

**Maryland FBLA
Advisor Update #4
Regional Conference Online Testing and Performance Event Information
November 22, 2022**

Hello Maryland FBLA Advisors,

At the regional level, there will be 47 objective test events taken online at the student's school and 20 performance events that will occur in-person at the regional conference. Instructions for online testing for objective tests, along with other RLC event information and deadlines, are included below and attached to this update. Included in this update are:

1. Summary of key dates for regional conference competitive events
2. Objective Tests (online) instructions and procedures
3. Competitive events that will occur at regional conferences (performance events)
4. Contact information for Region Advisors and Region Vice Presidents

1. Summary of key dates for regional conference competitive events

OBJECTIVE TESTS	
November 28	Online testing begins
December 20	Online testing ends at 5 p.m.

PERFORMANCE EVENTS	
December 2	Cover letter and resume due by 5 p.m. for: <ul style="list-style-type: none"> • Job Interview <p style="color: red; margin-left: 20px;">(advisor to upload documents in PDF format in Blue Panda)</p>

Performance events will occur in-person at each regional conference at the dates/locations listed below:

REGIONAL CONFERENCE DATES AND LOCATIONS			
REGION	LOCATION	REGIONAL DATE	SNOW DATE
Region 1	Urbana HS	Fri, January 20	Mon, January 23
Region 2	Eastern Technical HS	Tues, January 3	Mon, January 9
Region 3	South River HS	Sat, January 7	Wed, January 11
Region 4	Northern HS	Wed, January 11	Wed, January 18
Region 5	Glenelg HS	Sat, January 21	Mon, January 23

2. Objective Tests (online) instructions and procedures

Students competing in the events listed on the table below will take an online exam at their local school beginning on November 28, 2022. Some of these events have a performance component at the state and national levels. The performance and/or production component for any event listed below will NOT occur at the regional conference; the score of the online tests will determine eligibility to compete at the state leadership conference.

Objective Test Events (online testing)

	Event Name	Event Type	Level
1	Accounting I	Individual	
2	Accounting II	Individual	
3	Advertising	Individual	
4	Agribusiness	Individual	
5	Banking & Financial Systems	Individual or Team of 2 or 3	
6	Business Calculations	Individual	
7	Business Communication	Individual	
8	Business Ethics	Individual or Team of 2 or 3	
9	Business Law	Individual	
10	Business Management	Individual or Team of 2 or 3	
11	Computer Applications	Individual	
12	Computer Problem Solving	Individual	
13	Cyber Security	Individual	
14	Database Design & Applications	Individual	
15	Economics	Individual	
16	Entrepreneurship	Individual or Team of 2 or 3	
17	Future Business Leader	Individual	
18	Health Care Administration	Individual	
19	Help Desk	Individual	
20	Hospitality and Event Management	Individual or Team of 2 or 3	
21	Human Resource Management	Individual	
22	Insurance & Risk Management	Individual	
23	International Business	Individual or Team of 2 or 3	
24	Introduction to Business Communication	Individual	Grades 9 & 10
25	Introduction to Business Concepts	Individual	Grades 9 & 10
26	Introduction to Business Procedures	Individual	Grades 9 & 10
27	Introduction to Event Planning	Individual or Team of 2 or 3	Grades 9 & 10
28	Introduction to FBLA	Individual	Grades 9 & 10
29	Introduction to Financial Math	Individual	Grades 9 & 10
30	Introduction to Information Technology	Individual	Grades 9 & 10
31	Introduction to Marketing Concepts	Individual	Grades 9 & 10
32	Introduction to Parliamentary Procedure	Individual	Grades 9 & 10
33	Journalism	Individual	
34	Management Information Systems	Individual or Team of 2 or 3	
35	Marketing	Individual or Team of 2 or 3	
36	Network Design	Individual or Team of 2 or 3	
37	Networking Infrastructures	Individual	

	Event Name	Event Type	Level
38	Organizational Leadership	Individual	
39	Parliamentary Procedure	Individual or Team of 4 or 5	
40	Personal Finance	Individual	
41	Political Science	Individual	
42	Securities & Investments	Individual	
43	Sports & Entertainment Management	Individual or Team of 2 or 3	
44	Spreadsheet Applications	Individual	
45	Supply Chain Management	Individual	
46	UX Design	Individual	
47	Word Processing	Individual	

Attendance at the regional conference is not mandatory for students competing in the events listed above that have an online test only, however students competing in these events should strongly consider attending the regional conference. It is a rewarding experience for students to attend the regional conference; not only will they get recognized in front of their peers for their accomplishment, but they will have the opportunity to network with students from other schools and some regions have leadership activities (workshops, guest speakers, games, etc.) for the students to participate in during the conference. Please check with your region advisor and region vice president for details of your regional conference (contact information for region advisors and vice presidents is included in item 4 below).

The testing window opens on Monday, November 28, 2022 will close at 5:00 p.m. on December 20, 2022.

NEW FOR 2022-23: For objective tests that are team events, students on a team will take the objective tests individually. The scores of all team members will be averaged to determine the average team score. Any team member who does not sign in and take the test will be removed from the team and prevented from advancing to the state and national conferences. For objective tests that are team events, even though team members will take their own test individually, all team members must take their tests at the same time.

You will receive an e-mail from the online test administrator, Technological Fluency Institute (TFI)/E-SESS, that will allow you to log-in to receive your students' log-in information. **See the attached PDF "Printing Student Login Card Instructions" that includes instructions on how to obtain log-in information for your students' objective tests.**

In brief, chapter advisors:

1. Will receive all log-in credentials for each student/event;
2. Are responsible for securing proctors to administer the students' online tests;
3. Are responsible for ensuring that each student completes their test by the deadline; and
4. Are responsible for uploading the Proctor Certification Forms and Student Certification Forms for all students/proctors using the Wufoo link provided in the Advisor Instructions document attached to this update.

Complete instructions for advisors, proctors, and students, including Proctor Certification Forms and Student Certification Forms, are included with this update. Please make sure you review all of the following documents related to online testing:

- Advisor Instructions (this document)
- Printing Student Login Card Instructions
- Proctor Guidelines and Instructions
- Proctor Script
- Proctor Certification Form **(signed copy must be turned in to Maryland FBLA, see instructions on last page)**
- Student Certification Form **(signed copy must be turned in to Maryland FBLA, see instructions on last page)**

3. Competitive events that will occur at regional conferences (performance events)

The following performance events will occur at each regional conference and require attendance at the conference by students participating in these events:

Performance Events

	Event Name	Event Type	Level	
1	Broadcast Journalism	Individual or Team of 2 or 3		
2	Client Service	Individual		
3	Coding and Programming	Individual or Team of 2 or 3		
4	Computer Game & Simulation Programming	Individual or Team of 2 or 3		
5	Data Analysis	Individual or Team of 2 or 3		
6	E-business	Individual or Team of 2 or 3		
7	Electronic Career Portfolio	Individual		
8	Graphic Design	Individual or Team of 2 or 3		
9	Impromptu Speaking	Individual		
10	Introduction to Business Presentation	Individual	Grades 9 & 10	
11	Introduction to Public Speaking	Individual	Grades 9 & 10	
12	Introduction to Social Media Strategy	Individual	Grades 9 & 10	
13	Job Interview	Individual		Cover letter and resume also submitted in advance in Blue Panda <i>(due December 2 at 5 p.m.)</i>
14	Mobile Application Development	Individual or Team of 2 or 3		
15	Public Service Announcement	Individual or Team of 2 or 3		
16	Public Speaking	Individual		
17	Publication Design	Individual or Team of 2 or 3		
18	Sales Presentation	Individual or Team of 2 or 3		
19	Social Media Strategies	Individual or Team of 2 or 3		
20	Website Design	Individual or Team of 2 or 3		

4. Contact information for Regional Advisors and Regional Vice Presidents

Contact information for the region advisor and vice president (state officer) for each region is as follows:

REGION ADVISOR AND VICE PRESIDENT CONTACT INFORMATION			
REGION	LOCATION	REGION ADVISOR	REGION VICE PRESIDENT
Region 1	Urbana HS	Travis Zimmerman Travis.Zimmerman@fcps.org	Sophia Yang sophia.yang@mdfbla.org
Region 2	Eastern Technical HS	Daniel Murphy Dmurphy3@bcps.org	Nidhi Patel nidhi.patel@mdfbla.org
Region 3	South River HS	Jason Kahler jkahler@aacps.org	Katherine Boetig katherine.boetig@mdfbla.org
Region 4	Northern HS	Nancy Tassa wilt@calvertnet.k12.md.us	Olivia Herrin olivia.herrin@mdfbla.org
Region 5	Glenelg HS	Moises Zelaya Caceres Moises_Zelaya_Caceres@hcps.org	David Liu david.liu@mdfbla.org