

## 2021 Maryland FBLA Virtual State Leadership Conference

Advisor Update #9  
SLC Registration Reminder and Rising Leaders Track information  
February 16, 2021

Dear Maryland FBLA Advisors:

This update is a reminder that several key deadlines for the 2021 Maryland FBLA Virtual State Leadership Conference are quickly approaching, the most important one being the **conference registration deadline and many competitive event materials deadline on February 24 at 5 p.m.** We are also excited to announce details on the Rising Leaders Track, a special program for our middle level and 9<sup>th</sup> & 10<sup>th</sup> grade members.

### Summary of information included in this document:

1. State Leadership Conference website
2. REMINDER—Key deadlines for conference quickly approaching
3. Maryland FBLA Rising Leaders Track 2021 (Middle Level, 9<sup>th</sup>, & 10<sup>th</sup> grades)

### 1. State Leadership Conference website

All information and forms related to the 2021 Virtual State Leadership Conference have been posted to the following website: <http://www.mdfla.org/2021-state-leadership-conference.html>. You have received multiple e-mails regarding the SLC with various attachments. To help keep track of the information and documents, they have all been posted on this one website.

### 2. REMINDER—Key Deadlines for 2021 Maryland FBLA Virtual State Leadership Conference

Please refer to the attached PDF document entitled "Important Deadlines and Key Dates for 2021 MD FBLA Virtual SLC" to view important conference deadlines and key dates. **This document is HIGHLY important!! Please review!!**

**Please note that conference registration closes on February 24 at 5 p.m.**

Register for the conference using the Blue Panda conference registration system is at <https://www.gobluepanda.com/>

**Also, many competitive events have materials that are due by February 24 at 5 p.m.**

### 3. Maryland FBLA Rising Leaders Track 2021

*Special workshop track for middle level, 9<sup>th</sup> and 10<sup>th</sup> grade students \*\*\*pre-registration required\*\*\**

We are very excited to announce that we will once again have a special leadership track for our rising leaders. This special virtual track is limited to the first 50 registrants and is open to middle level, 9th, and 10th grade students only.

**Facilitator - Eric McGarvey**

Eric McGarvey will be leading this virtual leadership session. Mr. McGarvey is the Executive Director at Summer on the Cuyahoga in Cleveland, Ohio. Eric is also an entrepreneur offering consultation services and leadership development training. Mr. McGarvey has a long history with FBLA-PBL, serving as a former national officer in PBL and the Professional Division, Ohio FBLA Board of Directors member, Ohio FBLA State Chair/Director, and North Carolina Professional Division Executive Council member. He is often a workshop presenter at the National Leadership Conference. We are very lucky to have someone with his expertise and history with our organization at our conference. Please be sure to take full advantage of this unique opportunity and register your students for this awesome special leadership track.

**Program Overview**

The Rising Leaders Track will provide interactive engagement opportunities for members to spark their creativity and participate in a team innovation process. In addition to a virtual team challenge the program will include personal and professional development content and small group networking opportunities.

Learning Objectives Covered:

Collaboration & Team Building Entrepreneurship Marketing	Public Speaking Financial Management Skills Creative Problem Solving
--	--

Details on the 2021 Rising Leaders Track can be found in the attached flyer. Please note that the content of the Rising Leaders Track varies each year. If you had a student participate in this in prior years, we encourage their participation again this year as it will be an entirely unique experience for them.

If you would like to register any middle school, 9th, or 10th grade students for this exclusive opportunity, please register them through the conference registration system (see #2 above on how to access the registration system).

Once in the registration system, registration for this track is in the competitive events section. Locate the “Special Track for Middle Level, 9th, and 10th” group. Within this group, there is an event called “Rising Leaders Track 2021.” Select the student(s) you want to register for this event. You may register as many students as you would like for this event as long as they are middle level, 9th or 10th grade students. **There is no additional charge for this workshop track.**

Registration is limited to the first 50 registrants, so register your students and submit your chapter’s registration as soon as possible.