

**Maryland FBLA
Board of Directors Update #2
October 20, 2014**

Dear Maryland FBLA Advisors:

Please take a few minutes to review the following information:

- Presentation slides from Advisor Training on September 18, 2014
- Gold Seal Chapter Award of Merit REVISED guidelines
- Regional conference information
- State Leadership Conference information, including fees and deadlines
- Competitive Event Handbook update

Presentation slides from Advisor Training on September 18, 2014

Attached is a PDF of the Advisor Training presentation that the Board presented during CTSO Advisor Training in Timonium on September 18, 2014. Included in this document are step by step instructions and screen shots from the National FBLA website regarding how to:

- Update your contact information with National FBLA
- Register members and submit dues
- Register students for recognition awards (Business Achievement Awards, Community Service Awards, Membership Mania, Membership Madness)
- Register for chapter membership and recognition awards (Outstanding Chapter Award , Membership Achievement Award, Market Share Award, 100 Percent Class Participation, FBLA Eco Chapter Project , Super Sweeps)
- Chapter and Advisor Resources (including competitive event tips, workshop presentations, ice breaker activities, fundraising ideas, templates for various chapter events, recruiting materials, membership videos, etc.)

There is a wealth of information available to you to help make your job as advisor easier and to help make your chapter successful. Please take a minute to review this document and the information contained within it so you are aware of all of the resources available to you.

Gold Seal Chapter Award of Merit – Revised guidelines and special chapter rebate program

We are pleased to offer updated guidelines for the Gold Seal Chapter Award of Merit chapter event and continue the rebate incentive program for being recognized as a Gold Seal Chapter. The revised guidelines and sample entry form will be included in the Maryland Competitive Events Guide that is still being finalized. For planning purposes, I have attached a copy of the new guidelines to this e-mail. This is an important event and the Board of Directors is strongly encouraging all chapters to actively participate.

Don't forget that one of the criteria requires dues to be paid by October 20 for at least five members. Please submit your dues by October 20 if you think your chapter will enter this event.

Conference Rebate Program is back for 2015!!-----Every chapter recognized as a Gold Seal Chapter at the 2015 State Leadership Conference is eligible for a \$10 rebate for each individual registered for the conference. To qualify for the rebate, your chapter must meet the requirements of the Gold Seal Chapter Award of Merit event and submit the entry form and all other required information by the deadline. All chapters who are recognized as Gold Seal Chapters at the 2015 SLC will receive a rebate check shortly after the conference. The rebate will be calculated as follows: # of paid attendees x \$10. Attendees include all paid attendees from your chapter (advisors, chaperones, guests, students, etc.).

Regional Conference Information

Please see the attached document which contains the dates for regional conferences as well as the online testing windows.

Registration for regional conferences will open on November 17, 2014 and will close on December 16, 2014.

Payment for regional conference competitive event registration is due on January 7, 2015.

Additional details on regional conferences (along with the Maryland FBLA Competitive Events Handbook) will be sent in the next few weeks, but I wanted to make sure everyone had the dates as soon as they were available.

Maryland FBLA State Leadership Conference – Hunt Valley, Maryland – April 23-25, 2015

Hold the date! The Maryland FBLA State Leadership Conference will be held at the Hunt Valley Inn from April 23-25, 2015. Attached is the tentative conference agenda and conference registration fees. In addition, a document explaining registration and payment deadlines is attached.

Competitive Events Handbook update

There have been changes to competitive event guidelines from National FBLA. We are working on finalizing the Maryland FBLA Competitive Events Handbook to take into account these changes and hope to release the in early November.