

CHAPTER CONNECTIONS

Maryland FBLA - November 2019



INSIDE THIS ISSUE

- ▶ MARCH OF DIMES AND PREMATURETY AWARENESS MONTH
- ▶ CHAPTER CHALLENGES AND AMERICAN ENTERPRISE DAY
- ▶ REGIONAL CONFERENCES AND COMPETITIVE EVENTS

KEY DATES

- ▶ PREMATURETY AWARENESS MONTH (NOV 1-30)
- ▶ MDFBLA MEDIA MADNESS CHAPTER CHALLENGE (NOV 1-30)
- ▶ NON-STOP NOVEMBER (NOV 1-DEC 10)
- ▶ RLC 2020 REGISTRATION DEADLINE (NOV 8)
- ▶ RLC 2020 TESTING WINDOW OPENS (NOV 18)
- ▶ MDFBLA SPIRIT WEEK (NOV 11-NOV 15)
- ▶ AMERICAN ENTERPRISE DAY (NOV 15)
- ▶ MARCH OF DIMES WORLD PREMATURETY DAY (NOV 16)



MARCH OF DIMES - PREMATURITY AWARENESS MONTH

BY ANNIKA PIERRE MICHEL,
PARLIAMENTARIAN



The March of Dimes, FBLA's national service partner, has been raising money annually for over 40 years. FBLA has consistently ranked as the top March of Dimes youth fundraising partner, raising over \$15 million dollars and counting.

November is Prematurity Awareness Month and sheds light on prematurity, birth defects and other ways to support the March of Dimes as they lead the fight! The Maryland FBLA State Officer Team wants local chapters to spread awareness of the March of Dimes' fight!

Because FBLA is a dedicated partner, we are encouraging local chapters and members to participate in Prematurity Awareness Month and National FBLA's Non-Stop November. The Non-Stop November challenge runs from November 1 through December 10; which emphasizes March of Dimes awareness activities. Chapters that complete the Non-Stop November Challenge will receive a special recognition ribbon in their National Leadership Conference registration packets.

For Prematurity Awareness Month, local chapters can participate during Maryland FBLA Spirit Week, GOpurple for World Prematurity Day on November 17, or post on Instagram for the MDFBLA Media Madness Challenge. November 11-15 is our Maryland FBLA Spirit Week, in which November 14th's activities are about the March of Dimes.

Throughout November, the State Officers Team recommends that all Maryland FBLA members create awareness through social media, flyers, and your school, and any other creative ideas local chapter's can develop to help the March of Dimes continue fighting!

Maryland FBLA Spirit Week

November 11-15

Celebrate MDFBLA Spirit Week and complete the challenge by choosing one activity (listed below daily event) each day to participate in. Post an image onto Instagram using your chapter's Instagram and use #MDFBLASpirit for your progress to be recorded!

Maryland FBLA Spirit Week

FBLA CELEBRATION	11/11
CREATE POSTERS, SOCIAL MEDIA POSTS TO SHOWCASE CHAPTER ACHIEVEMENTS; WEAR FBLA SHIRTS; CELEBRATE FBLA IN YOUR OWN WAY!	
MEMBER APPRECIATION	11/12
HOST AN ICE CREAM PARTY; SEND BREAKFAST BAGS TO YOUR MEMBERS; SPONSOR A SECRET SANTA; CELEBRATE MEMBERS IN YOUR OWN WAY!	
ADVISER/TEACHER APPRECIATION	11/13
MAKE SNACK BAGS FOR TEACHERS/ADVISERS; WRITE THANK YOU CARDS TO GIVE TO THEM; CELEBRATE TEACHERS/ADVISERS IN YOUR OWN WAY!	
MARCH OF DIMES AWARENESS	11/14
CREATE YOUR OWN EVENT TO EDUCATE, FUNDRAISE AND RAISE AWARENESS FOR PREMATURE BIRTH (REFER TO THE MARCH OF DIMES WEBSITE FOR IDEAS)	
AMERICAN ENTERPRISE DAY	11/15
CELEBRATE THE DAY BY CREATING YOUR OWN EVENT THAT REPRESENTS THE IDEAS OF FREE MARKET ECONOMY, ECONOMICS, AND/OR ENTREPRENEURSHIP!	

PRESIDENT'S MESSAGE

BY HANNAH KLEIN



Dear FBLA members,

I hope everyone is doing well! We still have a long and amazing year ahead of us. To everyone who attended the National Fall Leadership Conference in Washington, D.C., I hope you had an amazing time and took advantage of the workshops and networking opportunities during the conference! It's always nice to meet new people and learn new things!

If you're competing in a competitive event, make sure you have chosen it by now! If you're testing: study, study, study! There are an abundance of resources to study if you go to your event on the national website at www.fbلا-pbl.org. Remember: knowing what you're being tested on will help you place at regionals, and even qualify for states!

If you're participating in a presentation event, practice makes perfect! Try presenting in front of your chapter to get feedback on what you need to improve for your presentation. You can also watch videos of presentations and look up tips online. Good luck everyone!

Wishing you all the best,

Hannah Klein, State President

MARYLAND FBLA

CHAPTER VISIT REQUESTS

Want an MDFBLA State Officer to visit your chapter? Fill out a request form and make it happen!

[Click Here for Google Form](#)

TWO MINUTE TUESDAYS

JOIN US EVERY TUESDAY AS WE POST A NEW TMT COVERING A TOPIC RELATED TO FBLA

[Click Here for Two Minute Tuesdays](#)

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STATE OFFICER TEAM RECOMMENDATIONS BY ANDREI MAPILISAN, REPORTER-HISTORIAN AND JACOB BOOTH, VP OF ACCOUNTABILITY



First, on the list are effective **fundraising** options! These options are tried and true methods used by your very own state officer team. Try them out, and see what works for you and your chapter.

- Recycling Drive - Set up a partnership with a company that will exchange funds for old goods, then get students to bring in old electronics and clothes
- Coupon Books - Buy coupon books to sell to your family and friends. We recommend using www.savearound.com.
- Chapter Based FBLA Merchandise - A great way to fundraise money for your chapter is by selling FBLA merchandise that's tailored specifically for your chapter.
- Movie Night - One day after school, have your chapter host a movie night, where everyone can go to a large location within the school, bring in blankets and pillows, and watch a movie together while laying down on the ground.

Getting out and helping your **community** serves as a great way to get your name out in the community, and is also just a good thing to do. Here are some of our preferred means of giving back to the community.

- Glasses Donation - Donate old eyeglasses to an organization that collects and distributes them to people in need.
- Visit an Animal Shelter - Visit your local animal shelter and help take care of some animals
- Care Kit - Make "care kits" with shampoo, toothbrushes, combs, etc. to donate to homeless shelters
- The Giving Tree - Set up a Christmas Tree in your school's lobby and decorate it. Then, place large, empty boxes around it. Encourage students to donate items such as winter clothing, children's toys, etc. Then, donate the proceeds to charities who give back to those in need.

Reading is a great way to broaden your horizons and improve your creativity, knowledge, and critical thinking. An interesting book is also a great way to pass time. With this in mind here is a suggestion we believe you will find both informational and interesting:

- *Traction* by Gabriel Weinberg, Justin Mares - Traction teaches you the 19 channels that will help you to both build a customer base and pick the right ones for your business. It features interviews with more than 40 renowned business owners, such as Jimmy Wales (Wikipedia), Alexis Ohanian (Reddit), Paul English (Kayak), and Dharmesh Shah (HubSpot).
- *Outliers* by Malcolm Gladwell - Malcolm Gladwell is a well-renowned author. He's the author of many famous books, one of which is the book, *David and Goliath*. In the book *Outliers*, Gladwell focuses on the other factors that contribute to the successes of a variety of individuals, such as Bill Gates. Instead of focusing on the traits that made these individuals successful, he delves into what set them apart from others.

And for those of you who enjoy **listening** rather than reading we have just the thing for you a podcast to listen to when your cleaning, doing homework, or driving around.

- How I built this - A Podcast produced by NPR, How I built this is a fantastic podcast to listen to if you are interested in hearing how companies like Airbnb, Instagram, and even Southwest Airlines started from the founders themselves.
- Revisionist History by Malcolm Gladwell - Not only is Gladwell a well-renowned author, he also hosts a famous podcast series. He currently has 4 seasons, with approximately 10 episodes each. In each episode, he covers other topics that many people don't truly take the time to ponder on.

General advice and tips:

- Visit the national website and state websites - Both websites have fantastic tools and resources to better familiarize yourself with FBLA and our conferences.
- Contact your state officers! - Information is on the MDFBLA website
- Take on new challenges/activities. Who knows? You might be a natural at it.
- Try to find the positives within everything before acknowledging the negatives.
- Working hard is important, but so is getting some rest here and then.

CHAPTER CHALLENGES AND AMERICAN ENTERPRISE DAY

BY SANGMIN WOO, REGION 2 VP



With the start of November comes a few of our chapter competitions that we have to offer. The first is our annual Media Madness Challenge. Throughout this month, post a picture on your chapter's Instagram with **#MDFBLAMediaMadness** in accordance to the social media calendar that we've created. Posting on at least 12 of the 18 total days listed on the calendar will earn your chapter a ribbon at the State Leadership Conference in March.

Also, the week from November 11-15 is designated as Maryland FBLA Spirit Week. If your chapter posts appropriately on each day during this week, you will be recognized with another ribbon at the State Leadership Conference. On these days, make sure to post your pictures with both **#MDFBLASpirit** and **#MDFBLAMediaMadness** so we can record your progress. Searching these hashtags on Instagram, you can see many examples of what some chapters have done in the past. The last day of Spirit Week, November 15, is American Enterprise Day, FBLA's salute to our free system of business. Chapters are invited to commemorate American Enterprise Day through a wide variety of activities, projects, and festivities. Show us how you and your chapter celebrate this day as part of the Maryland FBLA Spirit Week Challenge! There's even a competitive event dedicated to American Enterprise Day, so we highly encourage you and your chapter to participate! For your project to qualify for the competitive event, it must promote awareness of the American enterprise system in your school/community. More information can be found [here](#).

MD FBLA November Media Madness

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					Your local Chapter	
	Chapter meeting	With an administrator	FBLA bulletin board	Freshman members	Chapter officer team	
	FBLA T-shirts	Celebrate FBLA	Member Appreciation	Advisor Appreciation	American Enterprise Day	
	March of Dimes Awareness	NEW Member Appreciation	Sophomore Members	Seniors Members	Chapter Service Project	
	Junior Members	Chapter Choice				

Use your chapter's Instagram account to participate in a minimum of 12 daily challenges. You must use **#MDFBLAMediaMadness**. All participating chapters will receive ribbons at SLC.

CHAPTER SPOTLIGHT - BOWIE HIGH SCHOOL, REGION 1

BY SYMONE WRIGHT, REGION 1 VP



Community Service- Bowie HS conducted a Going Green With Pride, as well as a Community Clean up on October 19th.

Officers- Elections were held on Oct 10th and the team was finally established with Samantha Espinoza, President; Vice President, Fatmata Barrie; Treasurer, Naomi Wilson, and Historian/Reporter, Jordan Iweala; Parliamentarian, Ikia Robinson.

Membership- The chapter is working hard to recruit new members every day.



REGIONAL CONFERENCES AND COMPETITIVE EVENTS SELECTION

BY TIFFANY BIXLER,
SECRETARY-TREASURER



At our Regional Conferences, members have the chance to improve and prepare themselves for the business world by participating in networking opportunities, learning more about personal branding, and engaging in fun group activities. These workshops allow members to cultivate their business skills among other future business leaders. While many are enjoying fun workshops, others are preparing for their competitions, which leads to how to choose yours.

Every person is different, but FBLA has a competition to cater to anyone's interests. Competitions can be broken down into two main categories: Objective Test and Presentation. The easiest way to decide on the type of competition to participate in is to choose whether or not you are comfortable speaking in front of a small panel of judges. If you choose a Presentation competition, you just might present a news broadcast, a public service announcement, or an impromptu speech. If an objective test is the type of competition for you, you have the chance to test on Accounting, Economics, or Journalism. For those in lower grades like 9th and 10th, we offer introductory competitions such as Introduction to Business Presentation, Introduction to Information Technology, and Introduction to Public Speaking.

If you still aren't sure what type of competition best suits you, the MD FBLA website provides a flow-chart of simple yes or no questions to help you decide. This can be found under the [Resources](#) tab on the MDFBLA website. The dates, snowdates, and location for the regional conferences can also be found on the MDFBLA website under [Conferences](#). The State Officer Team looks forward to seeing you at the Regional Leadership Conference this January!

FOLLOW OUR SOCIAL MEDIA HANDLES:



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MARYLANDFBLA



INSTAGRAM:
@MDFBLA



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@MDFBLA



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Any chapter that has 10% of their members complete any level of the Business Achievement Awards will receive a ribbon at the State Leadership Conference.



SUBMISSION DEADLINES
Maryland: 2/7/20
National: 3/1/20



HELPFUL LINKS:

- MDFBLA MEMBER CENTER -
<http://www.mdfbla.org/member-center.html>
- FBLA-PBL NATIONAL WEBSITE -
www.FBLA-PBL.ORG
- MARYLANDCTEWORKS WEBSITE -
www.mdcteworks.org
- MDFBLA WEBSITE -
www.mdfbla.org