



# FBLA CHAMPION CHAPTER PROGRESS TRACKER

Champion Chapter is a series of membership engagement-focused challenges that chapters may complete for national recognition. By completing the activities below, chapters accrue points. Chapters may accrue points across sections or by participating in all four sections. Champion Chapters are recognized at the following levels:

- Bronze Champion Chapter: 5,000-9,999 Points**
- Silver Champion Chapter: 10,000-14,999 Points**
- Gold Champion Chapter: 15,000-20,000 Points**

All Champion Chapters will earn a banner for the adviser's classroom/meeting space or a school award case. Added incentives such as ribbons at conferences, national recognition in publications, and plaques will also be available.

**HOW TO PARTICIPATE:** : Keep track of your chapter's activities and save documented examples in a shareable folder. Then, using the Champion Chapter submission links found on [www.fbla-pbl.org](http://www.fbla-pbl.org), submit your work at the end of each section. For more information visit the FBLA website!



**Summer Starter (August 1 – September 15)** focuses on chapter building and membership strategy. Summer Starter tasks are designed to help chapters set the foundation for a successful membership year including: electing chapter officers, developing a student-led program of work, setting goals, and mapping out the year.

*Chapters must achieve a minimum of 500 points for challenge recognition (Summer Starter ribbons at fall conference and NLC for delegates in attendance and digital certificate of recognition for the chapter.)*

ACTIVITY	Point Earned	Max Points
Elect Local Officers and Plan an Officer Training Session <i>(Upload an agenda for the Training Session)</i>		250
Develop a Chapter Program of Work for the fall with at least three recruitment activities <i>(Upload a copy of the Program of Work)</i>		100
Create a Chapter Social Media Plan for the Year <i>(Upload a copy of the social media plan)</i>		100
Draft a plan for one of the chapter competitive events (American Enterprise Day – November 15, Community Service, Partnership with Business) <i>(Upload and outline of the plan)</i>		100
Write cards or emails to members over the summer encouraging them to join again in the fall <i>(Upload a copy of one of the cards)</i>		50
Develop a list of possible fundraisers for the year. <i>(Upload the list of possible fundraisers)</i>		50
Prepare a letter and/or email to local businesses about potential sponsorships <i>(Upload a copy of the letter)</i>		50
Set up a form of communication between local officers and members <i>(Upload a paragraph describing the form of communication used and how it helped your chapter)</i>		25
Create a survey for your returning members to capture feedback about what was successful, what was disliked, and what opportunities they would like to seize in the year ahead. Then, draft a one-page memo to your adviser on your findings <i>(Upload a copy of the memo)</i>		100
Develop a chapter t-shirt design <i>(Upload a copy of the t-shirt design)</i>		50
Have a member attend the FBLA National Leadership Conference <i>(Upload a copy of a news release which includes a photo of the member or members who attended the NLC)</i>		250
Prepare a standard letter to invite guest speakers for meetings for the 2021-22 membership year <i>(Upload a copy of the letter)</i>		50
Create a Member of the Month Program for the 2021-22 membership year <i>(Upload a screenshot from Twitter, Facebook, or Instagram of your Member of the Month for August or September)</i>		100
Prepare a Chapter Budget for the 2021-22 membership year <i>(Upload a copy of your budget)</i>		100
<b>Total</b>		<b>1375</b>
	Submitted by:	Submitted On:
<b>Deadline: September 15</b>		