



LEAVE A LEGACY OF LEADERSHIP DURING THE UPCOMING YEAR

# Maryland FBLA Newsletter November 2016



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## Important Dates:

### November

- 1 Non-Stop November Begins
- 2 SFLLC – Hunt Valley Inn, MD (Check-in begins at 9:00 AM)
- 4-5 NFLC - Milwaukee, WI
- 9 March of Dimes Signature Chefs Auction
- 11 LifeSmarts Competition Ends (5:00 PM ET)
- 11-12 NFLC – Daytona Beach, FL
- 15 American Enterprise Day
- 17 March of Dimes World Prematurity Day – Wear Purple!
- 18-19 NFLC – Dallas, TX
- 23 Regional Leadership Conferences: Registration closes

### December

- 2 Regional Leadership Conferences: Payment Due
- 5 Regional Leadership Conferences: Online Testing Opens
- 15 Deadline: Dues for Winter Publications

### January

- 13 Regional Leadership Conferences: Online Testing Closes
- 17 Region 1 and Region 5 Leadership Conference
- 20 Region 2 Leadership Conference
- 25 Region 3 Leadership Conference
- 26 Region 4 Leadership Conference



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## CTSO State Officer Training

By Prateek Swamykumar

This past August, the Maryland State Officer Team, alongside three other Career and Technology Student Organizations (CTSO) including DECA, SkillsUSA, and FFA, attended CTSO Officer Training, run by the Maryland State Department of Education. Over the span of two intensive days of networking and fun, the respective state officers were given a chance to collaborate and learn how to lead in the upcoming school year.

On the first day, the state officers attended informative workshops on a variety of leadership topics, including public speaking, parliamentary procedure, fundraising and recruitment. In addition, the officers had the opportunity to pose questions to a panel of past state officers to get a better feel of the challenges that they would face during their term.

At night, the Maryland State Officer team participated in a team bonding session at the local SkyZone. However, the day was far from over for the state officers. After the team bonding session, it was Program of Work time. To better plan their goals and methods of execution, the officer team laid out a detailed plan of the benchmarks they wanted to reach and how they would reach them, thus creating the Program of Work for 2016-2017, a clear, and concise way to stay organized. (copy can be found at Documents at [mdfbla.org](http://mdfbla.org))



*Rishub Nahar practicing his FBLA Elevator Pitch.*

The next morning, it was rise and shine for the second day of training. The officers worked on two main things for the second day: outreach and presentation. The first workshop of the day centered around the creation of public service announcements by each CTSO to announce their respective fall leadership conference. Each respective CTSO was given the challenge to create the best video advertising their respective fall leadership conference. The videos were uploaded onto the Maryland Career and Technology Education YouTube page to help get the word out! (The video can be found [here](#).) Next up was presentation of the program of work. The Maryland FBLA State Officers had perfected the Program of Work, and presented their plan of action to the rest of the CTSOs with one goal in mind: take Maryland FBLA to new heights!

By the end of the second day, each CTSO state officer team had gone through an intense marathon of workshops, leadership development, and planning to prepare for the upcoming school year. Yet, who could forget all the wonderful memories of inter-CTSO peer networking, an opportunity to create lifelong relationships for the years to come. As bags were being packed, and goodbyes being said, the Maryland state officers knew that they now were equipped with valuable skills to leave their own Legacy of Leadership during the upcoming year.

## Recruitment Tips

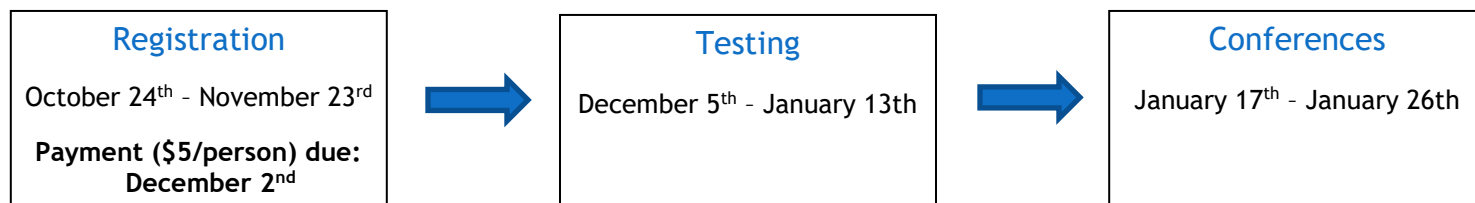
Use these tips compiled by your State Officers to grow your chapter to new Heights!

1. Encourage members from your local chapter to create a brief and interactive presentation on FBLA. Present to different classes during the beginning of the school year to inform students about the opportunities FBLA provides.
2. Reach out to a middle school(s) nearby and start a middle level chapter! Getting middle school students involved in FBLA increases their likelihood of joining FBLA once they enroll in high school.
3. Set up an information table at your school's Open House Night to not only inform students, but also to inform parents about the benefits of joining FBLA. (Include brochures, flyers, sign-up sheet etc.)
4. Host a "Bring a Friend" meeting for your local chapter to get non-members interested in FBLA. Every member must bring a friend and members who bring the most friends can be offered an incentive, such as a reduction in dues.
5. Create a school-wide, eye-catching bulletin board detailing your chapter's accomplishments. Update bi-weekly and include information and success stories from local chapter events, SLC, NFLC, NLC, etc.

# Regional Leadership Conference

The first step in the of the National Competitive Event journey!

## Timeline for Regional Leadership Conferences



## Competitive Events

### Testing Events

#### Individual Objective Tests

A 60-minute test administered during the Regional, State, and National Leadership Conferences. Non-Graphing calculators are provided for all objective tests. These tests will be completed before the Regional Leadership Conferences during the Online Testing window. The administration of these tests is the local chapter's responsibility.

### Performance Events

#### Team Role Play

Competitors receive a role play scenario 10 or 20 minutes prior to their scheduled event times. Judges receive a copy of the role play along with suggested questions to ask during each performance.

#### Individual, Team, or Chapter Prejudged

Report or project content is prejudged before the conference. The presentation of a report or project is judged during the conference.

### Performance Events (cont.)

#### Individual Interview

The employer (judge) interviews the applicant (competitor) by asking typical job interview questions.

#### Individual Speech

A business speech based on FBLA-PBL goals, current events, and/or relevant business topics created and articulated by competitors.

#### Individual or Team Presentation

The presentation of an individual or team's project, or campaign on a specific topic provided in the event guidelines. This topic changes each year.

The complete competitive handbook, which includes a complete list of events and the event prompts, can be found [here](#).

## Regional Conference Information

Region	Regional Location	Regional VP Contact Information	Advisor Contact Information	Regional Date	Snow Date
Region 1	Middletown High School	Katrina Eisentraut <a href="mailto:r1VP@mdfbla.org">r1VP@mdfbla.org</a>	Edward Roark <a href="mailto:edward.roark@fcps.org">edward.roark@fcps.org</a>	Tuesday, January 17, 2017	Tuesday, January 24, 2017
Region 2	Dulaney High School	Luke Sturiale <a href="mailto:r2VP@mdfbla.org">r2VP@mdfbla.org</a>	Pat Holt <a href="mailto:pholt2@bcps.org">pholt2@bcps.org</a>	Friday, January 20, 2017	Friday, January 27, 2017
Region 3	North Caroline High School	Retu Domic <a href="mailto:r3VP@mdfbla.org">r3VP@mdfbla.org</a>	Anne Ennis <a href="mailto:anne_ennis@mail.cl.k12.md.us">anne_ennis@mail.cl.k12.md.us</a>	Wednesday, January 25, 2017	Wednesday, February 1, 2017
Region 4	Northern High School	Tiffany Jackson <a href="mailto:r4VP@mdfbla.org">r4VP@mdfbla.org</a>	Nancy Wilt <a href="mailto:wiltnc@calvertnet.k12.md.us">wiltnc@calvertnet.k12.md.us</a>	Thursday, January 26, 2017	Tuesday, January 31, 2017
Region 5	Marriotts Ridge High School	Lauren Prinn <a href="mailto:r5VP@mdfbla.org">r5VP@mdfbla.org</a>	Kimberly Burke <a href="mailto:kimberly_burke@hcpss.org">kimberly_burke@hcpss.org</a>	Tuesday, January 17, 2017	Monday, January 23, 2017

# National FBLA Awards

Take advantage of these national programs to become recognized on the state and national platform!

## Chapter Awards

### **Diamond Chapter**

In honor of FBLA-PBL's 75th anniversary, National FBLA is creating a chapter recognition award exclusively for the 2016–17 membership year! Chapters earning *Diamond Chapter* status will be recognized in the 2017 NLC program and members attending the NLC will each receive a Diamond Chapter name badge ribbon. **Deadline: April 1.** [Apply](#). [Preview the Diamond Chapter activities](#).

### **Chapter Challenge: Super Sweeps, Non-Stop November, and Action Awareness**

National Leadership Conference attendees of chapters that complete all three programs—Super Sweeps, Non-Stop November, and Action Awareness—will receive a pin at the conference. Chapters will receive a certificate of recognition at the [National Leadership Conference](#). [View the Chapter Challenge flyer](#) for more information.

### **Big Ten**

From **September 1 to April 1**, the top ten local chapters (based on paid membership) will be posted each week. Chapters appearing on the final list will be recognized at the [National Leadership Conference](#) with a certificate of recognition.

### **FBLA Outstanding Chapter**

FBLA chapters must complete twenty (20) membership, community service, and education activities. **Deadline: April 1.** [Register](#).

### **Membership Achievement Award**

Awarded to local FBLA chapters that increase membership over last year's total. Local chapter advisers are encouraged to present this award to the chapter president at a banquet or at a school awards assembly. This award also meets one of the criteria for the FBLA Outstanding Chapter Recognition Award. **Deadline: April 1.** [Apply](#).

## Individual Awards

### **Membership Madness**

FBLA members who recruit at least five (5) new members receive a certificate of recognition and are recognized on the national website. Local chapter advisers are encouraged to present this award to winning members at a local FBLA ceremony, meeting, event, or school awards assembly. This award meets one of the required criteria for the [Leader](#) level of the [Business Achievement Awards](#) and the [FBLA Outstanding Chapter Recognition Award](#). **Deadline: April 1.** [Apply](#).

### **Membership Mania**

FBLA members who recruit at least ten (10) new members receive a certificate of recognition and are recognized on the national website. Local chapter advisers are encouraged to present this award to winning members at a local FBLA ceremony, meeting, event, or school awards assembly. This award meets one of the criteria for the [America](#) level of the [Business Achievement Awards](#). **Deadline: April 1.** [Apply](#).

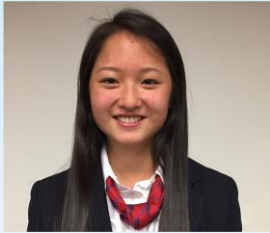
### **Business Achievement Awards (BAA)**

The FBLA [Business Achievement Awards \(BAA\)](#) is an intensive leadership development program that recognizes FBLA members for achievements in a variety of career-related projects, goals, and programs. High school students create a portfolio of real-world accomplishments and develop their business and leadership skills across four levels: [Future](#), [Business](#), [Leader](#), and [America](#).

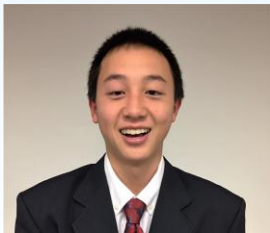
### **Community Service Awards**

The [Community Service Awards \(CSA\)](#) recognize members with extraordinary commitment to community service. It has three levels: CSA Community (50 hours), CSA Service (200 hours), and CSA Achievement (500 hours).

## Your State Officer Team



Sophie Sun, Dulaney High School, President  
 Email: [president@mdfbla.org](mailto:president@mdfbla.org)  
*"She hopes to convey the message that choice is significant: you choose whether or not you're persistent."*



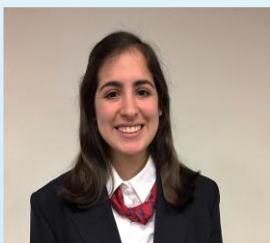
Jonathan Zhao, River Hill High School, Vice President  
 Email: [Vice.President@mdfbla.org](mailto:Vice.President@mdfbla.org)  
*"This year Jonathan hopes to inspire each and every member to leave their own legacies of leadership."*



Rishub Nahar, Urbana High School, Secretary-Treasurer  
 Email: [Secretary.Treasurer@mdfbla.org](mailto:Secretary.Treasurer@mdfbla.org)  
*"His goal is to empower other students to start and revitalize their own chapters."*



Prateek Swamykumar, River Hill High School, Reporter-Historian  
 Email: [Reporter.Historian@mdfbla.org](mailto:Reporter.Historian@mdfbla.org)  
*"Prateek is excited to be able to give back to an organization that has provided him with so many opportunities."*



Sofia Encarnacion, Dulaney High School, Parliamentarian  
 Email: [parliamentarian@mdfbla.org](mailto:parliamentarian@mdfbla.org)  
*"Sofia hopes to promote Maryland FBLA's legacy of leadership and make this year memorable."*



Katrina Eisentraut, Middletown High School, Region 1 VP  
 Email: [r1VP@mdfbla.org](mailto:r1VP@mdfbla.org)  
*"She looks forward to being able to grow even more alongside fellow students and her fellow Maryland State officers."*



Luke Sturiale, Dulaney High School, Region 2 VP  
 Email: [r2VP@mdfbla.org](mailto:r2VP@mdfbla.org)  
*"Through FBLA he found a passion he intends to pursue through and after college, and he hopes to bring this same experience to others."*



Retu Domnic, North Carolina High School, Region 3 VP  
 Email: [r3VP@mdfbla.org](mailto:r3VP@mdfbla.org)  
*"She is eager to work with the other State Officers to make the 2016-2017 year an amazing year for Maryland FBLA!"*



Tiffany Jackson, Northern High School, Region 4 VP  
 Email: [r4VP@mdfbla.org](mailto:r4VP@mdfbla.org)  
*"Tiffany looks forward to helping Region 4 to stand up, stand out, and stand together during this upcoming year."*



Lauren Prinn, Marriotts Ridge High School, Region 5 VP  
 Email: [r5VP@mdfbla.org](mailto:r5VP@mdfbla.org)  
*"Meeting all of the inspired members has encouraged Lauren in her journey as a local chapter officer to finally becoming a state officer."*