

# FBLA FUN HAS JUST BEGUN



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## Recruitment Ideas

**Skyrocket your membership with these cool ideas!**

### **Food**

Hold an informational meeting held after school. Promise members food (because everyone loves food), but don't give it out until after you have given your presentation (or else people may just get food and leave). Especially make sure to hand out invitations to all students in business classes as well as in ninth grade classes.

### **Flyers**

Create and hand out a one-page flyer. Advertise your local chapter's highlights, accomplishments, and benefits.

### **Candy Invitations**

Get a better turn out at your meetings by handing out candy invitations! For Example, pass out Payday candy bars with invitations saying, "Come join FBLA-PBL and see how to increase your PAYDAY!"

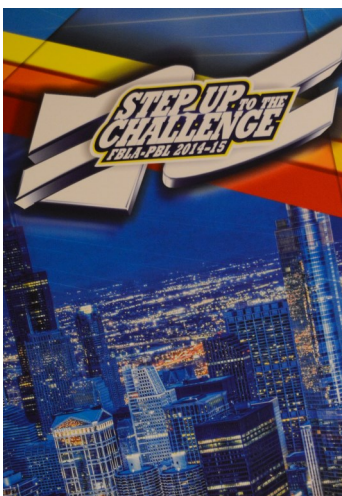
### **Lotteries**

Contact local businesses to see if they are willing to donate prizes such as gift cards, movie passes, etc. Then hold a lottery that only registered members can enter. Make sure to advertise the event throughout the whole school.

## 2014 DC NFLC

### **The National Fall Leadership Conference**

This is a chance for everyone to experience the same thrill and excitement of the National Leadership Conference in a more affordable way that's closer to home. Students and Advisors can attend NLC caliber workshops about career planning, leadership, and even college. Plus, the motivational general sessions are must sees. Make sure to attend National Fall Leadership Conference at Washington D.C. this November!



### **Save the Date!**

**National Fall Leadership Conference** | November 7-8, 2014  
*Washington, D.C.*

**Regional Leadership Conferences** | February, 2015  
*(Check [www.mdfbla.org](http://www.mdfbla.org) for dates and locations)*

**Maryland State Leadership Conference** | April 23-25, 2015  
*Hunt Valley Inn, Maryland*

**National Leadership Conference** | June 24-27, 2015  
*Chicago, Illinois*