



MAKE *YOUR* MARK



MARYLAND FBLA PARTNERSHIP PACKAGE



MARYLAND FBLA

Who is Maryland Future Business Leaders of America (FBLA)?

FBLA is the premier national nonprofit organization developing over 200,000 future business leaders through career preparation and leadership experiences. Since 1957, Maryland FBLA has grown to over 2,500 members in 125 chapters, building talent pipelines for business and industry. Members gain practical skills in entrepreneurship, leadership, and workforce readiness while engaging in real-world projects and service.

Through partnerships with corporations, foundations, and educational institutions, FBLA provides sponsors direct access to motivated, career-ready students who are prepared to contribute as future employees, innovators, and leaders in the global economy.

Student Member Outcomes

All data is based on a study of FBLA student members, high school students, and business educator/advisers by myOptions® Encourage™ 2021-22.



64% of FBLA members carry an "A" grade point average. The national average is 47%.

FBLA member participation outranks the national average in these high school courses:



57% of FBLA members say the organization has a positive impact on their academic performance

36% of FBLA members say they are first-generation college students



Top 5 Skills developed by FBLA members:

32%

Social Responsibility

40%

Leadership/ Decision Making

40%

Critical Thinking/ Problem Solving

41%

Collaboration/ Teamwork

49%

Time Management

"Maryland FBLA changed my life. I'm more confident, more skilled, and ready for the real world."

- Sarah C, Urbana HS FBLA Member



REWARDS

CHOOSE YOUR LEVEL OF IMPACT

Benefit	Bronze (\$100)	Silver (\$250)	Gold (\$500)	Platinum (\$1,000)	Diamond (\$2,500)	Presenting (\$5,000)
Name on FBLA Website	✓	✓	✓	✓	✓	✓
Sponsor a specific competitive event	✓	✓	✓	✓	✓	✓
Logo on Event Website & Program	✓	✓	✓	✓	✓	✓
Social Media Shoutout	1 Time	2 Times	3 Times	4 Times	5 Times	10 Times
Monthly Adviser Newsletter Recognition		✓	✓	✓	✓	✓
Awards Show Recognition		✓	✓	✓	✓	✓
Sponsorship Plaque		✓	✓	✓	✓	✓
Table at Events			1 Event of choice	2 Events of choice	All events	All events
Verbal Recognition at Conference			✓	✓	✓	✓
Promotional Materials for SLC attendees				✓	✓	✓
Large logo placement on SLC program/conference Stage				✓	✓	✓
Website Banner Ad					✓	✓
Ability to Co-sponsor a specific event or activity at SLC					✓	✓
Annual Press Release Mention after NLC						✓
Exclusive Title of Presenting Sponsor						✓

ADDITIONAL OPPORTUNITIES

- **In-Kind Donations**

Support us with donated goods or services such as:

- Printing or media services
- Catering for events
- Technology, AV, or signage
- Donors receive benefits aligned with the value of their contribution.

- **Custom Sponsorship Packages**

Let's work together to build a package that meets your unique goals for visibility, impact, and engagement.

- **Be a Judge at Our Competitions**

As a judge, you will:

- Evaluate student presentations and projects
- Provide constructive feedback
- Interact directly with emerging leaders
- Represent your company and share your expertise

It's a rewarding way to contribute to education and talent development in Maryland.



**For more information or to begin today,
email partnerships@mdfbla.org**