

Baskets for Babies



March
of Dimes®
Saving babies, together®

2015 State
Leadership
Conference

MARCH OF DIMES BASKET RAFFLE

At this year's State Leadership Conference, we will host a basket raffle for the March of Dimes. We are asking that each chapter bring a themed basket to be donated for the raffle. The raffle will be held during the social event on Friday night. Conference attendees will purchase raffle tickets for a chance to win one or more of the baskets, and will drop their tickets into the containers located in front of each basket. All money raised will be donated to the March of Dimes. As an incentive to being creative and securing great basket items, the chapter who donates the basket that receives the most raffle tickets sold will receive an award for the "Best Basket."

Raffle tickets will be 2 for \$1, 15 for \$5, or 100 for \$20.

"BEST BASKET" RULES

A chapter can bring only one (1) basket for the raffle. Guidelines must be followed for the basket to qualify. At the end of the night, if your chapter's basket has the most raffle tickets deposited within its container, it will be deemed "Best Basket."

The winning chapter will receive a \$25 gift card!



- ☞ Baskets come in a variety of types and sizes*
- ☞ Be creative when choosing a theme*
- ☞ Decide on what items any student can use*
- ☞ Get a donation*
- ☞ Don't go overboard!*
- ☞ No Money Trees!*

THINGS TO CONSIDER WHEN CREATING A BASKET

1. ***Will other students be interested in the theme?*** As a chapter decide on a creative theme that would include items any student would like. Be original with your theme

2. ***How much should we spend?*** Once a theme is chosen, you will need to decide how much to spend; minimum, between \$20 and \$30 should be spent on the basket.

3. ***What if my chapter doesn't have the funds to create a basket?*** If your chapter doesn't have the money to purchase items for a basket, consider asking for a donation from businesses. If you ask a local business, try for tangible items and not gift cards since conference attendees may not live in that area. If you ask a chain business, gift cards are nice but purchase items with the gift card; if possible. For example, if you get a gift card to Wal-Mart, buy items with the gift card. If you get a gift card for Dunkin Donuts, then you realistically can't buy items in advance.

- Note: Wal-Mart is a national FBLA partner. Contact the store and find out who is the community representative. They may be more than likely to donate a gift card to purchase items.
- A letter example for donation purposes can be found on Page 3. This donation letter can be adapted for other businesses as well.

4. ***I have a theme and purchased items, so what do I do?*** You'll need to purchase a basket or container of some sort for the items. Baskets can be costly, try a plastic tub or something similar. Check your local Dollar Tree or similar store for inexpensive baskets or containers.

5. ***I've got a basket, now what do I do if I can't see all the items?*** Students will need to be able to see all the items or they may not choose your basket, so placement is very important. Use cardboard, shredded paper, etc to prop items up if difficult to see; put bigger items in the back and smaller items in the front. Use tape, if necessary to hold items in place.

6. ***How can I keep everything from falling out of my basket?*** Baskets MUST BE sealed in plastic. Plastic gift basket bags are available at craft stores, Wal-Mart, Dollar Tree, etc. The Dollar Tree has shrink wrap bags for gift baskets that also come with a bow. You can customize the size of shrink wrap bag by using a blow dryer; your basket items are less likely to move this way.

7. ***How will people know what my theme is, and what is contained within my basket?*** Your basket **MUST HAVE** a computer designed card or sign that contains the following: theme, list of items, and chapter name. **If any baskets contain nuts, coconut, etc., please note this on the card.



Future Business Leaders of America

Your School - Chapter # _____

Street Address, City, State, Zip Code

Phone Number

Current Date

Dear _____,

Future Business Leaders of America (FBLA) is the oldest and largest national organization for students preparing for careers in business. FBLA prepares students for real world professional experiences. Members gain the competitive edge for college and career success. More than a quarter of a million students participate in this dynamic leadership organization.

FBLA provides students with:

- Leadership development
- Community service experience
- Conferences and competition
- Networking opportunities
- Travel opportunities
- Scholarships and prizes
- Friendship and fun

FBLA's theme is "Step Up to the Challenge" for the 2014-2015 year. In order to break barriers, Maryland FBLA is having a basket raffle for the March of Dimes at their 2015 State Leadership Conference called *Baskets for Babies*. The March of Dimes has led the way to discover the genetic causes of birth defects, to promote newborn screening, and to educate medical professionals and the public about best practices for healthy pregnancy. Last year's raffle raised over \$600 for the March of Dimes.

Any contribution by your business will enable FBLA's efforts to reach the Maryland FBLA March of Dimes fundraising goal. Our chapter is asking for your contribution to our basket that would be raffled off at the 2015 Maryland State Leadership Conference.

We look forward to a response from your business, and hope you make a contribution to our *Baskets for Babies* raffle. If you have any further questions or would like more information, please contact us by email _____, or phone _____.

Sincerely,

Name

Chapter President

Name

Chapter Advisor

FBLA Mission

Our mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs.

CHECK LIST

- ✓ Creative Theme
- ✓ Within price range
- ✓ All items can be seen
- ✓ Basket is wrapped in plastic
- ✓ Computer generated card that indicates theme, list of items and chapter

BASKET RAFFLE REGISTRATION FORM

Chapter: _____

Address: _____

Phone Number: _____

Theme: _____

Advisor Name: _____

Advisor Signature: _____