

## How-to-Guide on starting a **March of Dimes** fundraising team for your chapter

- Create a team of 4 members
- Either assign members to the team or have an application process
- Have the team meet on a monthly basis to discuss current and upcoming fundraisers
- Any member can be apart of this team and members that are not a part of the team are always welcome to add input and assist.



The State Officer Team will provide your chapter/team with fundraising ideas and upcoming statewide fundraisers and events. It will be up to your chapter and your team to decide which fundraisers you will participate in. Make sure to share your fundraisers on social media using the hashtag #mdfbla. Creativity is encouraged in these teams, if your team has an idea or fundraiser not suggested by the State Officer Team feel free to implement your ideas, share your creativity with the State Officer Team so that we can as effectively as possible raise money and awareness for MoD.

### **Fundraisers:**

- Coin drive; Have your chapter decorate containers and place them in classrooms, cafeterias, offices, etc.
- World Prematurity Day; World Prematurity Day is November 17th and falls on a Saturday this year. The Friday before, November 16th, color your school purple. Have your chapters members where purple and advertise the event to the whole school. This is not a fundraiser but is a way to spread awareness.
- Baskets for Babies; Your MoD fundraising team will be in charge of your chapters Baskets for Babies contribution. Have your team design and submit a basket for the State Leadership Conference.

### When creating your own fundraisers here are important things to consider:

- Is it sustainable, can we continue to do this from year to year?
- Is it realistic, do we have the resources to accomplish it?
- Will people participate, is there an interest and willingness to participate in the fundraiser?

**The goal of creating these teams is to implement, in each chapter, a sustainable fundraising system. We hope that with these teams we can generate more fundraising and awareness for the March of Dimes than ever before.**