

Chapter Scrapbook – 2021 Virtual SLC Event Revision

A chapter scrapbook is a pictorial and essay account of all the activities of their chapter since the previous State Leadership Conference. The collection of memories shall include labeled pictures/photos, souvenir programs, activity favors, and other tangible evidence of the chapter's accomplishments. Suggestions for preparing and submitting the scrapbook and the basis for their judging are provided below. All scrapbooks will be judged based upon the guidelines indicated in the rating sheet.

While we recognize that many chapters prefer to keep a physical scrapbook, for the virtual conference all scrapbooks must be submitted electronically. For those chapters that are keeping a physical scrapbook, instructions are included below on how you may still use your physical scrapbook for the virtual conference (see item 2 below).

1. The chapter entry must be included with the chapter's registration and be received by Maryland FBLA by the entry deadline of 5 pm on February 24, 2021. The PDF upload of the scrapbook is a part of the Blue Panda Registration System.
2. The chapter scrapbook shall be presented in a PDF format for the 2021 SLC and is limited to 30 pages. The scrapbook may be created either as a 100% digital publication or pictures of a physical scrapbook. If your chapter has kept a physical scrapbook, you may take pictures of each page of the physical scrapbook and submit those photos in numerical order in a single PDF document. With any combination of these presentation options, the scrapbook must be uploaded to MD FBLA via Blue Panda as a PDF of up to 30 pages.
3. If pictures of a physical scrapbook are submitted, the printing, computer graphics, page headings/numbers, and drawings/art of the items within the physical scrapbook should be done neatly. All photographs/pictures and other items included within the physical scrapbook shall have captions. Grammar, punctuation, and spelling errors and/or poor craftsmanship will result in a deduction of points.
4. If the chapter is creating a digital scrapbook, the contents should be original from chapter activities. All photographs/pictures and other items shall have captions. Grammar, punctuation, spelling errors and/or poor graphic publication will result in a deduction of points.
5. The scrapbook entry must incorporate the national FBLA theme on the cover and throughout the scrapbook.
6. All items included in the scrapbook should be representative of all activities from the 2020 State Leadership Conference to the submission date of the scrapbook. A cumulative scrapbook covering multiple years is not acceptable.
7. The school name, location, and chapter number must be included on the cover.
8. The scrapbook should follow a natural chronology and logical sequence with a table of contents noting each section.
9. Points will be awarded according to the following rating sheet scale:

5-point maximum:	0 = not demonstrated; 1 - 2 = does not meet expectations; 3 - 4 = meets expectations; and 5 = exceeds expectations.
7-point maximum:	0 = not demonstrated; 1 - 2 = does not meet expectations; 3 - 5 = meets expectations; and 6 - 7 = exceeds expectations.
10-point maximum:	0 = not demonstrated; 1 - 3 = does not meet expectations; 4 - 7 = meets expectations; and 8 - 10 = exceeds expectations.

JUDGING

A panel of judges will review and judge all scrapbook entries according to the guidelines and rating sheet.

STATE AWARD

Awards will be presented to the top ten (10) chapter scrapbook submissions at the closing awards ceremony at the State Leadership Conference.

Chapter Scrapbook Rating Sheet for 2021 Virtual SLC

Theme of entire scrapbook should be centered around the current National FBLA theme	_____	10
Organized in a natural chronology and/or logical sequence with a table of contents and divided into sections	_____	10
Neatness, workmanship, and graphic design/layout of the scrapbook submission	_____	10
Evidence of originality	_____	10
Scrapbook is organized to hold the interest of the reader	_____	10
Overall attractive appearance/design of digital/physical scrapbook (cover/inside materials)	_____	7
Correct grammar, punctuation, and spelling	_____	5
The following items should also be included:		
* Decorative or graphic cover to include, chapter, location, year, and theme	_____	7
* Table of contents and section dividers	_____	5
* Newspaper clippings, programs, favors, charts, and diagrams	_____	7
* Hand drawings, graphics, and/or cartoons	_____	7
* Photographs and pictures with captions	_____	7
* Color scheme	_____	5
	Total score	_____ 100

School: _____

City/County: _____

Judge's Signature: _____ Date: _____

Judge's comments: