performance event video submissions due by 5 p.m. for the following events:
	• Broadcast Journalism
	• Business Ethics
	• Coding & Programming
	• Computer Game & Simulation Programming
	• E-Business
	• Electronic Career Portfolio
	• Graphic Design
	• Introduction to Business Presentation
	• Introduction to Public Speaking
	• Introduction to Social Media Strategy
	• Mobile Application Development
	• Public Service Announcement
	• Public Speaking
	• Publication Design
	• Social Media Strategies
	• Website Design
December 7, 2020 to January 8, 2021	Live online (via Zoom) judging window for the following events: • Client Service • Impromptu Speaking • Job Interview • Sales Presentation

Online testing window

For events that have an online test, all online testing will be completed in each chapter's home school or at the student's home beginning on November 30, 2020. The closing date for online testing is 5 p.m. on December 23.

New for 2020-21: For objective tests that are team events, each student on the team will take the same test separately and the scores from all team members will be averaged to determine the final objective test score for the team. Previously students on a team would take one collaborative test, however with the circumstances of most schools not being in-person at this time, taking collaborative tests will likely not be possible. To be consistent across all chapters, everyone will follow the procedure of taking separate tests for team events and scores will be averaged to determine the team's final objective test score.

Registration process--How to register for competitive events at regional conferences

Registration for all regional conference competitive events must be completed using the Blue Panda online registration system. You will receive an e-mail directly from the Blue Panda system with a link to the system to register for regionals

The Blue Panda system is tied directly to National FBLA's dues database. If National FBLA has not received dues for your students, you will NOT be able to register your student(s) for competitive events at the regional conference.

Registration Fee
The state chapter will assess a $5 registration fee for each student competing in a competitive event at the regional level. Once you finalize your registration, a statement will be generated with payment instructions. All money for the conference is due by December 4, 2020. Please make arrangements with your school's financial secretary now to ensure you will not have a problem getting your chapter's check issued prior to December 4, 2020.

The state chapter is offering a credit card payment option for chapters that are not able to get a check issued by December 4, 2020. This option is for chapter payments only (individual payments from students cannot be accepted). Chapters wishing to pay their full invoice by credit card instead of by a school check should e-mail djones@mdfbla.org to arrange the credit card payment.

Changes to your registration are permitted through 5 p.m. on November 20, 2020. After this time, no changes to your registration are permitted. Your chapter is financially responsible for all students you have registered in the system by 5 p.m. on November 20, 2020.

Regional Conference Performance Events

The following performance events will occur virtually for the regional conference level. Please refer to the format column for how the event will be judged. Complete details can be found in the Maryland FBLA Competitive Events Guide.

Performance Events

	Event Name	Event Type	Level	Format
1	Broadcast Journalism	Individual or Team of 2 or 3		Video submission for judging
2	Business Ethics	Individual or Team of 2 or 3		Video submission for judging
3	Client Service	Individual		Live online (via Zoom) judging
4	Coding and Programming	Individual		Video submission for judging
5	Computer Game & Simulation Programming	Individual or Team of 2 or 3		Video submission for judging
6	E-business	Individual or Team of 2 or 3		Video submission for judging

	Event Name	Event Type	Level	Format
7	Electronic Career Portfolio	Individual		Video submission for judging
8	Graphic Design	Individual or Team of 2 or 3		Video submission for judging
9	Impromptu Speaking	Individual		Live online (via Zoom) judging
10	Introduction to Business Presentation	Individual or Team of 2 or 3	Grades 9 & 10	Video submission for judging
11	Introduction to Public Speaking	Individual	Grades 9 & 10	Video submission for judging
12	Introduction to Social Media Strategy	Individual or Team of 2 or 3	Grades 9 & 10	Video submission for judging
13	Job Interview	Individual		Live online (via Zoom) judging
14	Mobile Application Development	Individual or Team of 2 or 3		Video submission for judging
15	Public Service Announcement	Individual or Team of 2 or 3		Video submission for judging
16	Public Speaking	Individual		Video submission for judging
17	Publication Design	Individual or Team of 2 or 3		Video submission for judging
18	Sales Presentation	Individual or Team of 2 or 3		Live online (via Zoom) judging
19	Social Media Strategies	Individual or Team of 2 or 3		Video submission for judging
20	Website Design	Individual or Team of 2 or 3		Video submission for judging

Regional Conference Objective Test Events (online testing)

Students competing in the events listed on the table below will take an online exam beginning on November 30, 2020. Some of these events have a performance component at the state and national levels. The performance component for any event listed below will NOT occur at the regional conference; the score of the online tests will determine eligibility to compete at the state leadership conference.

Objective Test Events (online testing)

	Event Name	Event Type	Level
1	Accounting I	Individual	
2	Accounting II	Individual	
3	Advertising	Individual	
4	Agribusiness	Individual	
5	Banking & Financial Systems	Individual or Team of 2 or 3	
6	Business Calculations	Individual	
7	Business Communication	Individual	
8	Business Law	Individual	
9	Computer Applications	Individual	
10	Computer Problem Solving	Individual	
11	Cyber Security	Individual	
12	Database Design & Applications	Individual	
13	Economics	Individual	

	Event Name	Event Type	Level
14	Entrepreneurship	Individual or Team of 2 or 3	
15	Future Business Leader	Individual	
16	Health Care Administration	Individual	
17	Help Desk	Individual	
18	Hospitality and Event Management	Individual or Team of 2 or 3	
19	Insurance & Risk Management	Individual	
20	International Business	Individual or Team of 2 or 3	
21	Introduction to Business	Individual	Grades 9 & 10
22	Introduction to Business Communication	Individual	Grades 9 & 10
23	Introduction to Business Procedures	Individual	Grades 9 & 10
24	Introduction to Event Planning	Individual or Team of 2 or 3	Grades 9 & 10
25	Introduction to FBLA	Individual	Grades 9 & 10
26	Introduction to Financial Math	Individual	Grades 9 & 10
27	Introduction to Information Technology	Individual	Grades 9 & 10
28	Introduction to Parliamentary Procedure	Individual	Grades 9 & 10
29	Journalism	Individual	
30	Management Decision Making	Individual or Team of 2 or 3	
31	Management Information Systems	Individual or Team of 2 or 3	
32	Marketing	Individual or Team of 2 or 3	
33	Network Design	Individual or Team of 2 or 3	
34	Networking Infrastructures	Individual	
35	Organizational Leadership	Individual	
36	Parliamentary Procedure	Team of 4 or 5	
37	Personal Finance	Individual	
38	Political Science	Individual	
39	Securities & Investments	Individual	
40	Sports & Entertainment Management	Individual or Team of 2 or 3	
41	Spreadsheet Applications	Individual	
42	Supply Chain Management	Individual	
43	Word Processing	Individual	

Competitive events and other events that occur at the State Leadership Conference and NOT at regionals

The following events occur at the State Leadership Conference and NOT at the regional conference. This means that you do NOT register for these events when you are registering for regionals. You will register for these events when you are registering for the State Leadership Conference. In other words, please DO NOT attempt to register for the events listed below when you are registering for the regional leadership conference.

	Events that occur at the State Leadership Conference and NOT at regionals
	Event Name
1	3D Animation
2	American Enterprise Project
3	Business Financial Plan
4	Business Plan
5	Businessperson of the Year
6	Community Service Project
7	Digital Video Production
8	FBLA-PBL Week
9	Gold Seal Chapter Award of Merit
10	Local Chapter Annual Business Report
11	Outstanding Chapter/Chapter of the Year
12	Partnership with Business Project
13	Scrapbook
14	Who's Who in FBLA

Please refer to the Maryland Competitive Events Guide (available on the Maryland FBLA website at http://www.mdfbla.org/uploads/3/1/0/0/31006403/maryland_fbla_competitive_events_guide__2020-21__rev._10-20_.pdf for complete details on eligibility requirements, procedures, and judging rules for competitive events at the regional, state, and national levels.

State Leadership Conference update

The Board is monitoring the plans of each school system in regards to making a decision on the format of the 2021 State Leadership Conference. The decision on the format of the event will depend largely on government directives and school system restrictions as we get closer to the event. Contractual obligations with our vendors do not allow us to make the decision this far in advance but we will let you know as soon as a decision is made. Rest assured that we have alternative plans in place should the event need to be conducted virtually.