

**Maryland FBLA
Advisor Update #3
Regional Conference Information
October 23, 2022**

Hello Maryland FBLA Advisors,

Regional conferences will occur in person this year! Similar to prior years, all objective tests will be taken online at the student's school. This year, all performance events will occur at the regional conference host school. Below is information that will be helpful to you and your students:

- Summary of key dates for regional conferences
- Online testing window
- Registration and payment process
- Competitive events that will occur at the regional conference host school (performance events)
- Competitive events that will occur at the local chapter's school (online testing)
- Competitive events that will occur at the state leadership conference and not at regionals
- State Leadership Conference update

1. Summary of key dates for regional conferences

October 24	Conference registration opens
November 18	Conference registration closes at 5 p.m.
December 20	Conference payment due

November 28	Online testing begins
December 20	Online testing ends at 5 p.m.

December 2	Cover letter and resume due by 5 p.m. for: <ul style="list-style-type: none"> • Job Interview <p style="color: red;">(advisor to upload documents in PDF format in Blue Panda)</p>
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<u>Regional Conference Dates and Locations</u>			
REGION	LOCATION	REGIONAL DATE	SNOW DATE
Region 1	Urbana HS	Fri, January 20	Mon, January 23
Region 2	Eastern Technical HS	Tues, January 3	Mon, January 9
Region 3	South River HS	Sat, January 7	Wed, January 11
Region 4	Northern HS	Wed, January 11	Wed, January 18
Region 5	Glenelg HS	Sat, January 21	Mon, January 23

2. Online testing window

For events that have an online test, all online testing will be completed in each chapter's school beginning on November 28, 2022. The closing date for online testing is 5 p.m. on December 20.

NEW FOR 2022-23: For objective tests that are team events, students on a team will take the objective tests individually. The scores of all team members will be averaged to determine the average team score. Any team member who does not sign in and take the test will be removed from the team and prevented from advancing to the state and national conferences.

3. Registration process--How to register for competitive events at regional conferences

Registration for all regional conference competitive events must be completed using the Blue Panda online registration system. You will receive an e-mail from regsvr@pixelpointllc.com when the registration system is open and it will contain your log in instructions. If you have any trouble logging into Blue Panda, please e-mail the system directly at support@gobluepanda.com for log-in assistance. There is also a self-service “forgot user name/password” feature on the Blue Panda registration website as well.

The Blue Panda system is tied directly to National FBLA’s dues database. If National FBLA has not received dues for your students, you will NOT be able to register your student(s) for competitive events at the regional conference.

Registration Fee

The state chapter will assess a \$5 registration fee for each student competing in a competitive event at the regional level. Once you finalize your registration, a statement will be generated with payment instructions. All money for the conference is due by December 20, 2022. Please make arrangements with your school’s financial secretary now to ensure you will not have a problem getting your chapter’s check issued prior to December 20, 2022.

Changes to your registration are permitted through 5 p.m. on November 18, 2022. After this time, no changes to your registration are permitted. **Your chapter is financially responsible for all students you have registered in the system by 5 p.m. on November 18, 2022.**

4. Regional Conference Performance Events

The following performance events will occur at the regional conference host schools:

Performance Events

	Event Name	Event Type	Level	
1	Broadcast Journalism	Individual or Team of 2 or 3		
2	Client Service	Individual		
3	Coding and Programming	Individual or Team of 2 or 3		
4	Computer Game & Simulation Programming	Individual or Team of 2 or 3		
5	Data Analysis	Individual or Team of 2 or 3		
6	E-business	Individual or Team of 2 or 3		
7	Electronic Career Portfolio	Individual		
8	Graphic Design	Individual or Team of 2 or 3		
9	Impromptu Speaking	Individual		
10	Introduction to Business Presentation	Individual	Grades 9 & 10	
11	Introduction to Public Speaking	Individual	Grades 9 & 10	
12	Introduction to Social Media Strategy	Individual	Grades 9 & 10	

	Event Name	Event Type	Level	
13	Job Interview	Individual		Cover letter and resume also submitted in advance in Blue Panda <i>(due December 2 at 5 p.m.)</i>
14	Mobile Application Development	Individual or Team of 2 or 3		
15	Public Service Announcement	Individual or Team of 2 or 3		
16	Public Speaking	Individual		
17	Publication Design	Individual or Team of 2 or 3		
18	Sales Presentation	Individual or Team of 2 or 3		
19	Social Media Strategies	Individual or Team of 2 or 3		
20	Website Design	Individual or Team of 2 or 3		

5. Regional Conference Objective Test Events (online testing)

Students competing in the events listed on the table below will take an online exam at their local school beginning on November 28, 2022. Some of these events have a performance component at the state and national levels. The performance and/or production component for any event listed below will NOT occur at the regional conference; the score of the online tests will determine eligibility to compete at the state leadership conference.

Objective Test Events (online testing)

	Event Name	Event Type	Level
1	Accounting I	Individual	
2	Accounting II	Individual	
3	Advertising	Individual	
4	Agribusiness	Individual	
5	Banking & Financial Systems	Individual or Team of 2 or 3	
6	Business Calculations	Individual	
7	Business Communication	Individual	
8	Business Ethics	Individual or Team of 2 or 3	
9	Business Law	Individual	
10	Business Management	Individual or Team of 2 or 3	
11	Computer Applications	Individual	
12	Computer Problem Solving	Individual	
13	Cyber Security	Individual	
14	Database Design & Applications	Individual	
15	Economics	Individual	
16	Entrepreneurship	Individual or Team of 2 or 3	
17	Future Business Leader	Individual	
18	Health Care Administration	Individual	

	Event Name	Event Type	Level
19	Help Desk	Individual	
20	Hospitality and Event Management	Individual or Team of 2 or 3	
21	Human Resource Management	Individual	
22	Insurance & Risk Management	Individual	
23	International Business	Individual or Team of 2 or 3	
24	Introduction to Business Communication	Individual	Grades 9 & 10
25	Introduction to Business Concepts	Individual	Grades 9 & 10
26	Introduction to Business Procedures	Individual	Grades 9 & 10
27	Introduction to Event Planning	Individual or Team of 2 or 3	Grades 9 & 10
28	Introduction to FBLA	Individual	Grades 9 & 10
29	Introduction to Financial Math	Individual	Grades 9 & 10
30	Introduction to Information Technology	Individual	Grades 9 & 10
31	Introduction to Marketing Concepts	Individual	Grades 9 & 10
32	Introduction to Parliamentary Procedure	Individual	Grades 9 & 10
33	Journalism	Individual	
34	Management Information Systems	Individual or Team of 2 or 3	
35	Marketing	Individual or Team of 2 or 3	
36	Network Design	Individual or Team of 2 or 3	
37	Networking Infrastructures	Individual	
38	Organizational Leadership	Individual	
39	Parliamentary Procedure	Individual or Team of 4 or 5	
40	Personal Finance	Individual	
41	Political Science	Individual	
42	Securities & Investments	Individual	
43	Sports & Entertainment Management	Individual or Team of 2 or 3	
44	Spreadsheet Applications	Individual	
45	Supply Chain Management	Individual	
46	UX Design	Individual	
47	Word Processing	Individual	

6. Competitive events and other events that occur at the State Leadership Conference and NOT at regionals

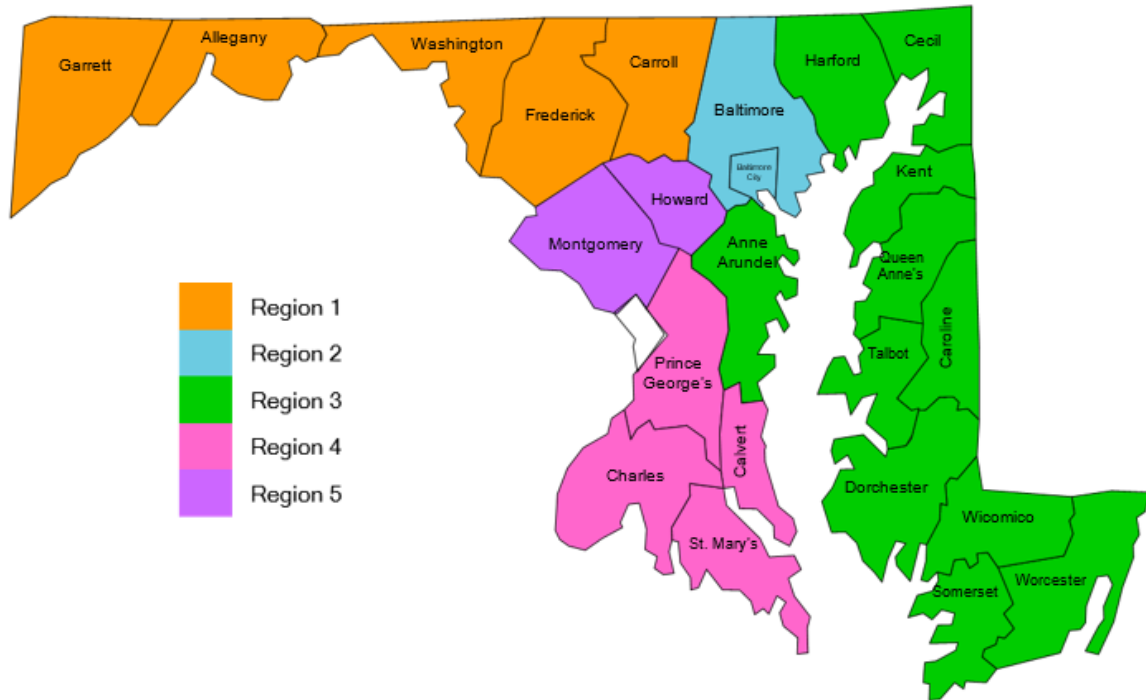
The following events occur at the State Leadership Conference and NOT at the regional conference. This means that you do NOT register for these events when you are registering for regionals. You will register for these events when you are registering for the State Leadership Conference. In other words, please DO NOT attempt to register for the events listed below when you are registering for the regional leadership conference.

Events that occur at the State Leadership Conference and NOT at regionals	
	Event Name
1	American Enterprise Project
2	Business Financial Plan
3	Business Plan
4	Businessperson of the Year
5	Community Service Project
6	Digital Animation
7	Digital Video Production
8	FBLA-PBL Week
9	Gold Seal Chapter Award of Merit
10	Local Chapter Annual Business Report
11	Outstanding Chapter/Chapter of the Year
12	Partnership with Business Project
13	Scrapbook
14	Who's Who in FBLA

7. State Leadership Conference update

The 2023 Maryland FBLA State Leadership Conference will be held in-person at the Hilton Baltimore Inner Harbor hotel from March 9-11, 2023. Registration details and other information will be sent in a future advisor update.

Maryland FBLA Regions by County



Region 1

Allegany
Carroll
Frederick
Garrett
Washington

Region 2

Baltimore City
Baltimore Co.

Region 3

Anne Arundel
Caroline
Cecil
Dorchester
Harford
Kent
Queen Anne's
Somerset
Talbot
Wicomico
Worcester

Region 4

Calvert
Charles
Prince George's
St. Mary's

Region 5

Howard
Montgomery