

CHAPTER CONNECTIONS

Maryland FBLA - October 2019



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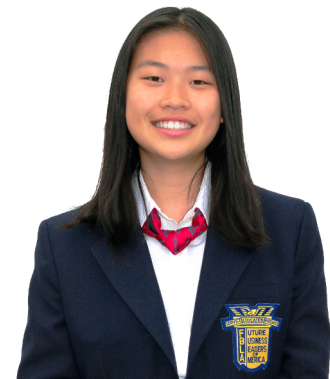
- ▶ WELCOME BACK AND CHAPTER RECRUITMENT
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KEY DATES

- ▶ RLC 2020 REGISTRATION OPENS - OCTOBER 14
- ▶ SUPER SWEEPS - AUGUST 1 TO OCTOBER 20
- ▶ EARLY BIRD REGISTRATION - MDFBLA CHAPTER CHALLENGE DUE - OCTOBER 20
- ▶ NFLC 2019 REGISTRATION DEADLINE FOR WASHINGTON DC - OCTOBER 25

WELCOME BACK MARYLAND FBLA!

BY KATHY YAO, VICE PRESIDENT



Welcome back Maryland FBLA! The Board of Directors and State Officer Team are extremely excited for the new membership year and can't wait to bring you all a world of opportunity. This year, we hope to bring you more experiences and opportunities to allow you all to develop into community-minded business leaders. To start off this year, MDFBLA would like to provide you with some tips and tricks regarding chapter recruitment, and additionally introduce a few chapter challenges.

The beginning of the school year is always a crucial time for membership recruitment. An excellent way to recruit new members is to use social media to your advantage. It only takes a few minutes to make a post, creating the perfect opportunity to recruit new members. Advertisements such as posters to put around your school should include necessary information such as the day, time and location of meetings, and a brief introduction of FBLA. Additionally, make meetings interesting so members want to keep coming back by playing music before the meeting and planning icebreakers. Keep the meeting interactive and make sure to include a Q&A session for anyone who has any questions. If executed well, your chapter could have a large membership increase this school year!

The Early Bird Challenge is one of MDFBLA's many chapter challenges, but this one focus on member recruitment. Chapters with five or more dues paid members before October 20th are recognized with ribbons at the State Leadership Conference. Keep in mind is that completion of the Early Bird Challenge is required for chapters who want to earn the Gold Seal Chapter Award.

MDFBLA



Early Bird Challenge

Have 5 or more dues-paid members submitted to National FBLA

DUE BY OCTOBER 20

*The Early Bird Challenge is required to earn the Gold Seal Chapter Award.

PRESIDENT'S MESSAGE

BY HANNAH KLEIN



Dear FBLA members,

I hope everyone has had an amazing summer! Everyone can now look forward to an exciting new year with Maryland FBLA. This year, Maryland FBLA brings so many new opportunities to the table.

Speaking of opportunities, the national theme this year is "A World of Opportunity", and for the 2019-20 year, Maryland FBLA is going to provide those opportunities to you. We are focusing on creating resources to assist you in competitive events, working on our partnership with the March of Dimes, and engaging you on social media. However, there are many other goals on our Program of Work that are intended to provide more opportunities that are beneficial to you.

Furthermore, Maryland FBLA wants to continue engagement with you. If you have questions, concerns, or would just like to have conversations about our organization, my email is hannah.klein@mdfbla.org. Feel free to contact me anytime. Also make sure to engage with our social media this year. We are going to be more active than ever on social media, so follow our instagram @mdfbla and our twitter @MDFBLA for updates and information.

It is also important to decide what competitive event you will be participating in; selection starts soon! I encourage all of you to visit the national website fbla-pbl.org, look at the competitive events, and decide which event will be the most beneficial to you!

Finally, I highly encourage everyone to participate in the opportunities they are given this year. Try and attend all our conferences this year; look into running for office, whether it's for your local chapter, or even the state!

Good luck this year, make sure to take advantage of Maryland FBLA's "World of Opportunity".

Wishing you all the best,

Hannah Klein, State President





STATE OFFICER TEAM RECOMMENDATIONS

BY COLIN HANSON, REGION 3
VP AND TAMAS MESTER, VP
OF DATA ANALYTICS



Fundraising is an essential part of an FBLA chapter. It can help provide members the opportunity and means to attend conferences, pay for dues, purchase business attire, and much more. It also helps build the chapter as a whole. There are a variety of fundraiser types that range in time and effort: you will need to figure out what works for you and your chapter. Below is a list of State Officer favorites.

- ▶ Krispy Kreme - Locate fundraisers on their website and apply for a fundraiser at your local store
- ▶ Joe Corbi's - Locate fundraisers on their website
- ▶ Food Nights - Contact a local Chipotle or Panera and ask about fundraisers
- ▶ Car Wash - Ask your school for permission to use their parking lot after school

Another facet of FBLA is **community service**. This is a great opportunity to help out your community and give back to those that have given to you. Below is a list of your State Officers' favorite ways to serve their community:

- ▶ Canned Food Drive - Contact a local food bank or grassroots
- ▶ Campus clean up - Organize a group of students to walk around the school and clean up trash
- ▶ Soup Kitchen - Have people sign up to volunteer in a soup kitchen
- ▶ Sock Drive - Organize a school wide sock drive to give socks to grassroots

What do Warren Buffet, Elon Musk and Bill Gates all have in common? You're probably thinking the answer is that they're all billionaires which is correct, but they also all read at least one **book** per week. If you want to be a great leader or business person like them we have some suggestions.

- ▶ *The Secret: What Great Leaders Know and Do*: Authors Ken Blanchard and Mark Millard team up to write a great novel that teaches lessons on leadership through a great story. P.S. This was the SOT's summer reading assignment and is personally recommended by the whole team!
- ▶ *How to Win Friends & Influence People*: In this classic, Dale Carnegie teaches you how to build meaningful relationships both in business and in life. This book is a must for anyone who needs that little extra boost in charisma or social skills.

Not a fan of reading? It's ok, we've got you covered! Podcasts are a great way to pass the time and learn whether you're on a commute, cleaning or just sitting at home! Here are some of our favorites for this month.

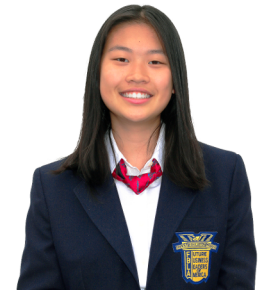
- ▶ *The Corp* - Professional baseball player turned businessman Alex Rodriguez teams up with Sports blogger Dan Katz to discuss business with some of sports' (and businesses') biggest names.
- ▶ *The Gary Vee Audio Experience* - Gary Vaynerchuck is one of the most positive, likeable and relatable business people out there. In his podcast he discusses his life and gives tips about business and entrepreneurship.

General advice and tips:

- ▶ Visit the National Website
- ▶ Visit the State Website
- ▶ Contact your state officers! - Information is on the [MDFBLA](#) website
- ▶ Be active!
- ▶ Have FUN!

CTSO JOINT OFFICER TRAINING RECAP

BY KATHY YAO, VICE PRESIDENT



From August 1-2, Maryland FBLA's State Officer Team attended the 2019 Career and Technical Student Organization (CTSO) Joint Officer Training hosted by the Maryland State Department of Education. Fellow Maryland State Officer Teams from organizations such as SkillsUSA and FFA gathered together for this two-day training at the Maritime Conference Center in Linthicum, MD. Although each CTSO is different in their own ways, students discovered the various similarities between their organizations, as their mission statements all included similar words such as leadership, career, and education. Additionally, through the guidance of Mr. Eric McGarvey (Ohio FBLA), students effectively worked in teams to plan, prepare, and present PowerPoint targeting key areas that CTSO members are often most struggle with; these include social media best practices, competitive events preparation and the regional conference experience. These presentations gave each CTSO a valuable tool that will be used in the future to educate all members. The MDFBLA State Officer Team looks forward to working with Maryland SkillsUSA and FFA at the CTSO Advisor Training this fall.

CHAPTER SPOTLIGHT - RESERVOIR HS REGION 5

**BY MEHUL SREENIVAS, VP OF DATA
INTEGRATION**



Through starting a new FBLA chapter, Reservoir FBLA has taken great lengths to invite students into a club that is beneficial to any profession in the real world:

- ❖ Membership - Already at 60 members, Reservoir is pushing to receive the award at nationals for biggest chapter growth, as well as a help towards the award for biggest state growth
- ❖ Community Service - Reservoir FBLA is partnering with the Root Studio, a Non-Profit organization based in Columbia, MD, to spread awareness on mental health and give people a place to express themselves freely in many different ways
- ❖ Fundraisers - All high schoolers love to run to Dunkin' Donuts in the morning before school, and Reservoir FBLA has taken action on that. With the addition of a monthly Krispy Kreme Donut fundraiser, students at Reservoir can't wait for it to come up again to receive their treats, while also supporting FBLA
- ❖ State Officers - Reservoir is proud to have 2 members representing their school on the Maryland FBLA State Officer Team: Tamas Mester - Vice President of Data Analytics & Mehul Sreenivas - Vice President of Data Integration. These two have worked hard to help jumpstart Reservoir's FBLA chapter and will continue to jumpstart other chapters throughout the state



BAA ROCKSTAR CHALLENGE

BY ALEXIS CASTILLO, REGION 4 VP



Besides competitive events, FBLA has more to offer in this "World of Opportunity". One of those opportunities being the the Business Achievement Awards. These are also known as the BAA's, which are ranked on 4 levels: Future, Business, Leader, and America. All 4 levels have activities you must complete that go hand in hand with service, education, and progress, the 3 words found on the FBLA emblem. These activities gradually get more difficult and challenging to complete as you rank up from Future to Business to Leader and to America. They also focus on classroom education and developing students as leaders inside and outside of their school. These activities help promote your local FBLA chapter, network with business professionals, and learn more about FBLA and what it can do for you. The Future, Business, and Leader Awards are due February 7 for Maryland FBLA in order to be recognized for the State Leadership Conference; or due by March 1 to National FBLA. The America Award is due February 7th for Maryland FBLA in order to be recognized for the State Leadership Conference; or due by April 25 to National FBLA for recognition at the National Leadership Conference. If your chapter wishes to participate in the BAA rockstar challenge to receive a ribbon at the State Leadership Conference, at least 10% of your members must complete any level of the BAAs.

FOLLOW OUR SOCIAL MEDIA HANDLES:



FACEBOOK:
MARYLANDFBLA



INSTAGRAM:
@MDFBLA



TWITTER:
@MDFBLA



YOUTUBE:
MARYLANDFBLA



Any chapter that has 10% of their members complete any level of the Business Achievement Awards will receive a ribbon at the State Leadership Conference.



SUBMISSION DEADLINES
Maryland: 2/7/20
National: 3/1/20



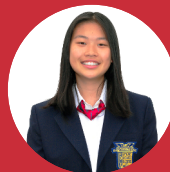
HELPFUL LINKS:

- MDFBLA MEMBER CENTER -
<http://www.mdfla.org/member-center.html>
- FBLA-PBL NATIONAL WEBSITE -
www.FBLA-PBL.ORG
- MARYLANDCTEWORKS WEBSITE -
www.mdcteworks.org
- MDFBLA WEBSITE -
www.mdfla.org

MEET YOUR 2019-2020 STATE OFFICER TEAM!



Joining FBLA during Freshman year, Hannah had been able to gain a sense of love and dedication towards the organization. Her caring nature for others allows her to serve as a wonderful leader for Maryland FBLA this upcoming year



To this day, Kathy has been able to take part in numerous opportunities that FBLA has to offer, such as the many different leadership conferences. Because she is a returning officer, she has the background experience necessary, to help take this SOT to greater limits.



Obtaining a love for the organization and having the hopes and desires to inspire others, Tiffany wishes to give back to the organization by serving its members as a leader. Her positive character is just the type to help lead this organization alongside the other officers.



Prepared to give it his all, Andrei is intent on serving this wonderful organization and its members in order to create a memorable and enjoyable experience for others. Because of his well-rounded personality, he is able to offer many valuable skills and experiences to his SOT in order to help make this year go down in history



By joining the organization, Annika had been able to grow in many different ways. Her core determination is what allows her to be able to complete her desire of encouraging others in achieving their own goals



Inspiring others her age to achieve their dreams and embrace who they are, is simply what Symone aspires to accomplish. Having a strong-willed personality, she has what it takes to make this organization better than it already is.



By being elected into State Office, Sangmin is ready to represent the organization and display its core values alongside the other officers. With his charismatic personality, he embodies the essential characteristics of an inspirational leader for others to follow in his footsteps.



Stepping up to take on the challenge, Colin was determined to serve as a State Officer to the members of our organization. Having insightful ideas and thoughts, he is ready to bring forth innovation and creativity to Maryland FBLA.



Falling in love with organization and having the opportunity to grow as an individual, Alexis hopes to help others leave a legacy of their own. Along with her outstanding work ethic, she is fit to work on making this year for the organization one to remember for years to come.



Determined to make this year the best it has ever been for the organization, Jacob is eager to work with the other State Officers to make it happen. Having a focused mindset, he is ready to ensure that this year brings forth success for Maryland FBLA and its members.



Committing much of his time to CTSOs, Tamas has been able to gain tremendous amounts of experience and knowledge, and strives to help others do the same. Possessing a cooperative and cohesive personality, he is prepared to work with the other State Officers to make this year great.



Hoping to successfully assist members in bringing out the best version of themselves, Mehul is motivated to work hard in order to serve the organization and its members as best as he can. By having an outgoing personality, he is able to achieve his desire to make this year, great for Maryland FBLA.