

Men's Wearhouse

How to Dress for Success, First Impressions are Everything presentation information

FBLA/PBL Chapter Adviser,

This Fall, Men's Wearhouse will once again provide our classroom seminar program on *How to Dress for Success, First Impressions are Everything*. Our seminar covers preparing for an interview, selecting appropriate professional apparel for men and women and avoiding common interview mistakes. We would like to visit your class or provide you with Do-it-Yourself support materials to conduct our seminar program at your own convenience. Let us help prepare your students for their Fall competitive events by teaching them the importance of a professional appearance.

This year's program will be offered to FBLA/PBL Chapter Advisers in two formats:

1. A local representative conducting a classroom seminar (travel or staffing limitations may preclude this option)
2. A self-service kit for conducting the seminar on a do-it-yourself basis. Kit includes
 - a. Instructional guide
 - b. Seminar outline
 - c. Seminar PowerPoint
 - d. Interview do's and don'ts handout
 - e. How to Dress for Success, First impressions are everything tri-fold

We're asking that you respond to one of the three email addresses below to indicate your preference. For those requesting either a live seminar or a seminar kit, please indicate the number of students in your chapter or school that will participate in the seminar.

dfsquestspeaker@tmw.com Respond to this email address if you would like a guest speaker from Men's Wearhouse to visit your chapter to conduct a How to Dress for Success seminar. Please indicate the number of students in your group and any specific dates that are best for you. A local Men's Wearhouse representative will contact you for actual event scheduling.

dfspresentationkit@tmw.com Respond to this email address if you would like to receive a do-it-yourself presentation kit on How to Dress for Success. Please indicate the number of students in your class. You will receive an email response with 4 electronic files and a shipment via UPS containing DFS printed brochures. Unless otherwise specified, the UPS shipment will go to your school address.

dfsresponse@tmw.com Respond to this email address if you choose to not participate in the Men's Wearhouse program. Any responses to this email address will receive an opt-out acknowledgement.

We look forward to working with you in the coming months to provide our expertise to your students. For additional information, please contact Mike Sins at 1-888-247-4697 or speialevents@tmw.com.