

CHAPTER CONNECTIONS

Maryland FBLA - January 2020



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RUNNING FOR STATE OFFICE

**BY TIFFANY BIXLER,
SECRETARY-TREASURER**



Running for State Office is a big undertaking for any future business leader. It requires dedication, knowledge, and passion. To be a state officer, you have to be a serving leader.

After deciding to become a state officer, you should thoroughly read all the materials provided at mdfbla.org. Before you decide on what position you'd like to run for, make sure that you understand exactly what will be expected of you and that you will be able to give good work. A great source is the State Officer Handbook, which provides lots of information to a potential candidate and also explains each officer's role on the team in further detail. If you would like more information on the life of a State Officer, don't hesitate to reach out to one of my fellow State Officers or myself to ask any questions you might have.

As Maryland FBLA once again begins screening potential State Officers, there are some changes to the process that should be taken into consideration. New this year, in order for a candidate to be considered for an elected or appointed office of the state chapter, they must achieve a minimum score of 50% on the general FBLA-PBL knowledge test, as well as have completed the Future Level of the BAA Program. Candidates running for State President must be a past or current State Officer or have served as a local chapter officer for two or more years.

Maryland FBLA has also realigned the counties in each Region, and will be effective for the 2020-2021 school year. If you are questioning in regards to whether or not your school's county has been changed to another Region, you can find more information under the Resources tab at mdfbla.org. Applications are due by January 29, 2020.

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CHECK OUT THE
**NATIONAL
FBLA
COMPETITIVE
EVENTS
RESOURCES**

fbla-pbl.org >>> Divisions >>> FBLA
>>> Competitive Events

[Click Here](#)

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PRESIDENT'S MESSAGE

BY HANNAH KLEIN



Dear FBLA members,

I hope everyone had an amazing winter break and all of you are ready for this new year with MD FBLA!

Since it's a new year, consider doing new things, such as running for state office! The state officer applications for the 2020-2021 year are out and due January 29th. Being a state officer is one of the most rewarding experiences I've had and I highly encourage everyone to consider this opportunity!

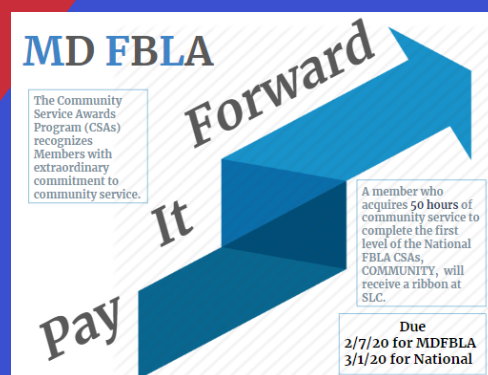
To those of you who have already attended regionals, I hope you had a great experience and took advantage of all the networking and educational opportunities! For those of you who have your regional conference later this month, good luck! You will be able to compete and network at this conference, so bring your business cards and dress to impress!

I wish everyone a happy new year!

Wishing you all the best,
Hannah Klein, State President



[Click Here for Google Form](#)



[Click Here for Two Minute Tuesdays](#)

STATE OFFICER TEAM RECOMMENDATIONS

BY SYMONE WRIGHT, REGION 1 VP



- Fundraiser:
 - Snowflakes Raffle: Sell tickets for a raffle for every ticket you buy, you design a snowflake the best snowflake wins a gift card and the raffle winner wins a winter wonderland gift basket.
 - Hot Cocoa: Sell hot cocoa in the mornings and in the afternoon. Serve with a donut and a candy cane to keep them coming back for more.
- Book:
 - How Winning Leaders Make Great Calls, Judgment by, Noel M. Tichy & Warren G. Bennis. *"With good judgment, little else matters. Without it, nothing else matters."*
- TedTalk/ Podcast:
 - How Great Leaders Inspire Action by, Simon Sinek, *"As it turns out, all the great inspiring leaders and organizations in the world, whether it's Apple or Martin Luther King, Jr. or the Wright brothers, they all think, act and communicate the exact same way. And it's the complete opposite to everyone else. All I did was codify it, and it's probably the world's simplest idea. I call it the Golden Circle."*
- Community Service:
 - Christmas Carols: Visit nearest nursing home and singing Christmas music and give warm cheers, not everyone had someone to share that holidays with so give them some of your leftover spirit.
 - New Year, New Look: Give your school, community center or etc. a new look. Make it look entirely new, maybe a new coat of paint, some fresh seeds beds for the upcoming spring. Anything to change it up for the new decade.

CHAPTER COMPETITIVE EVENTS

BY ANNIKA PIERRE MICHEL,
PARLIAMENTARIAN



The Local Chapter Annual Report is a prejudged report and a presentation. The Hamden L. Forkner Award recognizes FBLA chapters that effectively summarize their year's activities. The event provides participants with valuable experience in preparing annual business reports. The report should include the chapter's program of work. It should also describe the activities of the chapter that were conducted between the start of the previous State Leadership Conference and the current State Leadership Conference. Written reports and other pre-judged materials due by 5 p.m. online on February the 7th. For more information, visit <https://www.fbla-pbl.org/competitive-event/local-chapter-annual-business-report-fbla/>

The Gold Seal Award is a special chapter recognition named after Hollis and Kitty Guy. This award is nominated by state chair, local chapters participate in projects and programs identified with the goals of FBLA-PBL. The Hollis and Kitty Guy Award recognizes outstanding local chapters that have actively participated in projects and programs identified with the goals of FBLA-PBL. The number of awards presented at the State Leadership Conference is determined by the number of nominations verified by the judges. In recognition of this Award, there will be a certificate in the NLC registration packet, an NLC ribbon, and a standing recognition in Regional Campaign and Registration Session. For more information, please visit http://www.mdfla.org/uploads/3/1/0/0/31006403/gold_seal_2014-15.pdf

I greatly encourage that your chapter participates in the Local Chapter Annual Report and the Gold Seal Merit Award. It would be a great opportunity for you and your chapter. Also, don't forget about FBLA Week, which is a State ONLY Competitive Event from February 3-7, 2020!

FBLA-PBL Week

February 3-7

Monday - 2/3:

SHARE YOUR LOCAL CHAPTER FBLA STORY

Tuesday - 2/4:

Career and Professionalism Day

Wednesday - 2/5:

Adviser/Teacher Appreciation Day

Thursday - 2/6:

FBLA Spirit/Member Appreciation Day

Friday - 2/7:

Community Service Day

CHAPTER SPOTLIGHT - EASTERN TECHNICAL HIGH SCHOOL, REGION 2 BY SANGMIN WOO, REGION 2 VP



The Mavericks are leading the way for Maryland FBLA!

Membership: This year, Region 2's Eastern Tech FBLA saw its membership increase from roughly 170 to over 200 passionate students, boasting an incoming freshman class of over 90 members. Their sights are set on largest chapter in Maryland FBLA.

Achievements: Eastern Tech has been recognized with various prestigious awards. Completing the Early Bird, Super Sweeps, Nonstop November, and Media Madness, and MDFBLA Spirit Week challenges, they have championed what FBLA has to offer.

Events: Eastern Tech is currently planning several community service and fundraising activities by providing their continued support to the March of Dimes initiative and even hosting their own Karaoke Night.

Officers: MDFBLA Reporter-Historian Andrei Mapilian also serves as the active president for Eastern Tech FBLA. He is backed by his wonderful officer team - Neha Mupparapu (Co-Vice President), Kamalmeet Singh (Co-Vice President), Hannah Choi (Secretary), Lijon Guiyab (Treasurer), Meghan Thomas (Reporter-Historian), Lena Wang (Parliamentarian), and Annie Yuan and Leya Habtamu (Social Media Chair-Webmasters)

Eastern Tech have had a stellar 2019 for FBLA and are poised to continue this trend into the new calendar year!

HOW TO BE SUCCESSFUL WITH BAAS AND CSAS

BY JACOB BOOTH, VP OF DATA ACCOUNTABILITY



The Business Achievement Awards (BAA) is a fantastic opportunity to further your business knowledge and skills and show off what you know. There are four tiers to the BAA, The Future, Business, Leader, and America levels. In order to earn the awards at each level several activities need to be completed in the areas of service, education, and progress, the words surrounding the FBLA crest. Some activities are required while others are optional. To best choose the activities that fit you, talk to your advisor or someone else that has worked on their own BAA. For people who are just starting in their BAA's, my personal favorite activities in the Future level were taking a certification test at brainbench.com and creating a one-month budget for my chapter.

Any member can participate and receive recognition for their BAA at the local, state, and national levels! Just remember that each tier must be completed in order, and members can complete as many of the tiers as they wish in a one-year time period. To start working on your BAA's talk to your chapter advisor and get an account. The completion deadline for the Future, Business, and Leader levels is March 1st; America level is due April 25th.

And if you are looking to give back to and increase engagement with your community, you can participate in the Community Service Achievements (CSA). There are three tiers to the CSA, Community (50 hours of community service), Service (200 hours), and Achievement (500 hours). One good way to display your commitment to community service is by participating in the efforts of FBLA's national service partner, the March of Dimes. However, CSAs do not have to be FBLA specific, so feel free to include any of your community service done outside of the organization.

It is important to note that CSAs can span across all of your years as a member of FBLA. To get started visit fbla-pbl.org, then click on FBLA then CSA, select your tier, and log your hours. The deadline to finish and submit the Community and Service levels CSAs is on March 1st; Achievement level is due April 25th.

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Any chapter that has 10% of their members complete any level of the Business Achievement Awards will receive a ribbon at the State Leadership Conference.



SUBMISSION DEADLINES
Maryland: 2/7/20
National: 3/1/20



HELPFUL LINKS:

- MDFBLA MEMBER CENTER -
<http://www.mdfbla.org/member-center.html>
- FBLA-PBL NATIONAL WEBSITE -
www.FBLA-PBL.ORG
- MARYLANDCTEWORKS WEBSITE -
www.mdcteworks.org
- MDFBLA WEBSITE -
www.mdfbla.org