



FBLA CHAMPION CHAPTER PROGRESS TRACKER

Champion Chapter is a series of membership engagement-focused challenges that chapters may complete for national recognition. By completing the activities below, chapters accrue points. Chapters may accrue points across sections or by participating in all four sections. Champion Chapters are recognized at the following levels:

- Bronze Champion Chapter: 5,000-9,999 Points**
- Silver Champion Chapter: 10,000-14,999 Points**
- Gold Champion Chapter: 15,000-20,000 Points**

All Champion Chapters will earn a banner for the adviser's classroom/meeting space or a school award case. Added incentives such as ribbons at conferences, national recognition in publications, and plaques will also be available.

HOW TO PARTICIPATE: : Keep track of your chapter's activities and save documented examples in a shareable folder. Then, using the Champion Chapter submission links found on www.fbla-pbl.org, submit your work at the end of each section. For more information visit the FBLA website!



CTE Celebration (January 1 – March 15) focuses on chapter excellence and CTE awareness. CTE Celebration tasks are designed to showcase FBLA excellence and achievements, as well as promote the mission of the organization.

Chapters must achieve a minimum of 1,500 points for recognition (Service Season ribbons at NLC for delegates in attendance and digital certificate of recognition for the chapter)

| ACTIVITY | Point Earned | Max Points |
|--|---------------|--------------------------|
| Maintain or increase your chapter membership over last year. <i>(Calculated Automatically)</i> | | 1000 |
| Achieve Connect Ten (ten members more than last year's ending membership number) <i>(Calculated Automatically)</i> | | 1000 |
| Plan a second-semester recruitment drive <i>(Upload a copy of the recruitment drive plan and a copy of a news release with at least one photo)</i> | | 500 |
| Have your officers or members prepare a print ad and a PSA about FBLA-PBL Week or a video blog done during FBLA-PBL Week <i>(Upload a copy of the print ad and a link to the PSA or video blog)</i> | | 300 |
| Submit a Community Service Project for competition <i>(Upload summary/outline of the report and news release with at least one photo)</i> | | 500 |
| Submit an American Enterprise or Partnership with Business Project for competition <i>(Upload summary/outline of the report and new release with at least one photo)</i> | | 500 |
| Plan an activity for your members for each day of FBLA-PBL Week <i>(Upload a copy of a new release and at least one photo)</i> | | 350 (50 pts. per day) |
| Plan at least one activity for CTE Month in February that is different from the activities for FBLA-PBL Week <i>(Upload a copy of a new release and at least one photo)</i> | | 50 |
| Have at least one member participate in the President's Forum on the Monday of FBLA-PBL Week and submit one question <i>(Upload a copy of the registration)</i> | | 25 |
| Plan a social activity for your members during FBLA-PBL Week <i>(Upload a screen shot to one of your social media outlines of members at the social activity with #FBLA-PBL Week)</i> | | 350 |
| Prepare a flyer, bulletin board, or a display promoting FBLA-PBL Week <i>(Upload a photo of one of your members by the flyer, bulletin board, or display)</i> | | 100 |
| Post a photo from FBLA-PBL Week to Instagram with #FBLAPBLWeek <i>(Upload a screen shot of the post)</i> | | 100 |
| Have one of your officers write a letter to their senator or legislator highlighting the importance of Perkins funding to CTSOs and share the benefits of FBLA membership <i>(Upload a copy of the letter)</i> | | 100 |
| Organize a second semester social event or activity for all dues-paid members <i>(Upload a summary of the social event and at least one photo)</i> | | 500 |
| Have ten members follow the FBLA National Twitter account @FBLA_National <i>(upload a screenshot of the new followers)</i> | | 100 |
| Invite a community business leader to speak at a local chapter meeting <i>(Upload an agenda of the meeting and bio and photo of the speaker)</i> | | 100 |
| Have at least one local officer participate in Share your Story Day on Sunday of FBLA-PBL Week on social media and tag their story <i>(Upload a screenshot of the social media post with #ShareYourStoryDay)</i> | | 100 |
| Write an article about FBLA-PBL Week or CTE Month for Tomorrow's Business Leader <i>(Upload a copy of the article which includes at least one photo)</i> | | 100 |
| Sponsor an FBLA Trivia Game Night for members <i>(Upload a news release with at least one photo)</i> | | 100 |
| Sponsor a Teacher Appreciation Day <i>(Upload a news release with at least one photo)</i> | | 100 |
| Participate in a FBLA Educational Program <i>(Upload a summary of the program that you participated in and what you learned)</i> | | 100 |
| Recite the FBLA-PBL Creed at a meeting <i>(Upload an agenda of the meeting with a copy of the FBLA Creed included)</i> | | 100 |
| Ask your mayor or elected official to sign an FBLA-PBL Week Proclamation <i>(Upload a copy of a new release with a photo of the Mayor and your FBLA officers)</i> | | 500 |
| Total | | 6625 |
| | Submitted by: | Submitted On: |
| Deadline: March 1 | | |

