

CHAPTER CONNECTIONS

Maryland FBLA - March 2020



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KEY DATES

- ▶ MARYLAND FBLA STATE LEADERSHIP CONFERENCE
(MARCH 12-14)

THE STATE LEADERSHIP CONFERENCE IS ALMOST HERE!

**BY ANNIKA PIERRE MICHEL,
PARLIAMENTARIAN**



March 12 is coming soon! Get ready for the Maryland State Leadership Conference! An exciting and rewarding experience. This year, we are hosting our conference at a new location, the Renaissance Baltimore Harborplace Hotel. Here is everything to expect.

For this conference, we will have many entertaining and exciting events for our attendees. One of them is the Battles of the Regions. Get ready to root on your region as we have some friendly competition where we test participants' FBLA and pop culture knowledge!

We are also compiling photos from all chapters for use in a slideshow that will be shown during the countdown for each general session of the conference. We also cannot wait to see your March of Dimes basket design for the raffle. This will be your chapter's chance to receive an award for "Best Basket".

There will be six open competitive events, in which any members are welcome to participate. For more information, please review our 2020 February MDFBLA Newsletter. There will be many workshops opportunities to attend. Our motivational speaker, Brian Imbus, from the Imbus Entertainment Group, is a highly regarded hypnotist. His presentation will combine humor and hypnosis with a message of personal responsibility, accountability, and leadership. Brian's presentation will not disappoint and will inspire us all, as well as make us laugh.

Don't forget! There will be dedicated members campaigning for state office during the conference. It is important that you get to know your candidate that will be representing you in the 2020-2021 term. Ask them questions and investigate the campaign process!

Remember that the conference is a professional meeting for all attendees and should be treated as such. But besides that, prepare for your event, pack snacks, bring writing utensils for workshops and competitive events, and any other important items you may need! And of course, have fun but also follow our code of conduct. Maryland FBLA is excited to see you at the 2020 State Leadership Conference!

PRESIDENT'S MESSAGE

BY HANNAH KLEIN



Dear FBLA Members,

The State Leadership Conference is less than two weeks away! Remember the dates March 12-14 because this year's conference is going to be one to remember! With a new venue (Baltimore Harborplace Renaissance), and new members, this conference is going to be extraordinary!

Keep preparing for your competitive events! If you work hard, find confidence within yourself, and have a passion for what you're doing, you can succeed. It may seem hard right now, but it's all worth it.

Additionally, make sure to come to the conference dressed in your best business attire, as well as packing casual clothing. During the majority of the conference, members will be competing, attending workshops, and attending the opening and closing ceremonies. These events will require business attire. However, we have some fun activities organized, including a hypnotist and a dance, where members are encouraged to dress casual.

While you're at the conference, take advantage of it. There will be candidates campaigning for State Office, so visit their booths and pick up some souvenirs! Also, there will be a wide variety of workshops, so make sure to attend them and take notes!

I would like to thank every single one of you for making this year amazing. I am proud to call myself the State President of such a wonderful organization that hosts even more wonderful members. I can't wait to see all of you at the State Leadership Conference!

Wishing you all the best,

Hannah Klein, State President



[Click Here for Two Minute Tuesdays](#)

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STATE OFFICER TEAM RECOMMENDATIONS

BY SANGMIN WOO, REGION 2
VP AND TIFFANY BIXLER,
SECRETARY-TREASURER



Fundraising is key for all chapters. It allows you to support any chapter projects you may be participating in and help cover the cost of conferences for all members. Therefore, we'll be highlighting just a few of the many ways you can fundraise. See below what you and your chapter may be interested in doing!

- Restaurant Partnership - Contact a local restaurant and ask about fundraising opportunities. Select a date and send family and friends to eat there that night. The restaurant will give your chapter a percentage of the sales made on that day.
- Car Wash - Advertise and host a community car wash, in which any of the donations would go toward your FBLA chapter.

Mark Cuban, Warren Buffet, and Bill Gates all agree - that leaders are readers! **Books** expose you to new and thoughtful ideas, which have pioneered the business world. With that in mind, here are some fascinating reads that turned the pages for the SOT.

- *Humble Leadership* by Edgar H Schein: This book teaches the reader how to tailor their leadership style into one that will create a relationship between themselves and their followers. This type of leadership makes for a collaborative workspace and a happy, productive team.
- *Learning to Lead* by Ron Williams. Williams shows how anyone can grow and succeed as leaders, as he weaves the experiences of his career with the lessons we can all learn from them in an exceptional read.

Need something less hands-on than a book? Try one of our **podcasts**! Listen to a few of our favorite professional speakers as they describe their own experiences and help you succeed.

- *Popularity VS Profitability, Overcoming Fear of Judgment and How to Live in Your Purpose* - The Boss Babe Podcast
- *I am Enough: Leadership and Loyalty* - Marisa Peer
- *Leadership and Loyalty* - This podcast interviews successful authors, entrepreneurs, and leaders of many different organizations, and let's listeners hear the listeners hear how to develop their own business and leadership skills.

Community service entails what FBLA is all about: giving back. Here are a few ways you can connect you can contribute and gain CSA hours in the process!

- Tree Planting: Volunteer at a local nature reserve and help plant trees
- Soup Kitchens: Donate to a community food bank or serve in a nearby soup kitchen
- *Business clothing drive*: Ask friends and teachers to bring in old business attire and donate it to a local shelter or thrift store to help FBLA members who cannot afford professional attire.

General advice and tips:

- Confidence is key in every relationship, fake it till you make it.
- In order to be known, you need to be heard.
- Network and connect even deeper with your community
- Ask questions
- Find a hobby!

MARCH OF DIMES PROJECTS AT SLC

BY SYMONE WRIGHT, REGION 1 VP

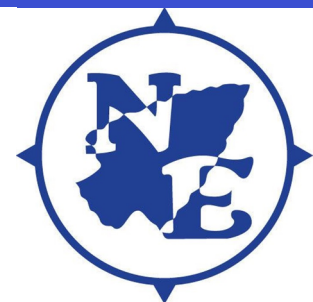


With March upon us, let's talk about the March of Dimes opportunity you will get to experience at our State Leadership Conference. We will be showcasing our *Basket for Babies*. Each chapter is given the opportunity to submit a basket that will be up for grabs at our SLC. Your chapter will have to come up with the most creative, attention grabbing basket in order to collect the most raffle tickets. The chapter with the most tickets when the raffle closes will be recognized on stage during the General Session on Friday, March 13, and the winning ticket takes home the basket! Tickets are sold as follows: 2 for \$1, 15 for \$5, and 100 for \$20.

Before the SLC, your chapter can participate in our *Bears for Babies* and it's simply \$1 to purchase a bear. You take it home and design the most creative bear. You return it to your advisor to be submitted for judging and the winning bear gets recognition on stage. Take this amazing opportunity to showcase your creativity, chapter pride, and help spread awareness for our partner March of Dimes.

CHAPTER SPOTLIGHT - NORTH EAST HIGH SCHOOL, REGION 3

BY HANNAH KLEIN, PRESIDENT



The North East High is leaving its mark on Maryland FBLA!

Membership: North East's Chapter has a total of 56 dedicated members. Throughout the year, each and every member has worked hard within their chapter organizing events and preparing for competitive events.

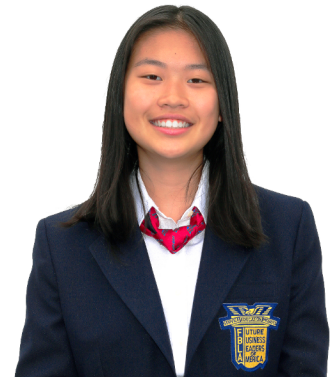
Events: So far, North East's Chapter has been able to host 12 meetings for this year! Along with these meetings, they've held four local chapter workshops, further providing educational material to their members. Keeping with tradition, North East was also able to host their seventh annual dodgeball tournament! In addition, they also planned a trip to M&T Bank Stadium for a tour for 9th graders to learn about CTE. A total of 98 freshman attended!

Achievements: North East FBLA has raised over \$250 for March of Dimes! While community service is going well, this chapter has achieved much more. Out of 56 total members, 36 qualified for and are competing at the State Leadership Conference! Also on the state level, North East has been able to complete every single MDFBLA Chapter challenge: Early Bird, Media Madness, Spirit Week, and BAA RockStar!

Proudly serving North East FBLA are the 2019-2020 officers: President - Andrew Roberts, Vice President - Ryan Kosminski, Secretary - Arianna Patel, Treasurer - Kenny Yetkin, Reporter - Andrew Kosinski, Historian - Megan Harris, Coordinator of Community Service - Olivia Blankenship, Coordinator of Fundraising- Emily Gizzi, Coordinator of Social Media - Owen Paolicelli, Special Projects Chair - Stephen Davis, Liaison - Abby Creech

NLC IN SALT LAKE CITY, UTAH HERE WE COME!

BY KATHY YAO, VICE PRESIDENT



A few months after the Maryland State Leadership Conference, the FBLA National Leadership Conference will be held in Salt Lake City, Utah from June 29th to July 2nd. These four days will be filled with exciting experiences as you will be able to hear from motivational keynote speakers, learn from interactive workshops, compete for recognition, and network with students all across the world.

One of my favorite parts about the National Leadership Conference is the experience of being able to travel and explore the city. Three possible suggestions of places to visit in Salt Lake City include Temple Square, Hogle Zoo, and the Red Butte Garden.

Temple Square is a landscaped plaza and Mormon Center located in the center of Salt Lake City. This square includes many beautiful landscapes including the Salt Lake Temple and Seagull Monument. Second is Hogle Zoo, which gives students an exciting and educational experience where they will be able to see animals from a diverse range of ecosystems. Last is the Red Butte Garden which consists of a botanical garden, arboretum, and amphitheater. Along with the scenery, many different hiking trails are offered at this garden along with concerts held in the amphitheater.

For those who do decide to attend the 2020 National Leadership Conference, be sure to take advantage of this opportunity. It is a unique experience to be able to travel to another city in the country, so experience Salt Lake City to the fullest. Learn new knowledge, but most importantly make memories with the people around you.

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HELPFUL LINKS:

- **MDFBLA MEMBER CENTER -**
<http://www.mdfla.org/member-center.html>
- **FBLA-PBL NATIONAL WEBSITE -**
www.FBLA-PBL.ORG
- **MARYLAND CTE WORKS WEBSITE -**
www.mdcteworks.org
- **MDFBLA WEBSITE -**
www.mdfla.org