

**Maryland FBLA  
Advisor Update #3  
Competitive Event Updates for 2021-22  
October 26, 2021**

Dear Maryland FBLA Advisors:

There are several important competitive event updates for the 2021-22 school year. Please take a few minutes to review the following information:

- **Maryland Competitive Events Guide (updated October, 2021)**
- **Competitive Events Made Easy summary sheet**
- **New and modified events for 2021-22**
- **Eligibility guidelines for Regional Leadership Conferences and the State Leadership Conference**
- **Deadline for submitting prejudged materials and reports**
- **Middle Level Competitive Events Program**

### **1. Maryland Competitive Events Guide (updated October, 2021)**

The updated handbook is attached and is posted on the Maryland FBLA website.

Maryland FBLA Competitive Events Guide

[http://www.mdfla.org/uploads/3/1/0/0/31006403/maryland\\_fbla\\_competitive\\_events\\_guide\\_2021-22\\_rev.10-21\\_v1.pdf](http://www.mdfla.org/uploads/3/1/0/0/31006403/maryland_fbla_competitive_events_guide_2021-22_rev.10-21_v1.pdf)

The Maryland Competitive Events Guide should be reviewed in conjunction with the National FBLA Competitive Events Handbook and Rating Sheets, which can be found at the following address:

National FBLA Competitive Event Guidelines

<https://www.fbla-pbl.org/media/2021/08/FBLA-CE-Guidelines-1.pdf>

National FBLA Competitive Event Rating Sheets

<https://www.fbla-pbl.org/media/2021/08/FBLA-Rating-Sheets.pdf>

### **2. Competitive Events Made Easy summary sheet**

The “Competitive Events Made Easy” summary sheet of all competitive events offered at Regionals and the State Leadership Conference is included in the appendix of the Maryland Competitive Events Handbook. The summary sheet lists who is eligible to compete and what type of competition is held at Regionals and the SLC. Please review the summary sheet in conjunction with the Maryland Competitive Events Handbook for detailed event guidelines and requirements.

### **3. New and modified events for 2021-22**

#### ***New Events***

- Data Analysis - Individual/team presentation event. Topic posted to FBLA website and competitors research and develop the topic before presentation to judges.
- UX Design - Individual objective test event.
- Human Resource Management - Individual objective test event.

#### ***Name Changes***

- Introduction to Business Concepts (formerly named Introduction to Business).
- Business Management (formerly named Management Decision Making).

### ***Modified Events***

- **Business Ethics** - Scope of event has been expanded to include an objective test, case study topic, submission of one-page executive summary, and presentation to judges.  
*Previously this was a presentation only event. Because of the addition of the objective test component, for regional conferences only the objective test will be administered and will determine qualifiers for the SLC.*
- **Coding & Programming** - Now an individual or team event.
- **E-Business** - Modified to become focused on the e-commerce piece and will include topic requirements related to conducting e-commerce.

### ***Events that are now offered outside of Competitive Events Program***

- **LifeSmarts** and **Virtual Business Challenge** - These vendor-sponsored events have been moved to a separate category of programs that recognizes winners and are no longer a part of the National Awards Program. This will allow students to qualify and compete nationally in these events but still can compete in events that are a part of the National Awards Program.

### ***Important Reminders***

- **Future Business Leader** - At the state level, students may compete in this event in addition to one other event at the regional and state conference. If a student qualifies for nationals in this in addition to the other event they competed in at the SLC, they must compete in Future Business Leader at the NLC and will not be permitted to compete in the other event.

## **4. Eligibility Guidelines for Regional Leadership Conferences and the State Leadership Conference**

### ***Regional Leadership Conference***

For all events that are offered at the Regional Leadership Conference, each chapter may enter up to four individuals/teams in each event.

A student may only compete in one event at the regional conference with the exception of Future Business Leader. A student may compete in Future Business Leader and one other event.

### ***State Leadership Conference***

A summary of the number of students eligible to compete at the State Leadership is as follows:

- For **objective test only** events, five individuals per region are eligible to compete at the SLC. The objective test will be taken online in advance of the SLC.
- For **events with an objective test and a performance component**, five individuals or teams per region are eligible to compete at the SLC. All or teams will take the objective test online in advance of the SLC. The top 10 individuals or teams (depending on the event) with the highest objective test score will advance to the performance round.
- For **events with an objective test and a production test component**, five individuals per region are eligible to compete at the SLC. The objective test will be taken online in advance of the SLC.
- For **performance only events**, (those that don't also have an objective test or pre-judged component), three individuals or teams per region are eligible to compete at the SLC. *This eligibility rule applies to the Job Interview event even though the resume and cover letter must be submitted in advance for pre-judging.*
- For **pre-judged events and reports that are individual or team events**, each chapter may submit four entries at the SLC.
- For **chapter report events**, each chapter may submit one entry at the SLC.

## **5. Deadline for submitting pre-judged materials and reports**

The receipt deadline for pre-judged materials and reports is 5 p.m. on February 9, 2022 with the exception of FBLA Week and Outstanding Chapter/Chapter of the Year which are due by 5 p.m. on March 1, 2022. **All required materials and reports for the following events must be RECEIVED by the Competitive Events Committee by 5 p.m. on February 9, 2022:**

All events that have pre-judged materials (report, URL, etc.) will be uploaded to the Competitive Events Committee electronically either through the Blue Panda conference registration system or through links that will be published on the Maryland FBLA website when registration for the SLC opens as follows:

<b><u>BLUE PANDA</u></b>
<b>Uploaded in Blue Panda conference registration system by 5 p.m. on February 9, 2022:</b>
<b><u>Pre-judged Events</u></b>
<ul style="list-style-type: none"><li>• 3D Animation</li><li>• Business Ethics (<i>Executive Summary of case study</i>)</li><li>• Digital Video Production</li><li>• Future Business Leader (<i>cover letter and resume</i>)</li><li>• Job Interview (<i>cover letter and resume</i>)</li></ul>
<b><u>Pre-judged Reports</u></b>
<ul style="list-style-type: none"><li>• American Enterprise Project</li><li>• Business Financial Plan</li><li>• Business Plan</li><li>• Community Service Project</li><li>• Local Chapter Annual Business Report</li><li>• Partnership with Business Project</li></ul>

<b><u>WUFOO</u></b>
<b>Uploaded via Wufoo link by 5 p.m. on February 9, 2022:</b>
<b><u>Pre-judged Events</u></b>
<ul style="list-style-type: none"><li>• Businessperson of the Year</li><li>• Gold Seal Chapter Award of Merit</li><li>• Who's Who in FBLA</li></ul>
<b>Uploaded via Wufoo link by 5 p.m. on March 1, 2022:</b>
<b><u>Pre-judged Events</u></b>
<ul style="list-style-type: none"><li>• FBLA-PBL Week</li><li>• Outstanding Chapter/Chapter of the Year</li></ul>
<b>The Wufoo links for these events will be posted on the Maryland FBLA website.</b>

## **6. Middle Level Competitive Events Program**

Maryland FBLA will follow all guidelines and policies as established by the National Office and will issue a separate Competitive Events Handbook with state regulations in the very near future. Middle Level events are not offered at the regional conference level. Please review the National FBLA website for more information on Middle Level events while awaiting the Maryland FBLA-Middle Level Competitive Events Guide (<https://www.fbla-pbl.org/divisions/fbla-middle-level/competitive-events/>).