

March of Dimes




March of Dimes History

MoD helps new moms and works to provide better healthcare for new babies

They were created in 1938, by Basil O'Connor, who wanted to help fight the polio epidemic. They funded Dr. Jonas Salk who would create the Polio vaccine, and by 1955 released the approved vaccine to the public.

After the Polio pandemic, MoD moved onto finding out what caused (and how to stop) birth defects. They especially focused on premature births.

Now days, they are still focused on premature births/birth defects, but also ensuring healthy pregnancy and financial stability.





Fun Facts!

- Present nurses with Nurse of the Year award
- Funded Dr. Albert Sabin, the creator of the oral polio vaccine
- Bought iron lungs to help those with polio

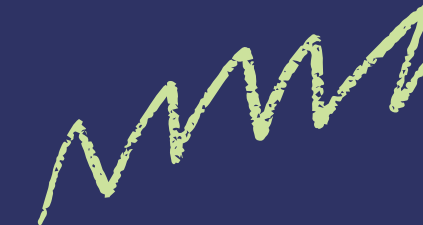
Our Relationship

Over the last 45 years the March of Dimes has had a successful partnership with FBLA-PBL. In this time, FBLA-PBL has raised over \$15+ million for the March of Dimes and we have reached hundreds of thousands of young people with our health and mission messages.





Our Report Card



Overall Grade: C-

Overall premature birth rate: 10.2%

Premature birth rate in each county

Montgomery: 8.9% (improved)

Grade: B

Howard: 9.3% (improved)

Grade: C+

Anne Arundel: 9.8% (worsened)

Grade: C

Prince George: 10.8% (worsened)

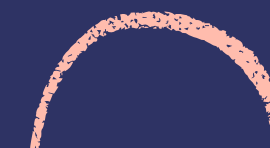
Grade: D

Baltimore City: 13.2% (improved)

Grade: F

Baltimore: 11.5% (worsened)

Grade: F





Why is it so low?

- 7.7% of women don't have insurance
- 17.7% of women don't get good prenatal care
- 9.1% of women live in poverty
- The average cost of a preterm birth is \$70 thousand dollars!



What can you do?

Host a Fundraiser!

Get your chapter to host an Event for MoD! Get ideas from the MDFBLA and the MoD website!

Raise Awareness

Have your chapter participate in all the events in November, and turn your school/chapter purple for November 17th!

