

CHAPTER CONNECTIONS

Maryland FBLA - February 2020



February is
Career & Technical Education Month

Celebrate with FBLA!



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- ▶ CAREER AND TECHNICAL EDUCATION MONTH
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KEY DATES

- ▶ NATIONAL CAREER AND TECHNICAL EDUCATION MONTH (FEBRUARY)
- ▶ ACTION AWARENESS (JANUARY 1 - MARCH 1)
- ▶ FBLA - PBL WEEK (FEBRUARY 2-8)
- ▶ SLC 2020 PRE-JUDGE AND OTHER EVENT DEADLINE (FEBRUARY 7)
- ▶ MDFBLA SCHOLARSHIPS DEADLINE (FEBRUARY 7)
- ▶ SLC 2020 REGISTRATION DEADLINE (FEBRUARY 7)
- ▶ SLC 2020 PRE-JUDGE EVENT DEADLINE FOR FBLA - PBL WEEK ONLY (FEBRUARY 14)
- ▶ SLC 2020 ONLINE TESTING WINDOW OPENS (FEBRUARY 17)
- ▶ TOMORROW'S BUSINESS LEADER - SPRING ISSUE COPY DEADLINE (FEBRUARY 21)

OPEN EVENTS - STATE LEADERSHIP CONFERENCE

BY TAMAS MESTER, VP OF DATA ANALYTICS



With all five Regional Leadership Conferences concluded, it is now time for our State Leadership Conference! Some competitive events will begin at 12 pm on Thursday, March 12. As more details are known about what specific events will occur on Thursday, this information will be distributed to all chapters. Six open events will be offered at the 2020 State Leadership Conference. Any student participating in the SLC is eligible to participate in Open Events with no limitations per chapter or per event. Open Events will be offered in three sessions throughout the conference, with two tests being offered each session. A student may take one test in each session based on space availability. There is no pre-qualification requirement for these events and three awards are issued for each Open Event. The events will be offered at select times throughout the conference and will be offered on a first come, first serve basis. Once all seats are filled for each event onsite, the event will be closed. Open Events will be administered using scantrons onsite at the conference. Our state officer team hopes you take this FBLA opportunity and participate in Open Events at the 2020 Maryland State Leadership Conference!

OPEN EVENT TESTING SCHEDULE (tentative)

Session 1 Thursday, March 12, 2020 2:15 p.m. – 3:45 p.m.	Session 2 Friday, March 13, 2020 10:15 a.m. – 11:30 a.m.	Session 3 Friday, March 13, 2020 1 p.m. – 2:15 p.m.
<ul style="list-style-type: none">• Data Security• Digital Photography	<ul style="list-style-type: none">• Human Resource Management• Project Management	<ul style="list-style-type: none">• Public Relations• Python Programming

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CHECK OUT THE
**NATIONAL
FBLA
COMPETITIVE
EVENTS
RESOURCES**

fbla-pbl.org >>> Divisions >>> FBLA
>>> Competitive Events

[Click Here](#)

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PRESIDENT'S MESSAGE

BY HANNAH KLEIN



Dear FBLA members,

I would like to congratulate all members who placed in their competitive events at regionals, and I hope everyone who was able to attend their region conference had a great time! I met so many amazing people and can't wait to continue meeting more members!

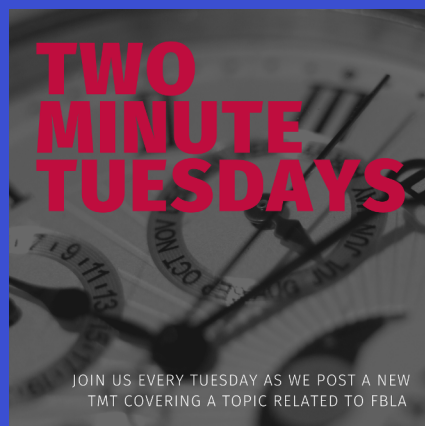
Now that all regional conferences are over, we are almost ready for our state conference which is one month away! For those of you advancing to states, start preparing now! If you're in a presentation event, update your presentation to make any improvements or modifications. Also, make sure to continue practicing in front of others. For those of you testing, try and study a wide variety of material leading up to the conference. Watch some informational videos, find an online study guide; whatever may help you! The online testing window for the state conference starts this month; February 17 to March 6.

In addition to preparing for the state conference, there are numerous activities to participate in this month. National FBLA-PBL Week is from February 2nd to February 8th, and the National Action Awareness Challenge is in progress and due March 1st; it's not too late to register!

I highly encourage everyone to take advantage of "A World of Opportunity" this month holds.

Wishing you all the best,

Hannah Klein, State President



[Click Here for Two Minute Tuesdays](#)

FBLA

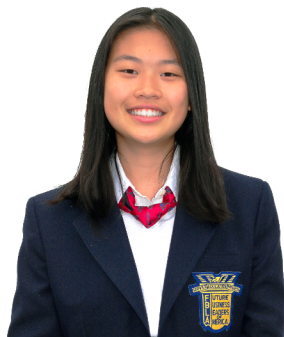
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STATE OFFICER TEAM RECOMMENDATIONS

BY KATHY YAO, VICE
PRESIDENT AND MEHUL
SREENIVAS, VP OF DATA
INTEGRATION



- Fundraiser:
 - **Book Sale:** This is a simple, but very effective fundraiser. All you need is to collect donated books from students within your school and then sell them at a low price.
 - **Board Game Tournament:** Having a board game tournament is very easy to host and just about anyone can participate. Participants can pay a small fee to play in the tournament with the winner receiving a small prize. It's fun for members and a great fundraising tool!
 - **Krispy Kreme:** Members sell dozens of donuts at \$10 a dozen and profit \$4-6 per box sold (Krispy Kreme also gives 25 dozens free when 100 or more are sold)
 - **Bake Sale:** Members hold a bake sale outside of a local grocery store and advertise FBLA while selling delicious treats to local consumers
- Book:
 - *How to Win Friends and Influence People* by Dale Carnegie
 - This book teaches you how to interact with others and win them over as it is an essential part of becoming a leader. Dale Carnegie's advice can benefit you both in your business and personal life.
- Podcasts:
 - *Dose of Leadership* by Richard Rierson
 - This show teaches their listeners how to develop both themselves and the group they lead. Through this podcast, interviews are included from various leaders in all aspects of life.
 - *Leaders in the Trenches*, by Gene Hammett.
 - Hammett aims at helping listeners build new strategies for success and expand their knowledge of leadership, marketing, and sales.
- Community Service:
 - **Blankets:** Make blankets together with your chapter! Afterwards, donate them to hospitals or homeless shelters.
 - **Local Nonprofit:** Volunteer at a local nonprofit center and raise awareness and money
- Advice/Tip:
 - Don't be someone you aren't
 - Don't let negativity from others bring you down
 - Failure is a natural part of success
 - Take Opportunities as they arise!

CAREER AND TECHNICAL EDUCATION MONTH

BY COLIN HANSON, REGION 3 VP



February is National Career and Technical Education (CTE) month which is dedicated to celebrating and spreading awareness for career and technical education. Schools and students are encouraged to celebrate the value of CTE and the accomplishments of their CTE programs across the country. CTE Month also makes educators, students, policymakers, employers, parents, and others aware of the value of CTE. CTE encompasses many different types of learn from the class to work-based, including certification programs.

So what can your chapter do to celebrate CTE Month? You should invite members of your local community to learn about your school's CTE programs, or your chapter could tell their CTE story to engage policymakers and the media via social media. Your chapter could work with business leaders to teach them the role CTE plays in readying students for the workforce. Another idea is to simply share facts about CTE to increase participation in your FBLA chapter, or lastly, use social media to advocate for CTE programs with tips, hashtags, and other posts related to CTE!

So start celebrating CTE Month now and try one of the suggested activities to bring your FBLA chapter into the limelight!

CHAPTER SPOTLIGHT - ANNAPOLIS HIGH SCHOOL, REGION 4

BY ALEXIS CASTILLO, REGION 4 VP



The Annapolis High Panthers are leaving their mark on Maryland FBLA!

Membership: The Annapolis FBLA Chapter started this membership year off strong with a 35% growth since last year. They are home to 108 passionate and diverse FBLA members. Annapolis FBLA is proud to be the organization in their school that brings together their 2 magnet programs; Performing and Visual Arts and International Baccalaureate.

Events: Thanks to their value for unity and connection, the Annapolis FBLA chapter hosts events before and after conferences/holidays in order to network with one another, celebrate qualifications, and just bond as a chapter. Back in November, they hosted their annual "Turkey Bash" before Thanksgiving. Along with these events, they also plan fundraisers before each conference with hopes of lowering the price for their members.

Achievements: Annapolis FBLA's greatest achievement this year is their membership. After working hard to recruit, they are glad to welcome each new member along with their returning members. They are also proud of the 70+ students who qualified at the Region 4 Leadership Conference for the upcoming State Leadership Conference in March.

Officers: Proudly serving Annapolis FBLA are the 2019-2020 officers:

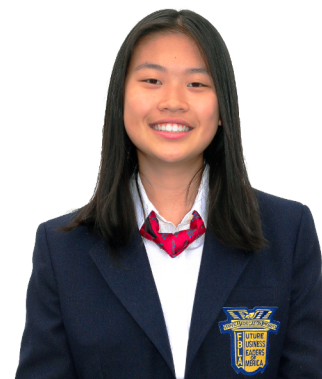
Nathaniel Ditmars - Co-President; Cierra Gladden - Co-President; Muhammad (Aflak) Zahid - Co-Vice President; Connor Walter - Co-Vice President; Madeleine Seppi - Treasurer; Luis Meza - Secretary; Rachel Donaldson - Reporter-Historian; Chloe Hannah - Parliamentarian; Snowden Cortright - Public Relations

Under the lead of co-presidents Nathaniel and Cierra and their advisor, Ms. Icenhower, Annapolis FBLA has definitely entered a world of opportunity and is looking towards a bright future!



RLC RECAPS

BY KATHY YAO, VICE PRESIDENT



Throughout the month of January, Maryland FBLA held five regional leadership conferences (RLCs). Members were able to hear from motivational keynote speakers, participate in workshops, compete for recognition, and network with students across the region. The conferences were very exciting, leaving the members of FBLA with new knowledge and experiences.

The Region 1 Leadership Conference featured over 245 members from ten different chapters throughout the region. By attending workshops by state officers, business teachers, and local officers, students gained valuable knowledge on the topics of networking, public speaking, and leadership. Although there were a few rough patches here and there, the conference closed with an exciting awards ceremony.

At the Region 2 Leadership Conference, members had the opportunity to hear workshops including One's Life Journey by Debbie Phelps, The ImPASTable Tower by local chapter officers, Get Involved: Don't Sit on the Sidelines by Danielle Naumann, and The Top 10 Rules of Personal Finance by Leonard Raskin. A total of 787 students attended this conference with great feedback received from both students and advisors.

The Region 3 Leadership Conference featured over 300 members in attendance. The Conference started with opening remarks, followed by interactive workshops, and ended with a closing ceremony. The workshops were a success, including bingo, a personal finance game, and one on financial literacy, leaving students with new found knowledge.

The Region 4 Leadership Conference also received positive feedback from the seven chapters that attended. Students could choose which workshop they would be most interested in out of a total of five. During the conference, members were able to form connections through networking with others throughout the region and gain recognition for competing in their competitive events.

The Region 5 Leadership Conference, after being rescheduled three times, also had similar successes. There were a total of ten total chapters that attended and completed performance events. Their conference was well coordinated, having great support from the volunteers and the community.

The five Maryland FBLA Regional Leadership Conferences were not only educational, but an exciting experience to all attendees. Maryland FBLA would like to extend a huge thank you to all the Keynote Speakers, judges, advisors, and workshop presenters for making this experience possible for the members of FBLA. We look forward to hosting our State Leadership Conference at the Renaissance Baltimore Harborplace Hotel from March 12-14.

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<http://www.mdfla.org/member-center.html>
- **FBLA-PBL NATIONAL WEBSITE -**
www.FBLA-PBL.ORG
- **MARYLANDCTEWORKS WEBSITE -**
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- **MDFBLA WEBSITE -**
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