

2017 FBLA State Leadership Conference
Hunt Valley, Maryland
March 23-25, 2017

SLC Advisor Information
Advisor Update #8
SLC Competitive Events Information
February 9, 2017

Summary of information included in this document:

1. Who is Eligible to compete at the State Leadership Conference?
2. Written report and other pre-judged materials deadline and submission instructions
3. Online testing for objective tests for SLC *****new for 2017*****
4. Competitive events schedule

1. Who is Eligible to compete at the State Leadership Conference?

Some events are offered at the state level only and others required students to have qualified at the regional conference. To determine if an event is a state level only event or required qualification at the regional conference, review grid on page 8-10 of the Maryland Competitive Events Handbook that is posted on the Maryland FBLA website at:

http://www.mdfla.org/uploads/3/1/0/0/31006403/maryland_fbla_competitive_events_guide_2016-17_rev_10-16.pdf

In addition, the **Board of Directors has created a “Competitive Events Made Easy” summary sheet** of all competitive events offered at the SLC. This summary sheet is included on pages 131-142 of the Maryland Competitive Events Handbook. It is also attached to this e-mail for your convenience. The summary sheet lists who is eligible to compete and what type of competition is held at the SLC. Please review the summary sheet in conjunction with the Maryland Competitive Events Handbook for detailed event guidelines and requirements.

If you have a student that is eligible to compete at the SLC but is not able to attend, you may **NOT substitute a replacement for this student.**

For events that allow seven students from each region to compete at the SLC, students placing 8th or below in these events are NOT eligible to compete at the SLC if a student in 1st to 7th place cannot attend. These are events with an objective test only component or objective test events with a performance component.

For events that allow three students from each region to compete at the SLC, the opportunity to compete may be extended to the student who placed 4th and 5th at regionals if either the 1st, 2nd, or 3rd place student are not able to attend the SLC. Students placing 6th or below in these events are NOT eligible to compete at the SLC. These are performance only events or objective test events with a production test component. See a complete listing below.

If you have a student in one of the following events that placed 1st, 2nd, or 3rd at regionals and is NOT attending the SLC, you must notify Diana Hegmann at diana.hegmann@maryland.gov no later than **February 17, 2017** and the opportunity to compete will be given to the next student on the list of winners from the regional conference.

3D ANIMATION
BUSINESS ETHICS
CLIENT SERVICE
ELECTRONIC CAREER PORTFOLIO
EMERGING BUSINESS ISSUES
GRAPHIC DESIGN
IMPROMPTU SPEAKING
INTRODUCTION TO BUSINESS PRESENTATION

JOB INTERVIEW
PUBLIC SERVICE ANNOUNCEMENT
PUBLICATION DESIGN
PUBLIC SPEAKING I
PUBLIC SPEAKING II
SALES PRESENTATION
SOCIAL MEDIA CAMPAIGN

This will be strictly enforced and all students registered for competitive events will be cross-checked against the winners list from the regional conferences. Please notify Diana as soon as you know the student will not be participating in the competitive event at the SLC but no later than **February 17, 2017**. The more notice we have the better chance that another student will be able to fill the slot. We would like to offer the opportunity to compete to as many students as possible and by giving adequate notice of a student who is unable to compete, you will help us to do that.

After registration closes on February 22, 2017 we will mail out the production skills test piece for those participants in an event that requires you to be on a computer. This includes the following events: Computer Applications, Database Design & Applications, Spreadsheet Applications, and Word Processing. The production skills portion of the event will be taken in the home school prior to the conference and the chapter advisor will bring that portion of the event with them to the State Leadership Conference.

Members not having paid their dues by the March 1, 2017 will not be allowed to compete or attend the SLC. Please do not allow this to happen to your members. Please check with National FBLA to make sure that they have your correct listing of members. It is very easy to miss a name when National downloads them. Some of you think you have active chapters but you do not. The National Office verifies all entries in events and if they don't have you registered, you will not be able to participate in the conference. Your chapter will not be allowed to register for the State Leadership Conference until you pay dues for all chapter members.

2. Written report and other pre-judged materials deadline and submission instructions

All written reports and other pre-judged materials **must be RECEIVED** by the Competitive Events Committee by **February 17, 2017 at 5 p.m.** All reports and other pre-judged materials will be submitted online instead of by mail. Complete the required information on the online form and upload a PDF of the report/pre-judged material for the events listed below using the addresses listed.

EVENT NAME	WEB ADDRESS TO SUBMIT REPORTS/MATERIALS
American Enterprise Project	https://mdfbla.wufoo.com/forms/american-enterprise-project-slc-2017/
Business Financial Plan	https://mdfbla.wufoo.com/forms/business-financial-plan-slc-2017/
Business Plan	https://mdfbla.wufoo.com/forms/business-plan-slc-2017/
Businessperson of the Year	https://mdfbla.wufoo.com/forms/businessperson-of-the-year-slc-2017/
Coding & Programming	https://mdfbla.wufoo.com/forms/coding-and-programming-slc-2017/
Community Service Project	https://mdfbla.wufoo.com/forms/community-service-project-slc-2017/
Computer Game & Simulation Programming	https://mdfbla.wufoo.com/forms/computer-game-simulation-programming-slc-2017/
Digital Video Production	https://mdfbla.wufoo.com/forms/digital-video-production-slc-2017/
E-business	https://mdfbla.wufoo.com/forms/ebusiness-slc-2017/
FBLA-PBL Week	https://mdfbla.wufoo.com/forms/fblapbl-week-slc-2017/
Future Business Leader (letter/resume)	https://mdfbla.wufoo.com/forms/future-business-leader-slc-2017/
Gold Seal Chapter Award of Merit	https://mdfbla.wufoo.com/forms/gold-seal-chapter-award-of-merit-slc-2017/
Job Interview (letter/resume)	https://mdfbla.wufoo.com/forms/job-interview-slc-2017/
Local Chapter Annual Business Report	https://mdfbla.wufoo.com/forms/local-chapter-annual-business-report-slc-2017/
Mobile Application Development	https://mdfbla.wufoo.com/forms/mobile-application-development-slc-2017/

Outstanding Chapter/Chapter of the Year	https://mdfbla.wufoo.com/forms/outstanding-chapterchapter-of-the-year-slc-2017/
Partnership with Business Project	https://mdfbla.wufoo.com/forms/partnership-with-business-project-slc-2017/
Website Design	https://mdfbla.wufoo.com/forms/website-design-slc-2017/
Who's Who in FBLA	https://mdfbla.wufoo.com/forms/whos-who-in-fbla-slc-2017/

The Maryland FBLA **Statement of Assurance** can be found on the Maryland FBLA website at:

http://www.mdfbla.org/uploads/3/1/0/0/31006403/fbla_statement_of_assurance_maryland_fbla_2016-17_.pdf

REMINDER: New prejudged component for the following events:

- Future Business Leader– Added pre-judged component (resume and letter of application now submitted electronically in advance of SLC), competitors bring one (1) hard copy of resume and letter of application to the interview at the SLC, hard copies are no longer turned in at SLC registration.
- Job Interview– Added pre-judged component (resume and letter of application now submitted electronically in advance of SLC), competitors bring one (1) hard copy of resume and letter of application to the interview at the SLC, hard copies are no longer turned in at SLC registration.

3. Online testing for objective tests for SLC (new for 2017 **)**

Beginning with the 2017 SLC, the objective test for all events that have an objective test component will be administered online at the home school in advance of the SLC. The same testing system used for regional conference online testing will be used for SLC online testing. Students will no longer take the objective (written) test on Scantrons at the SLC. The online testing window for the SLC is:

- **SLC Online Testing Open:** February 27, 2017
- **SLC Online Testing Closes:** March 17, 2017

For events with an objective test and a performance component, all individuals or teams will take the objective test online at their home school. The top ten individuals or teams (depending on the event) with the highest objective test score will advance to the performance round. The top ten individuals or teams will be announced onsite at the SLC. There is not enough time or resources from when the testing window closes until when the SLC begins for the Competitive Events Committee to summarize the results and release the top ten in each event prior to the SLC.

Diana Hegmann from MSDE will e-mail chapters the online testing log in instructions by February 27, 2017.

4. Competitive events schedule

As was noted in the Advisor Update #6, some competitive events will begin at Noon on Thursday, March 23. As more details are known about what specific events will occur on Thursday, the information will be distributed to all chapters. For planning purposes, please make sure you plan to arrive at the hotel as close to 10 a.m. (conference registration start time) as possible to make sure your students are there in time for the competitive events. Any student who is not present for their competitive event will be disqualified from competition. Please allow adequate time for travel.