



OUTSTANDING CHAPTER/CHAPTER OF THE YEAR

Miriam B. Dyer Award

2020-2021 Maryland FBLA Outstanding Chapter/Chapter of the Year					
Name of School:		Chapter President:			
Adviser's Name:		Adviser's Email:			
	No.	Activity	Page in LCABR	Max	Points
Chapter Management	1	Compete in the Local Chapter Annual Business Report event (score of 50pts min) *REQUIRED* -GS	Submit report	10	
	2	Develop a local chapter Program of Work -NOC		4	
	3	Hold a local chapter officer planning session -NOC		2	
	4	Complete a chapter Income Statement (March 2020 - February 2021) -NOC	Attach to this document	2	
	5	Conduct chapter meetings with workshop (1pt per workshop; max 3) -BAAL		3	
	6	Conduct an FBLA Emblem Ceremony -NOC, BAAB		1	
	7	Hold a local chapter end of year banquet or recognition event		2	
	8	Submit four (4) agendas and minutes for local chapter meetings -NOC, BAAF, BAAB, SS	Attach to this document	2	
	9	Complete a local chapter calendar listing meetings and chapter event - BAAB	Attach to this document	1	
	10	Complete an icebreaker for a local chapter meeting - BAAB	Attach Image and Agenda with Icebreaker	1	
TOTAL - CHAPTER MANAGEMENT				28	
Membership Recruitment	11	Pay dues for at least five 5 members to National FBLA by October 20 which earns the chapter the MDFBLA "Early Bird Challenge" -GS, SS		5	
	12	Have at least five (5) new professional division members on record by January 31 (current Lifetime members in a chapter are not eligible) -GS, BBAF, BAAB, BAAL Names of PD Members: _____ _____ _____		5	
	13	Increase chapter membership and complete the National FBLA Membership Achievement Award application -NOC, SS	Attach confirmation	2	
	14	Charter or reactivate a high school, middle level, or college chapter that is not your school (1 chapter only) -NOC Chapter Name & Date _____ _____		2	
	15	Participate in National FBLA membership awards - Mania, Madness, 100% Participate, Market Share, etc. (1 point per award; max 4) -BAAL		4	
	16	Develop a chapter recruitment video, brochure, flyer, invitation, etc. (1 p per item; max 3) -BAAF, BAAB, BBL, SS		3	
	17	Design an FBLA Bulletin Board -BAAF, SS		1	
	18	Prepare a "Benefits of FBLA" presentation and present to freshmen or business students not in FBLA -NOC, BAAB		2	
TOTAL - MEMBERSHIP RECRUITMENT				24	
Public Relations	19	Maintain a chapter website - -NOC URL:		2	
	20	Participate in Maryland FBLA Media Madness Challenge according to requirements (November)		5	
	21	Submit an article to National FBLA's <i>Tomorrow's Business Leader</i> -NOC, BAAB, BAAL	Attach confirmation	1	



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	22	Provide evidence of publicity of conference competition winners and/or a community service project in local news source (not school sponsored) (2 points per article; max 2 articles) - BAAL		4	
	23	Provide evidence of publicity of FBLA events within your school; i.e. school newspaper, school news show, social media (1 point per evidence; max 4) -gs		4	
	24	Submit images to MDFBLA conference slideshow (1 point per picture; max 5)	Submission confirmation	5	
	25	Maintain chapter social media sites, i.e. Facebook, Instagram, Twitter, etc. – Must have posting in current membership year on each site (1 point per site; max 3) –BAAL		3	
	26	Chapter Communication Plan to provide information to members	Attach to this document	1	
	27	Create and distribute a chapter newsletter at least 2 times during school year (1 point per newsletter; max 2) –ss		2	
	TOTAL – PUBLIC RELATIONS			27	
Community Service	28	Submit member(s) for the National Community Service Awards Program (CSAs) by the deadline for Maryland FBLA “Pay It Forward” Challenge (submit up to 5 members; points vary by submission level: Community Level - 1pt, Service Level - 2pts, Achievement Level - 3pts) Names of Members & Level Submitted:		15	
	29	Complete the Community Service Project competitive event		10	
	30	Participate in Maryland or National FBLA March of Dimes project (2 points per project; max 2 projects) – NOC, BAAF, BAAL		4	
	31	Conduct a March of Dimes awareness activity at your school that is not sponsored/developed by MD FBLA (1 point per project; max 2) – NOC, BAAF, NSN		2	
	32	Donate to Maryland FBLA Foundation (1pt per \$25; max \$250) – Mail to: Maryland FBLA Foundation, 8018 Hammock Ln; Pasadena, MD 21122	Attach copy of check sent	8	
	33	Conduct a local chapter community service project; must be different from MD FBLA sponsored community service projects – CANNOT be projects listed below in rows 34 to 42 (1 point per activity; max 3)		3	
	34	Partner with another school group in a service project (1 point per project; max 2) - NOC		2	
	35	Honor teachers during American Education Week (May) or National FBLA Week (Feb)		2	
	36	Contribute service hours or hold a canned food drive for a food bank/soup kitchen		2	
	37	Sponsor an activity the honors/supports the Armed Forces or Veteran		2	
	38	Sponsor a no texting while driving awareness activity in your school		2	
	39	Sponsor a bullying or cyber bullying awareness activity in your school		2	
	40	Sponsor a literacy project for elementary students or book drive – NOC, BAAB		2	
	41	Sponsor a Go Green or environmental service project in your school or community – NOC, BAAL		2	
42	Sponsor a financial literacy workshop in your school		2		
	TOTAL – COMMUNITY SERVICE			60	
Conf. Participation	43	Attended/participated in State Leadership Conference (March 2020) (1 point per attendee; max 5)		5	
	44	Attended/Participated in National Leadership Experience (June 2020) (1 point per attendee; max 5)		5	
	45	Attended/Participated in State Fall Leadership Conference (November 2020) (1 point per attendee; max 5) – NOC, NSN		5	



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	46	Attended/Participated in Regional Leadership Conference (January 2021) (1 point per attendee; max 5)		5	
		TOTAL – CONFERENCE PARTICIPATION		20	
FBLA Programs/Projects	47	Complete the Maryland FBLA BAA "Rockstar" Challenge (published requirements state at least 10% of your local chapter members must earn one level of the BAAs; members completing more than one level in the same year do not count as multiple entries toward the 10% total)		15	
	48	Have one (1) member complete the America Level of the BAAs by deadline of BAA Rockstar – NOC Name of Student: _____		2	
	49	Participate in National FBLA-PBL Week - February and submit entry to MD FBLA – NOC, BAAF, BAAB, AA		5	
	50	Participate in MD FBLA Spirit Week (Nov) by following the event requirements		5	
	51	Participate in LifeSmarts, Lead2Feed, or Virtual Business Challenges (1pt per program; max 3) – BAAB		3	
	52	Complete the American Enterprise Project competitive event – NOC, BAAF, BAAB, NSN		10	
	53	Complete the FBLA Chapter Challenges from National FBLA - Super Sweeps, Non-Stop November, and Action Awareness (1 point per challenge; max 3) – NOC, BAAF, BAAB		3	
	54	Submit an application for a Maryland FBLA Scholarship Name of Student: _____		1	
	55	Submit an application for a National FBLA Scholarship	Attach confirmation	1	
	56	Have up to three (3) members complete the MD FBLA Financial Literacy program – see requirements (1 point per member; max 3)		3	
			TOTAL – FBLA PROGRAMS/PROJECTS		48
Leadership & Career Development	57	Submit a candidate for Businessperson of the Year – GS Name of Person: _____		5	
	58	Perform Officer Installation or New Member Ceremony – GS, NOC, BAAB, NSN, AA		1	
	59	Involved businesspersons and other professionals as guest speakers in chapter activities (1 pt per speaker; max 3) – NSN, AA		3	
	60	Submit a candidate for 2020 Who's Who in FBLA Award Name of Student: _____		2	
	61	Chapter member running in the current membership year for State Office – BAAL Name of Student: _____		5	
	62	Planned and conducted visitations to business and industry (in business attire for BAA) (1 point per visit; max 2) – BAAB, SS		2	
	63	Complete the Partnership with Business Project competitive event		10	
	64	Obtain local or state proclamation for FBLA-PBL Week	Attach documentation	2	
	65	Have a school administrator or school board member in attendance at an FBLA event – NOC Name of Person & Title: _____		1	
	66	Have a local or state government official in attendance at an FBLA event and discuss FBLA – NOC		1	
	71	Attend and/or make a presentation to a civic or business group, such as Rotary, Chamber of Commerce, etc. (1 point per presentation; max 3)		3	
	72	Maintain a Local Chapter Advisory Council		3	
	74	Complete and submit an entry for the MD FBLA Gold Seal Chapter Award of Merit according to the requirements.		5	



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		TOTAL – LEADERSHIP & CAREER DEVELOPMENT		43	
TOTAL POINTS		Chapter Membership		28	
		Membership Recruitment		24	
		Public Relations		27	
		Community Service		60	
		Conference Participation		20	
		FBLA Programs & Projects		48	
		Leadership & Career Development		43	
		FINAL TOTAL		250	
Award Levels			<i>Minimum Points</i>		Check Box
		Honorable Mention*	100 Points		
		Bronze Level*	150 Points		
		Silver Level*	175 Points		
		Gold Level* (Different from Gold Seal)	200 Points		
	<i>*Note: All chapter members will receive a conference ribbon at the SLC designating their award level.</i>				
Cross Reference Codes		Other MDFBLA or National FBLA Programs	<i>Code</i>		
		Maryland Gold Seal	GS		
		National Outstanding Chapter	NOC		
		Business Achievement Awards – Future	BAAF		
		Business Achievement Awards – Business	BAAB		
		Business Achievement Awards – Leader	BAAL		
		Super Sweeps (Aug 1 – Oct 20)	SS		
		Non-Stop November (Nov 10 – Dec 10)	NSN		
	Action Awareness (Jan 1 – Mar 1)	AA			