

DIRECTOR'S DIGEST

HIGHLIGHTS

Membership Year Closing Data

High School Members: 2,701, 51 Chapters

Middle School Members: 23, 4 Chapters

Collegiate Members: 1, 1 Chapter

Regional Leadership Conferences Competitors

Region 1: 256 Students

Region 2: 467 Students

Region 3: 441(HS), 5 (MS) students

Region 4: 263 students

Region 5: 643 students

Total Competing at RLC: 2,070

State Leadership Conference Competitors

High School: 904

Middle School: 10

Total Competing at SLC: 1,068

National Leadership Conference Competitors

High school: 319

Middle school: 8

Total Competing at NLC: 416

30
Top 10
winners from
Maryland

GOALS FOR 24-25

1. Establish routine communication with membership and offer member support.
2. Establish new chapters in all three divisions while supporting local officers, advisers, and members
3. Increase Social Media presence and public relations
4. Collaborate with members, chapters, and the community to promote Maryland FBLA.
5. Establish state level community service project, and support local chapters projects.

Important Dates

AUGUST

August 1

- Summer Starter Begins
- Membership Year Begins (Register and pay in FBLA Connect)

SEPTEMBER

September 25

- Summer Starter Submissions Due

September 26

- Shaping Success Begins

OCTOBER

October 1

- Membership Dues Deadline to compete at Regional Leadership Conference (RLC)
- RLC registration opens

October 15

- Dressed to Impress Scholarship Deadline

October 25

- Regional Leadership Conference registration closes – 5 p.m.

October 28

- Online Testing Window Opens (8AM-4PM)
- Pre-judge materials due 5PM
- RLC Payment Due

