

# Maryland FBLA Newsletter December 2016

LEAVE A LEGACY OF LEADERSHIP DURING THE UPCOMING YEAR

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# Important Dates:

# December

- 2 Regional Leadership Conferences: Payment Due
- Tomorrow's Business Leader Chapter News Deadline
- Regional LeadershipConferences: Online TestingOpens
- 10 Non-Stop November Ends
- Deadline: Dues to receive Winter Publications
- 16 Fall Stock Market Game Ends
- 23 Blue Ocean
  Entrepreneurship
  Competition Registration
  Deadline (Click here for more info)

# January

- **Action Awareness Begins**
- Regional Leadership
  Conferences: Online Testing
  Closes
- March of Dimes Grant Application Deadline
- Region 1 (SD: Jan. 24<sup>th</sup>) and Region 5 (SD: Jan. 23<sup>rd</sup>) Leadership Conference
- 20 Region 2 Leadership Conference (SD: Jan 27<sup>th</sup>)
- 25 Region 3 Leadership Conference (SD: Feb. 1st)
- 26 Region 4 Leadership Conference (SD: Jan. 31st)

SD = Snow Date



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# 2016 Maryland State Fall Leadership Conference

By Prateek Swamykumar

On November 2nd, Maryland FBLA hosted their 2016 State Fall Leadership Conference, their first in three years. Over 250 students from numerous schools across Maryland converged at the Hunt Valley Inn in Hunt Valley, MD to participate in a day packed with exciting and informative workshops, networking, and guest speakers.

The day was organized into four workshop sessions, two in the morning and two in the afternoon. Students had the opportunity to attend workshops, led by business professionals and the Maryland State Officer team, on a variety of topics technology from entrepreneurship in the morning to accounting and networking in the afternoon. These workshop sessions were separated by the general



opportunities at the Regional and State Conferences.

session, which included a keynote address from Mr. David Jones about his journey with the "Six Degrees of Separation," an idea that states that every individual is separated by a max of 6 "friend of a friend" associations. The general session was followed by lunch and a networking session, where students had the opportunity to earn gift cards and FBLA swag by participating in Networking Bingo, an activity that encouraged interaction among members throughout the state.

By the end of the final workshop session, the attendees left the Maryland State Fall Leadership Conference more motivated and ready to leave their own legacy of leadership during this upcoming year!

# **Fundraising Tips**

Use these tips compiled by your State Officers to grow your chapter to new heights!

- 1. Make your events fun! The last thing supporters want is a boring event. Liven up your fundraiser with fun activities, music, and/or refreshments.
- 2. Variety is key. Try not to do the same fundraisers all the time. People will start to get tired of supporting your chapter if you continue to host general fundraisers like the bake sale. Spice it up and add some variety!
- 3. Get EVERYONE involved! Don't be afraid to reach out to your entire community. The more people you get involved, the more successful your fundraiser will be.
- 4. Include your "Why" statement. If people are not convinced on why you need their donations or where the money is going, they will not be quick to pull out their wallets. Be sure to inform them about the benefits of their donation.

# What has MDFBLA been up to?

### **Events**



### Maryland Signature Chefs Auction and Dinner

State Officers and members of Chesapeake, Dulaney, and Marriotts Ridge FBLA volunteered at the March of Dimes Signature Chefs Auction and Dinner in Baltimore, MD on November 9<sup>th</sup>, 2016. Our volunteers assisted with taking pictures, greeting guests, and running the silent auction. Overall, it was a wonderful opportunity to not only help the National Partner but also see how certain organizations impact the lives of many others.



### CTE/PLTW Guidance Counselor Conference

Sophie Sun, our State President, and Lauren Prinn, our Region 5 Vice President, participated in the CTE/PLTW Guidance Counselor Conference. They were a part of a student leader panel, where they provided valuable insight into the opportunities and benefits associated with FBLA.

# **Chapter Visits**



Allegany High School, Region 1

## **Chapter Visits (cont.)**



Catonsville High School, Region 2



Easton High School, Region 3



Northern Middle School, Region 4



Centennial High School, Region 5