



MARYLAND FBLA

DECEMBER 2018 EDITION

MDFBLA CHAPTER CONNECTIONS



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- Community Service Project & Ideas
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- Competitive Events Preparation & More
- Professional Division Recruitment
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KEY DATES

DECEMBER

- 10** Non-Stop November Ends
- 21** RLC 2019 Testing Window Closes at 5PM

COMMUNITY SERVICE PROJECT AND IDEAS

-Hannah Klein, Region 4 VP

Community service is a major part of FBLA. As leaders, we should always be giving back to our community. By yourself or with your local FBLA chapter, community service is an empowering endeavour. A few things you can do are clean up a local park, read to the elderly at a local nursing home, or tutor elementary school students at feeder schools for your high school.

Another thing to do for community service is to participate in the MDFBLA March of Dimes Regional Competition. We are encouraging all the chapters, by FBLA region, to collect diapers, pacifiers, stuffed animals and more, and whichever school in that region collects the largest amount will be recognized on the regional level. More information can be found at mdfbla.org in the NEW Member Center.



Another aspect of community service is the Community Service Project competitive event. This is a chapter competitive event, and this event recognizes FBLA chapters that successfully implement community service projects to serve the citizens of their communities. Some guidelines to get started include: describing the project, degree of impact on your community, and publicity received.

There are many benefits to giving back to the community, so use this month to begin giving back and making change where you live.

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@MDFuture
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@Maryland FBLA

PRESIDENT'S MESSAGE



ESMERALDA SAMUDIO

Dear FBLA Members and Advisors,

As 2018 comes to an end, we hope you've achieved all of your goals you set at the beginning of the year. These next few weeks will be very important because you should be preparing for your competitive events. Regional conferences are going to be here before you know it. So, make sure you're ready to succeed!

During the month of November, chapters participated in the Media Madness Challenge. Chapters used their chapters Instagram account and posted daily pictures for the challenge, and those chapters who posted at least 12 pictures and used #MDFBLAMediaMadness will receive ribbons at SLC. Thank you to all of the chapters that shared their pictures with us, we hoped you enjoyed posting the pictures as much as we enjoyed gaining insight into your chapter. Also, we appreciate those chapters who participated in MDFBLA Spirit Week and posted pictures on Instagram.

At this point in the year, the State Officer Team has worked extremely hard and has successfully completed eight of thirty-three state goals! We also hope you've benefited from the Chapter Planning Guide, which can be found on the Resources page at mdfbla.org. We will continue to work hard to make sure that MDFBLA members "Create. Lead. Inspire." In the coming months more of the program of work goals will be accomplished and members will have access to more resources which will aid in their prosperity as we launch the MDFBLA Member Center.

If you or your chapter are interested in having one of the State Officers visit your school, make sure to fill out the "Chapter Visit Request Form;" which can be found on the MDFBLA website. The chapter visit includes an information session about FBLA, a workshop, and you can ask any questions you may have. Personally, I would love to get to meet more of the members in Maryland FBLA.

Best of luck in the year ahead! I know you will "Create. Lead. Inspire." everyone around you!

All the Best,
Esmeralda Samudio, State President

WANT TO REQUEST
A CHAPTER VISIT?

[CLICK HERE](#)

CHECK OUT OUR
FIVE MINUTE FRIDAYS

[CLICK HERE](#)

SFLC RECAP

-Isabelle Zhan, State Vice President



On October 31, Maryland FBLA hosted its 2018 State Fall Leadership Conference (SFLC) at the Hunt Valley Inn near Baltimore. With over 300 members and advisers at the conference, attendees were able to attend exciting workshops hosted by guest speakers as well as network with others from around the state.

One of the greatest opportunities the SFLC has to offer is its workshops. Presented by business professionals and the Maryland FBLA (MDFBLA) State Officer Team, these 45-minute workshops covered a variety of topics, including soft skills, entrepreneurship, leadership, and general FBLA tips. As the first state conference of the year, the SFLC gave members insight into upcoming MDFBLA activities and goals. Local chapter officers, members, and advisers received valuable advice to bring back and share with their home chapters.

During the general session, our keynote speaker Rhett Laubach, from YourNextSpeaker, LLC, discussed the importance of gratitude and serving others in life. His speech implemented interactive activities that made the audience feel engaged, and his story of discovering purpose in his own life truly inspired our members. Following his speech, students participated in Networking Bingo, a networking competition that encouraged them to meet new people in which they could win gift cards and prizes. By the end of the conference, our members walked away feeling motivated to "Create. Lead. Inspire." this upcoming FBLA year!

Do you think your chapter has been outstanding?

Then enter your chapter in next month's Chapter Spotlight!!

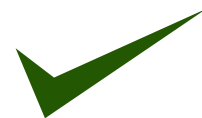
[CLICK HERE](#)

Maryland FBLA has so many outstanding members who do great things for this organization and local chapters.

If you know of an outstanding member, let us know in the link below!

[CLICK HERE](#)

CHAPTER PLAN OF ACTION



HOW SHOULD YOU LEAD YOUR CHAPTER? TIPS FROM YOUR STATE OFFICERS:

- 1** Continue to prepare for Regional Leadership Conferences by studying for objective test events and practice presentations for performance events. (RLC Testing Window November 26 - December 21 for objective test and performance events at RLC)
- 2** Hold a community service event or project for a local charity that may need holiday assistance.
- 3** If possible, hold another chapter fundraiser
- 4** Continue holding chapter meetings to achieve chapter program of work goals

TIPS AND TRICKS

- 1.** Use social media as a platform to promote your local FBLA chapter
- 2.** Take advantage of resources on the national website
- 3.** Reach out to local businesses for sponsorships, PD members, and guest speakers
- 4.** Know the difference between a business/formal email & informal email
- 5.** ALWAYS bring your energy and passion to all meetings and events!

FUNDRAISER IDEAS



CANNED FOOD DRIVE

Host a can collection fundraiser at your high school!

BAKE SALE

Prepare brownies, cookies, and other baked goods

RAFFLE TICKETS

Pay \$5 for a chance to win awesome prizes!

COIN CHALLENGE

Ask for donations and have classes compete to earn a prize!

FBLA FUN FACT

FBLA has over 196,950 members and more than 5,200 chapters in 47 states and 7+ countries.

COMPETITIVE EVENTS PREPARATION & MORE ABOUT REGIONAL CONFERENCES



LUKE MANN
REGION 5 VP

With Regional Leadership Conferences approaching it means it's also time to start preparing for your competitive events. I'd like to go over a few tips for when it comes to studying and preparing to compete!

- For online tests - first, always teach yourself a solid base of information regarding the topic before you switch to memorizing specific answers to study guides and Quizlets. This is important because the tests can vary significantly between each year, so different aspects of the topic may receive different emphasis between years.
- Second, make sure you utilize online resources to find study aids. A quick Google search for most topics can yield multiple results for pre-made flashcard sets, study guides, and other helpful pages.

- For performance events - First, always make sure that you read and fully understand the rubrics listed for your event on the national website, and keep in mind that the judging of these events is occurring entirely based on these rubrics.
- Second, thoroughly practice your performance before the actual conference. A good guideline to follow is that if you are presenting a powerpoint, you should be able to recite the entire presentation without seeing the slides.

SAMPLE STUDY
MATERIALS

CLICK HERE

REGIONAL LEADERSHIP CONFERENCES

REGION	CONFERENCE DATE	SNOW DATE	LOCATION
Region 1	January 15, 2019	January 17, 2019	Allegany High School
Region 2	January 7, 2019	January 10, 2019	Hereford High School
Region 3	January 9, 2019	January 16, 2019	North East High School
Region 4	January 9, 2019	January 16, 2019	Chesapeake High School
Region 5	January 5, 2019	January 9, 2019	Marriots Ridge High School

CHAPTER OF THE MONTH

DULANEY FBLA



The Dulaney chapter recently began their annual Stock Market Game, a club-wide challenge among over 80 participants spanning three months. As the game picks up its pace over the span of these few months, participants dwindle down to only a handful. The goal is simple – make the most money and climb the leaderboard to earn prizes including FBLA stoles and other merchandise. The means, however, are not so easy. In order to introduce their members to the world of stock exchange, the chapter hosted its “Stock Market Meeting,” where members learned the ins and outs of the stock market from Greg Paranzino, a professional financial advisor. From the basics “buy low, sell high” to an in-depth explanation of market trends, Paranzino helped prepare participants for the competition with an educational and constructive lesson, and set them loose to begin trading.



The Stock Market Game is an online program that aims to help students understand basic economics and the fundamental skill of investing. After a quick registration, the participant receives access to these various resources. With tutorials and lesson programs, anyone can learn and participate! This co-curricular activity also helps one do better in school. When one participates in The Stock Market Game, she/he is in a real-world situation where he/she will get to practice the content and skills taught in math, English Language Arts, economics, social studies, and other school subjects. Most importantly, The Stock Market Game will help one develop positive money habits and prepare for the future.

MEMBER OF THE MONTH

DAVID JIN - *Mt. Hebron High School*



David Jin is a member of Mt. Hebron High School's FBLA chapter. David is also a Maryland FBLA State Officer serving as this year's Reporter- Historian. David is responsible for a lot of the behind the scenes technical work. He runs all of MDFBLA's social media accounts and keeps our website up to date.

What makes him such a great member is his dedication and resourcefulness. David is willing and very capable to go above and beyond for this organization.

David Jin's contributions, while they may go unnoticed, are essential to this organization and shows the kind of work that will make a team, chapter, region, and state work at their highest capacity.

Thank you David for your Hardwork and Dedication to FBLA.



PROFESSIONAL DIVISION RECRUITMENT

MARYLAND FBLA



JOEY WEILAND

SECRETARY - TREASURER

Professional Division members are an integral part of our organization and cannot be overlooked. Maryland FBLA is extremely excited to unveil our new Professional Division Recruitment Package and theme. The new MDFBLA Professional Division recruitment theme is **BE A RESOURCE TO THE NEXT BUSINESS GENERATION.**

Recruitment materials are available in the NEW Member Center at mdfbla.org. Your chapter can access a shareable Google Slides presentation, a brochure, and recruitment letters for business professionals. These materials focus on how the FBLA-PBL Professional Division (PD) is service-centric while providing members personal benefits. It is important that all FBLA members understand how the Professional Division members serve FBLA members through mentorship, judging competitive events, delivering workshops and speeches, offering internships, and many more capacities.



Also, Professional Division members receive personal benefits for this service. They include competitive event opportunities, the ability to build a member's professional network, and discounts at popular establishments. The new materials also stress just how easy it is to become a Professional Division member through the online application.

We encourage members and chapters to send these materials to business professionals in your area and build a network of local PD members that will be resources to your chapter. Despite these new materials, word of mouth recruitment is still extremely important.

MDFBLA sincerely hopes that these new recruitment materials will be useful in recruiting new resources to the next business generation.

MIDDLE LEVEL CORNER

All middle level students have the chance to participate in the Middle Level LEAD Program. The LEAD Program is a three-tier membership recognition program that was developed exclusively for our FBLA-Middle Level members. This program focuses on recruitment, national programs, and leadership. There are three levels which are the bronze, silver, and gold. Each of these levels build upon the next and should be completed in order.

For each level, there is a certain amount of activities that each student must complete. For bronze level, there must be 10 activities completed, 12 activities must be completed for Silver, and 15 activities must be completed for Gold. There are so many different activities that students can choose from such as creating posters, showing school pride, and helping the homeless. Keep in mind, when you are working for badges in each level, you must keep document proof to show to your advisors. This can be done in many ways such as using google docs, drop box, flash drive, and social media platforms.

By completing these levels, students can receive pins, certificates, and digital badges! If you want to get involved in FBLA on a deeper level, be sure to check out FBLA Middle Levels LEAD Program. Check out the requirements at <https://www.fbla-pbl.org/middle-level/recognition-awards/lead/>

Best,
Kathy Yao, Parliamentarian

CHAPTER CHALLENGES



HELPFUL LINKS

[MDFBLA](#)

[FBLA](#)

[BAAs](#)

[CSAs](#)

[Key Dates](#)

[Competitive Events](#)

Pay It
Forward

DUE: 2/22 FOR MDFBLA - 3/1/19 FOR NATIONAL

The national FBLA Community Service Awards Program (CSAs) Recognizes members with extraordinary commitment to community service. A member who acquires 50 hours of community service to complete the first level, CSA community of the National FBLA CSAs will receive a ribbon at the SLC.